LOS MEDANOS COLLEGE

ARTICULATION AGREEMENT **DATE DRAFTED**: April 2024

VALID ACADEMIC YEARS: FA24-SP26

LMC COURSE: JOURN-129 Media Production: An Overview of Newsroom Skills and Practices
HIGH SCHOOL COURSE: ROP Journalism
TEACHER: Paris Aliotti
SCHOOL: Heritage High School
ADDRESS: 101 American Ave., Brentwood, CA 94513

A. **COLLEGE COURSE DESCRIPTION:** An overview of media production skills and practices for students interested in learning about careers in the news and information media, and other related fields such as advertising and public relations. The course also addresses communication law and ethics, and requires weekly laboratory work on the college newspaper, online news site, and/or magazine
B. **UNITS: 3**
C. **PRE-REQUISITES: NA**
D. **HIGH SCHOOL COURSE DESCRIPTION:** In this course students expand their English/Language Arts skills through creating and publishing the school newspaper. Students are required to write monthly assignments of up to 2,000 words for the newspaper plus additional pieces for other class projects. They practice varied forms of journalistic and creative writing including news, features, and sports stories as well as reviews and editorials. Students also explore the history of journalism and its role in American society. Students learn to use specialized software for word processing, page layout, and graphic design. This course is open to 11th and 12th grade students who are interested in refining their writing skills as well as exploring journalism as a college major and a career.

D. REQUIRED CONTENT FOR ARTICULATION:

Course Content

1. Overview of the newsroom
   A. Newspeak: Journalism lingo
   B. Newsroom policies and organization
   C. Electronic, virtual and convergence newsrooms
   D. News judgment, planning and generating ideas for content across platforms
2. Basic reporting and writing
   A. Assignments and deadlines
   B. Basic interview skills and research
   C. Beat vs. general assignment reporting
   D. News vs. opinion: Accuracy, fairness and balance
   E. Evaluating and synthesizing information gathered
   F. Leads, story structures and transitioning
   G. Journalistic news style

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3. Basic multimedia storytelling
    A. Photojournalism basics
    B. Video journalism basics
    C. Graphic journalism basics
    D. Captions and integrating text
4. Basic News Editing
    A. Role and responsibility of the copyeditor
    B. Copy flow and copyediting techniques
    C. Grammar, spelling and AP style
    D. Media law and ethics
5. Basic News Design
    A. Visual presentation of news judgment
    B. Integration of words and images
    C. Handling copy
    D. Typography and type specification
    E. Principles of modular design in print and/or online
    F. Desktop publishing and use of industry-preferred graphic tools on the computer
6. Planning for a career in the media
    A. Media careers and pathways
    B. Building a basic string book (publication portfolio) physical or online
        a. A compilation of 10-12 journalism examples, including published work, physical or online
        b. Write a portfolio self-evaluation/reflection

Quarter One:

- The history of media
- 1st Amendment
- Functions of the media
- Ethics of journalism
- Generating story ideas
- Staff Monthly Brainstorming Routines
- Gathering relevant sources
- Interviewing skills

Quarter Two:

- Tracking sources
- Word counts
- Getting all sides to a story
- Writing quality leads
- Bias Training
- Language choice
- Writing effective headlines
- The different types of articles

Quarter Three:

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- Photo composition, rule of 3rds, leading lines
- Professional Photographer Presentation
- Functions of photos
- Editorial Board roles
- Opinion writing that is credible

Quarter Four:

- Creating your portfolio: personal statements, resumes, displaying your work appropriately
- Edit circles
- How to prepare for an professional interview

E. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:

Students will:

1) Understand how mass communication is important to modern society.
2) Distinguish between and use the various styles of journalistic writing.
3) Develop the ability to gather news by interview, observation, and research.
5) Develop an appreciation for the rights and responsibilities of a student publication.
6) Reinforce writing and editing skills.
7) Produce the monthly school newspaper.

F. METHODS FOR END OF COURSE ASSESSMENT:

- Classroom participation and effort
- Mastery of skills and quality of work
- Completion of assignments/portfolio
- Individual and group projects, including copy editing sessions, critique of layout, and photography
- Punctuality and attendance

Credit by exam: Students must receive a grade of "B" or better on the final exam procedure and in the overall high school class to be eligible for college credit.

F. TEXTBOOKS OR OTHER SUPPORTING MATERIALS

Journalism Today, McGraw-Hill, 2006

G. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:

1. Complete the ROP Journalism course at Heritage High School with a grade of "B" or better.
2. Building a basic string book (publication portfolio) physical or online
3. A compilation of 10-12 journalism examples, including published work, physical or online
4. Write a portfolio self-evaluation/reflection
5. Be recommended for credit by the high school teacher.
6. Apply for admission at Los Medanos College.
7. Register for CATEMA for electronic recommendation of college credit **within the academic year in which credit was earned.**
8. Upon completion of the above, the student will receive on his/her LMC and CCCCD (California Community College District) transcript the units of credit for LMC's JOURN-129 course.
9. College transcripts will reflect the **FINAL EXAM GRADE** earned and will be notated as *Credit by Exam.

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TEACHER: Paris Prado
SCHOOL: Heritage High School
ADDRESS: 101 American Ave., Brentwood, CA 94513

COLLEGE SIGNATURES

A'kilah Smith
A'kilah Smith (Aug 5, 2024 17:09 PDT)

A'kilah Moore Ed. D. Date
LMC Vice President of Instruction

Rachel Anicetti
Rachel Anicetti (Aug 5, 2024 17:05 PDT)

Rachel Anicetti Date
LMC Interim Dean of Liberal Arts & Sciences

Cindy McGrath Date
LMC Communications Chair/Journalism Faculty

HD

HIGH SCHOOL/ROP/DISTRICT SIGNATURES

Casey Lewis
Casey Lewis (Sep 9, 2024 09:08 PDT)

Casey Lewis Date
Principal, Heritage High School

Erik Faulkner
Erik Faulkner (Sep 19, 2024 09:20 PDT)

Erik Faulkner Date
LUHSD Asst. Superintendent, Educational Services

Hilary H. Dito

Hilary Dito Date
CCCOE Director III, College & Career Readiness

LMarley
Leslie Marley (Sep 18, 2024 09:28 PDT)

Leslie Marley Date
CCCOE Coordinator, College & Career Readiness

Paris Aliotti
Paris Aliotti (Sep 18, 2024 09:10 PDT)

Paris Aliotti Date
Faculty, Heritage High School

HD

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revJOURN-129_HHS_Renewal_FA24-SP26

Final Audit Report 2024-09-19

Created:	2024-08-01
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Status:	Signed
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