

For Immediate Release

February 4, 2025

Contact:

Andy Pruitt, 843-937-6583

Media Release

CCSD Launches LOCAL (Adopt-a-School) Initiative in February

Office of Communications

Anita W. Huggins, M.Ed.
Superintendent of Schools

Michelle Mills
Associate of Communications

Charleston, SC — Charleston County School District (CCSD) is proud to introduce **LOCAL (Linking Organizations to Classrooms and Learners)**, a community-driven adopt-a-school initiative designed to address non-academic challenges affecting student success. During the month of February, LOCAL will connect schools with businesses, civic organizations, and community groups to provide targeted support tailored to each school's unique needs. Superintendent Anita Huggins described the idea behind the initiative in her [December OpEd in *The Post & Courier*](#). Efforts will officially launch on March 25, 2025, with **Principal for an A+ Day**, connecting schools with businesses who have "adopted" them.

With over 80 schools in CCSD, this initiative fosters collaboration between schools and organizations of all sizes, strengthening ties between education and the broader community. Each school has identified areas where support for students, teachers, and families is needed, and an interactive map allows prospective partners to explore schools and match their resources to specific needs. A CCSD representative will serve as a liaison to ensure seamless coordination.

"The goal of LOCAL is to let teachers and students know they are valued, that someone cares, and that our greater community is here to create an ecosystem of support for our schools. There's no doubt that, through collaboration and partnership, we can work together to improve student outcomes," said Superintendent Anita Huggins.

The initiative also offers flexible commitment levels, making it accessible to a variety of organizations, from small civic groups to larger corporations. Recognizing that student success extends beyond the classroom, CCSD sees LOCAL as a proactive step toward stronger partnerships with public housing, libraries, museums, recreation centers, public safety agencies, and healthcare providers. Seals of Distinction will be awarded to participating groups.

CCSD encourages organizations interested in partnering through LOCAL to learn more by visiting www.ccsdschools.com/LOCAL. You can also contact the district's Office of Communications at (843) 937-6303 for more information.

###

About the Charleston County School District

Charleston County School District (CCSD) is a nationally accredited school district committed to providing equitable and quality educational opportunities for all its students. CCSD is the second-largest school system in South Carolina and represents a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves approximately 50,000 students in 88 schools and specialized programs.

CCSD offers a diverse portfolio of educational options and specialized programs delivered to the students of CCSD through neighborhood, magnet, IB (international baccalaureate), Montessori, and charter schools and programs. Rich educational opportunities for students include programs in science, technology, engineering, and mathematics (STEM); music and other creative and performing arts; career and technical preparation programs; military; dual credit; and many more.