

# BUSINESS

## SPORTS MANAGEMENT & MARKETING

[MVCTC.COM/SM](https://mvctc.com/sm)

### PROGRAM OVERVIEW:

- Acquire hands-on learning in a unique and innovative program designed for students interested in business and the sports industry
- Compete in national marketing sport challenges and/or social media competitions. Tour professional and collegiate stadiums and athletic facilities
- Gain valuable experience in sport business and social media marketing
- Have an edge pursuing sport management, business, or marketing degree
- **College Opportunity** - Career-Technical Credit Transfer (CT)2/CTAG; Articulated Credit - Edison State Community College, Hocking College, and Sinclair College
- **ODE Approved, Industry-Recognized Credential Opportunity** - RISE Up Customer Service and Sales; RISE Up Retail Industry Fundamentals
- **Work-Based Learning Opportunity** - Advanced Placement



### OHIOMEANSJOBS.COM CAREER PATHWAYS

CAREER NAME	OHIO AVERAGE HOURLY WAGE
Marketing Specialist	\$30
Public Relations Specialist	\$32
Marketing Manager	\$63



Ohio Average Hourly Wage is from 2024-2025.