



GUIDE TO **GIVING** and **GETTING INVOLVED**

WELCOME

Dear Rowland Hall Parents and Caregivers,

When you enroll your student(s) at Rowland Hall, your family becomes part of a caring community. Parents and caregivers are an integral part of our school and your support is critical in helping to fulfill our vision of developing people the world needs.

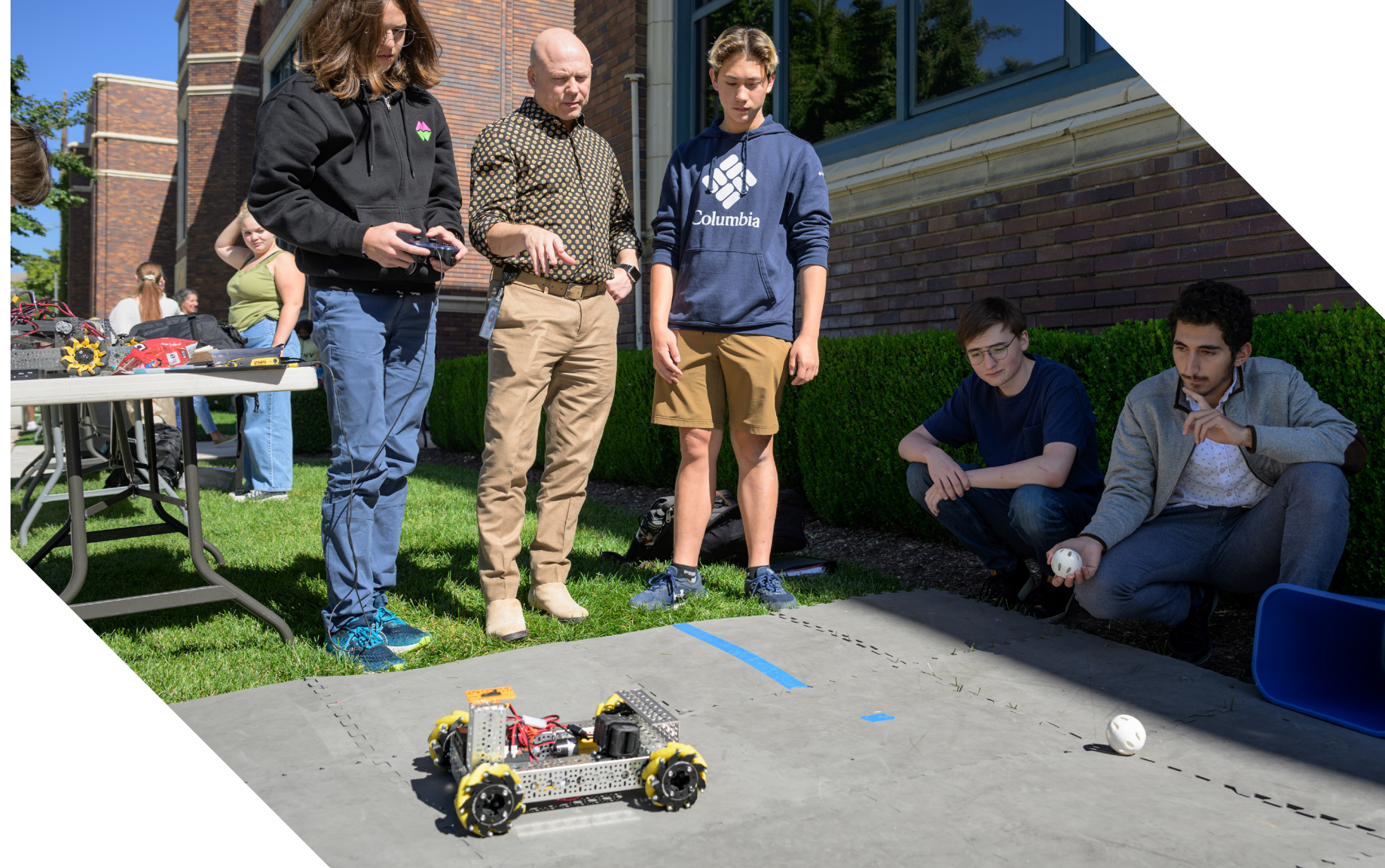
As a valued member of our community, I'd like to personally invite you to immerse yourself in the Rowland Hall experience. We welcome your involvement, including volunteering your time, sharing your talents, and contributing financial gifts. The strong partnership that exists between home and school enhances our ability to provide an extraordinary educational experience for students now and for generations to come.

Your participation and support strengthen our community beyond measure.

Gratefully,



Mick Gee
Head of School





Home & School presidents: Alexis Swaringer, Jamie Waters, Sarah Campsen, and Nan Marquardt.

VOLUNTEER

HOME & SCHOOL

Welcome to Rowland Hall's Home & School Association! Parents and caregivers at Rowland Hall are automatically members of the Home & School Association, our parent-school organization, which offers many meaningful opportunities to participate inside and outside the classroom.

Getting involved is a great way to meet other families, teachers, and staff.

Volunteers are needed for various events and committees throughout the year. Please look for volunteer requests in the weekly Friday Facts newsletter or visit the Parent Involvement web page on our website for more information.

Field trips and special classroom activities
Classroom celebrations
Parent socials
Room/grade representatives
School picture day
Annual Fund
Book Fair
Biennial Auction

Color Day
Faculty/staff appreciation events
Parent/caregiver education forums
Used uniform sales
Vision screenings
Booster Club
Patron of the Arts
Admission ambassador program



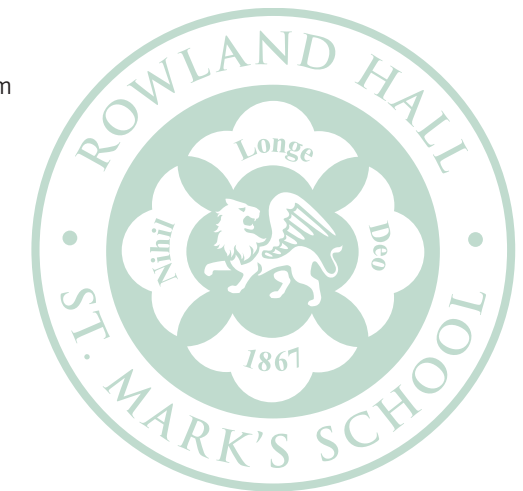
VOLUNTEER

ALUMNI ASSOCIATION

The Rowland Hall Alumni Association cultivates a passionate, lifelong community of alumni who remain connected to Rowland Hall, and to each other, by engaging and celebrating alumni and creating a culture of philanthropy and support of the school. We are also honored that many alumni choose to send their own children to the school.

There are numerous ways for both alumni and parents to support the Alumni Association:

- Attend and help plan our events
- Mentor a student
- Offer an internship for a Rowland Hall student or alum



GIVING

SUPPORTING ROWLAND HALL

Your generous support makes providing an exceptional education and authentic learning environment possible. Rowland Hall fundraises to supplement annual operating costs, ensure a financially sustainable future, and bring to life our strategic vision of what's possible in education.

This is an exceptional year as we run our Annual Fund, close our capital campaign, and hold our biennial Auction.

Every gift enriches the lives of students at Rowland Hall. We are deeply grateful for your generosity.

ANNUAL FUND CAMPAIGN – ABOVE & BEYOND

Like most independent schools, the cost of a Rowland Hall education is not fully covered by tuition and fees. The Annual Fund makes up the difference between tuition and fees and the cost of operating the school. It supports all areas of school life, including academics, athletics, the arts, and technology. It supplements the financial aid budget, offers professional development for faculty and staff, and more.

Each year, we ask all Rowland Hall community members to make the Annual Fund a priority in their giving. Gifts range from \$5 to \$50,000. All gifts, no matter the size, give our teachers the resources to go above and beyond for our students every day.



CAPITAL CAMPAIGN – THE WORLD AWAITS

Rowland Hall is engaged in a \$45 million capital campaign to build a new Upper School, Middle School, athletic complex, and performing arts center on the Richard R. Steiner Campus, adjacent to the McCarthy Campus. This is not simply an investment in buildings. It is an investment in developing people the world needs.

This campaign gives us the opportunity to build and create something tangible and extraordinary, something bigger than ourselves that will unlock the immense potential of our program and our students.

We are in the final year of the campaign. Now more than ever we need the collective effort of our entire community to push us across the finish line. **This year we are asking all families to make a gift to the capital campaign in addition to the Annual Fund.** Your contribution, no matter the size, will make a significant and lasting impact on our students and the generations that follow.



BIENNIAL AUCTION

Every other spring, Rowland Hall staff and parent and caregiver volunteers organize, donate, and decorate to make the school's Auction gala one of the most successful in the city. The Auction is the school's only fundraising event. The proceeds from the 2025 auction will support The World Awaits capital campaign. Volunteering for the Auction is a fun way to meet other parents and caregivers.

LEGACY GIVING

Leaving a bequest to Rowland Hall can transform the lives of our students for generations to come. Legacy giving (planned giving) includes bequests, gifts of retirement plan assets, gifts of life insurance, and IRA distributions. Donors who have made provisions in their will or estate planning belong to our Legacy Society. We are grateful for their foresight and commitment. A legacy gift, no matter the size, will help us continue to unlock the immense potential of our students far into the future.

If you have any questions about giving or getting involved, please reach out to Robyn Jensen, Director of Institutional Advancement at 801-924-2961 or robynjensen@rowlandhall.org.



Back for the Future, Rowland Hall Biennial Auction 2023



Rowland Hall

EXTRAORDINARY LEARNING

McCarthy Campus
720 Guardsman Way
Salt Lake City, Utah
84108

Non-Profit Org.
U.S. Postage
PAID
Salt Lake City, UT
Permit No. 4324

We can have an enormous impact if we do it together.