LOS MEDANOS COLLEGE

ARTICULATION AGREEMENT **DATE DRAFTED**: April 2024
VALID ACADEMIC YEARS: FA24-SP26

LMC COURSE: JOURN-129 "Media Production: Overview of Newsroom Skills and Practices"
HIGH SCHOOL COURSE: Journalism
HS TEACHER: Jonathan Heilman
SCHOOL: Freedom High School
ADDRESS: 1050 Neroly, Oakley, CA 94561

A. **COLLEGE COURSE DESCRIPTION:** An overview of media production skills and practices for students interested in learning about careers in the news and information media, and other related elds such as advertising and public relations. The course also addresses communication law and ethics, and requires weekly laboratory work on the college newspaper, online news site, and/or magazine.
B. **UNITS:** 3
C. **PRE-REQUISITES:** NA
D. **HIGH SCHOOL/ADULT EDUCATION CLASS DESCRIPTION:** Journalism provides an introduction to journalistic writing, non-fiction literature, and newspaper production, including news gathering, layout advertising, and business management. The course also focuses on a study of the theoretical basis for scholastic freedom of press, the responsibilities of high school journalist, exclusion of First Amendment freedoms, and journalistic ethics.
E. **REQUIRED CONTENT FOR ARTICULATION:**

1. **Introduction to the Mass Media**
   Having read the text and listened to lectures, students will:
   a. List reasons mass communication is important to modern society.
   b. Recognize how news is presented through the mass media, especially by means of newscasts, news magazines, and newspapers.
   c. Identify major events in the development of the American newspaper.
   d. Classify the different kinds of material presented in newspapers.
   e. List basic elements of newspaper productions.

2. **The Rights and Responsibilities of a Free Press**
   Having read the text and viewed supplementary materials, students will:
   a. Identify the limitations on freedom of the press.
   b. Analyze and discuss the legal restrictions placed on the press in this country.
   c. Describe news responsibility and journalistic ethics.
   d. Define libel and list steps in avoiding it.
   e. Distinguish between fact and opinion.
   f. Define and identify propaganda.
   g. Analyze freedom of expression as it applies to a high school newspaper.
   h. List the basic responsibilities of a school newspaper.

3. **News Gathering**
   Having read the text, listened to lectures, and viewed supplementary materials, students will:

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a. Recognize the elements that make an event newsworthy.
b. Describe the qualities of a good reporter.
c. Identify the four main techniques for locating news.
d. Describe the steps involved in interviewing a news source.
e. Analyze reference materials a reporter might use to do research for newspaper article.

4. Journalistic Writing

Having read the text, listened to lectures, and viewed supplementary materials, students will:

a. Recognize importance of the order of news stories.
b. Define a news "lead" and apply seven steps to the process of writing the lead paragraph of a news story.
c. Distinguish between "leads" for a news story and feature story.
d. Write several different types of "leads".
e. Describe and write the "inverted pyramid" story.
f. Recognize and apply other basic news story formats.
g. Recognize editorializing in a news story.
h. Describe the various kinds of opinion articles newspapers publish.
i. Describe the characteristics of a feature article and differentiate a feature story from a news story.
j. Use journalistic style including writing shorter, more simplified sentences, using familiar words, writing with brevity, using colorful verbs, nouns, adjectives, and adverbs in all newspaper writing.

5. Headline Writing

Having read the text, listened to lectures, and viewed supplementary material, students will:

a. Recognize characteristics of headline language.
b. Differentiate between effective headlines and ineffective or inappropriate headlines.
c. Apply given guidelines to write lively, interesting, and informative headlines for articles.

6. Careers

Students will identify and describe a variety of careers in journalism and list the skills required.

7. Writing for Publication

Having read the text, listened to lectures, and viewed supplementary materials, students will:

a. Apply the principles of journalistic writing to authoring news and feature articles.
b. Edit articles written for publication.

8. Newspaper Layout and Design

Having read the text, listened to lectures, and viewed supplementary material, students will:

a. Recall fundamental design principles.
b. Apply design principles to prepare a basic design for the student newspaper.
c. Apply modern standards of arrangement and emphasis to design individual pages of the student newspaper.
d. Apply given principles to lay out individual pages of the student newspaper.

9. Production, Finance, Public Relations

Having read the text, listened to lectures, and viewed supplementary material, students will:

Apply principles of scheduling to regular publication of The Lion's Roar.

a. Apply sales techniques to sell advertising space in the community.
b. Apply circulation principles to distribute The Lion's Roar.
c. Identify The Lion's Roar readership and apply public relations techniques to spread readership to

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community.

F. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:

By the end of this course the student will:

1. List reasons mass communication is important to modern society.
2. Distinguish between the various styles of journalistic writing.
3. Develop ability to gather news by interview, observation, and research.
4. Learn the basics of page design and layout.
5. Develop ability to sell advertising.
6. Develop appreciation for rights and responsibilities of a student publication.
7. Reinforce writing and editing skills.
8. Produce a student newspaper.

G. METHODS FOR END OF COURSE ASSESSMENT:

- Teacher and guest lecture
- Class discussions
- Cooperative learning
- Film and video from the County
- Film Library
- Field trips

GRADING CRITERIA:

First Semester:		**Second Semester:**	
Class Participation/Deadlines	**20%**	**Class Participation/Deadlines**	**40%**
Assignments (Instruction)	**20%**	**Written Articles for publications**	**50%**
Writing (Publications)	**35%**	**Tests**	**10%**
Tests	**25%**		

H. TEXTBOOKS OR OTHER SUPPORTING MATERIALS:

Journalism Today, McGraw Hill Ferguson, Patten, Wilson, 6-14-2006

I. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:

(all of the following must be met)

1. Students **must apply** to Los Medanos College and register in **CATEMA** to receive credit recommendations by their high school teacher. *LMC (Los Medanos College) Admissions & Records does not accept paper forms or other documents for awarding articulated credit.*
2. Students **must be recommended** for credit by their high/adult ed. teacher in **CATEMA.** *Teachers recommend credit at their discretion.*
3. Students **must complete** the Journalism course at Freedom High School with an overall grade of "B" or better.
   High school/Adult Ed. teachers will enter this grade in CATEMA.
4. Students **must earn** a "B" or better on the agreed upon college/high school final exam procedure.
   High school/Adult Ed. teachers will enter this exam grade in CATEMA.
5. Articulated college credit may only be recommended by the high school teacher and received by the student **within the academic year** in which it was earned.
6. Upon completion of the above, the student will receive on his/her LMC and CCCCD (California Community College District) transcript the units of credit for LMC's JOURN-129 course.
7. College transcripts will reflect the **FINAL EXAM GRADE** earned and will be notated as *Credit by Exam.

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COLLEGE SIGNATURES

A'kilah Smith
A'kilah Smith (Aug 5, 2024 17:08 PDT)

A'kilah Moore Ed. D. Date
LMC Vice President of Instruction

Rachel Anicetti
Rachel Anicetti (Aug 5, 2024 17:04 PDT)

Rachel Anicetti Date
LMC Interim Dean of Liberal Arts & Sciences

Cindy McGrath Date
LMC Dept. Chair/Faculty

HIGH SCHOOL/ROP/DISTRICT SIGNATURES

Steve Amaro (Aug 5, 2024 17:11 PDT)

Steve Amaro Date
Freedom High School Principal

Erik Faulkner
Erik Faulkner (Sep 5, 2024 14:04 PDT)

Erik Faulkner Date
Assistant Superintendent, Educational Services

Jonathan Heilman
Jonathan Heilman (Sep 5, 2024 08:01 PDT)

Jonathan Heilman Date
High School Teacher

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Final Audit Report 2024-09-05

Created:	2024-08-01
By:	Nicole Almassey (nalmassey876@email.4cd.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAc2WhtPUt7XhUPkbiFU-P958UNS-DxR4C

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2024-09-05 - 3:00:51 PM GMT- IP address: 104.47.70.126

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2024-09-05 - 3:01:23 PM GMT- IP address: 98.37.118.206

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2024-09-05 - 9:04:24 PM GMT- IP address: 169.199.155.71

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