

January 8, 2025

Dear Guidance Counselor:

Student Insights is once again sponsoring a scholarship contest for high school seniors. We greatly appreciate your help in communicating this scholarship to students at your school.

## Student-View™ Scholarship Program

*The 2025 Student-View Scholarship Program is offering over \$13,000 worth of scholarships to high school seniors who plan to attend a four-year college, community/junior college or career school. The program includes:*

- One \$10,000 scholarship
- Two \$1,000 scholarships
- Three \$500 scholarships

*It's quick and easy to apply:*

- No minimum SAT/ACT score or grade point average
- No essay required
- No lengthy application forms or application fees

*Simply log on to [www.student-view.com](http://www.student-view.com) and complete a 15-20 minute application survey about colleges in your area.*

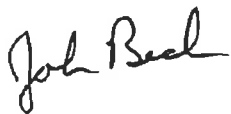
*The scholarship will be awarded via a random drawing of all completed applications. The scholarship winner will be announced in May, 2025.*

*The scholarship deadline is April 23, 2025.*

*Student Insights is a market research firm helping colleges and universities communicate more effectively with high school seniors. For more information about the company, log on to [www.studentinsights.com](http://www.studentinsights.com).*

If you have any questions, feel free to contact us at 724-903-0439 or [contact@studentinsights.com](mailto:contact@studentinsights.com).

Thank you.



John Becker  
President  
Student Insights