DIGITAL DESIGN

MVCTC.COM/DD

PROGRAM OVERVIEW:

- Learn web & motion graphic concepts and theory; logos, digital illustration, color theory, typography, basic photography, image manipulation, video, and animation

- Develop creative user experiences and user interface (UI/UX) design for responsive websites, along with front-end web coding (HTML5/CSS/JavaScript)

- Participate in SkillsUSA leadership and skill events

- **College Opportunity** - Career-Technical Credit Transfer (CT)2/CTAG; Articulated Credit - Edison State Community College, and Sinclair College

- **ODE Approved, Industry-Recognized Credential Opportunity** - CIW Site Development Associate; CIW User Interface Designer

- **Work-Based Learning Opportunity** - Advanced Placement

OHIOMEANSJOBS.COM CAREER PATHWAYS

CAREER NAME	OHIO AVERAGE HOURLY WAGE
Web & Digital Interface Designers	$37
Graphic Web Designer	$38
Special Effects Artists & Animators	$48

Ohio Average Hourly Wage is from 2024-2025.

GRAPHIC COMMERCIAL ART

MVCTC.COM/GA

PROGRAM OVERVIEW:

- Learn drawing techniques with graphite, pen, ink, and colored pencils

- Create advertisements and branding with Adobe Illustrator, Photoshop, and InDesign in the iMac Lab

- Participate in an award-winning program: Ohio Governor's Youth Art Exhibit, Congressional Art Competition, Scholastic Art and Writing Awards

- Routinely have students place in State SkillsUSA contests, including Advertising Design, Ohio Pin Design, and T-shirt Design

- Opportunity to participate in the Senior Graphic Art Portfolio Show

- Create a professional portfolio necessary for college entrance, scholarship awards, and job interviews

- **College Opportunity** - Articulated Credit - Sinclair College

- **Work-Based Learning Opportunity** - Advanced Placement

OHIOMEANSJOBS.COM CAREER PATHWAYS

CAREER NAME	OHIO AVERAGE HOURLY WAGE
Graphic Designer	$24
Art Director	$40
Special Effects Artists & Animators	$48

Ohio Average Hourly Wage is from 2024-2025.