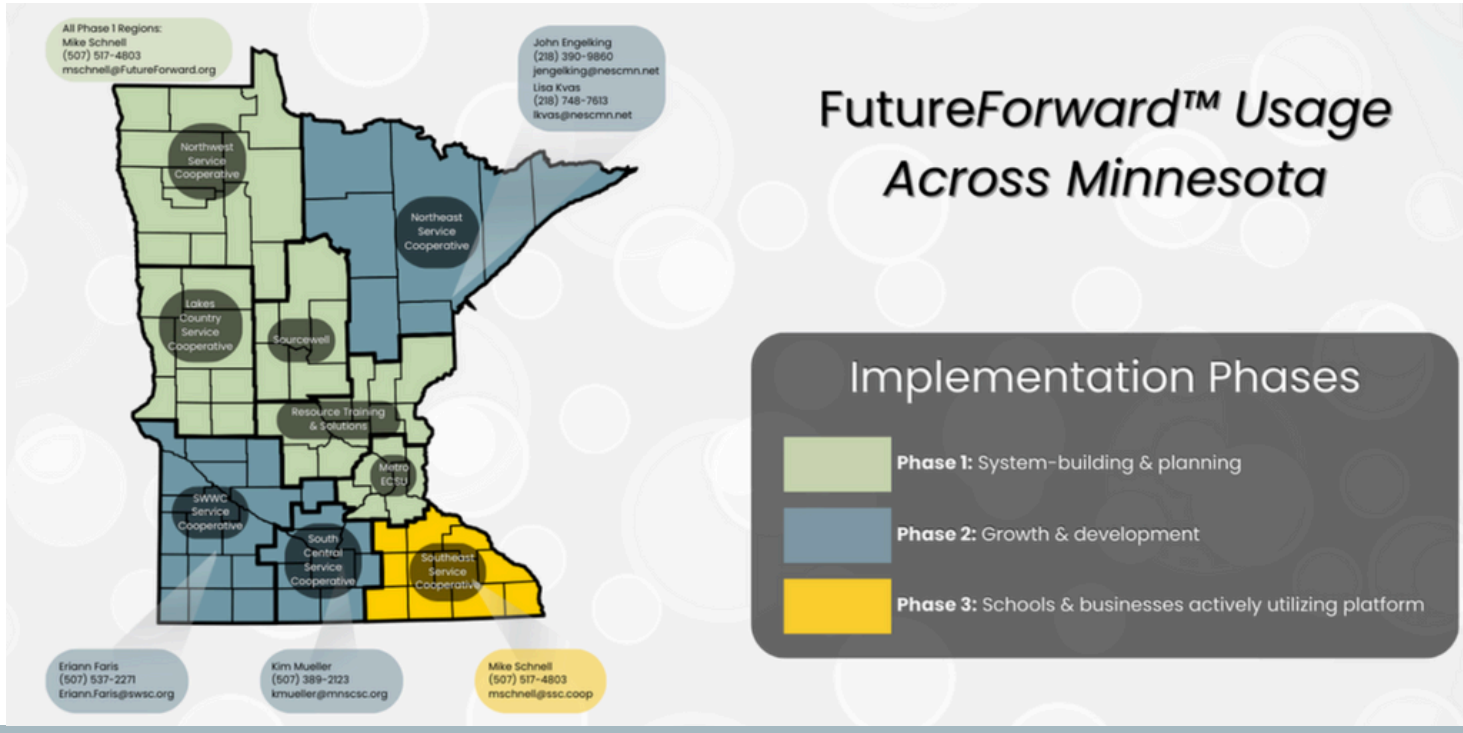
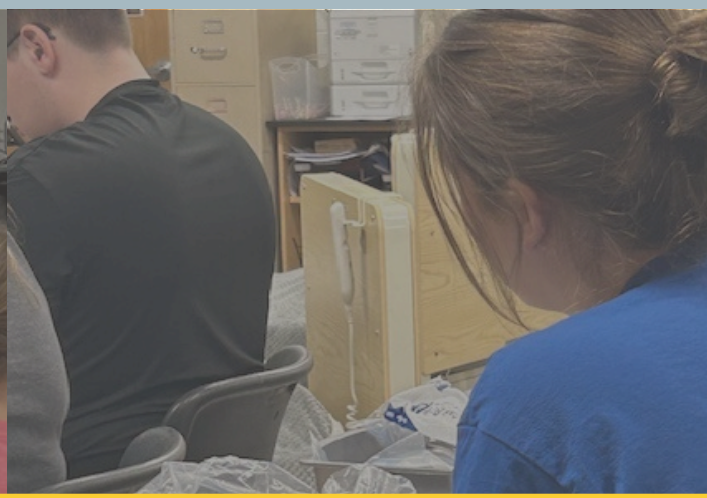
FutureForward




## Exponential Growth for Future*Forward*™

Over the last year FutureForward™ has undergone exponential growth. Three additional service cooperatives (NESC, SCSC, and SWSC) are in the growth & development phase, and beginning implementation in schools and with businesses with another just getting started, which means over 50% of Minnesota's Service Cooperatives are already utilizing the tool.





## Future*Forward*™ 2024 Specifics

- 11,297 total users - a 151% increase
- 157,175 activities completed on Future*Forward*™ a 103% increase
- 76,928 pages viewed - almost seven per user
- 3,394 mobile users, 31% of total traffic, a 153% increase
- 6,078 contacts to businesses completed by users of Future*Forward*™
- Over 100 Minnesota communities accessed Future*Forward* in 2024
- 94% increase in returning users
- 480 Business Listings

**156 NEW Businesses in 2024!**