

# BSME Marketing and Web Design Directory

## BSME Partner Directory

BSME facilitates an invaluable relationship between our schools and over 90 Partners, who provide products and services to schools and staff.

Schools in need of marketing or web providers can use this brochure to browse trusted BSME Partners. To have a look at our other Partner categories, please visit our [website](#).

## Marketing and Web Design

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### Finalsite

[www.finalsite.com](http://www.finalsite.com) | [LinkedIn](#)



Finalsite is the first community relationship management platform for schools, transforming how schools attract students, engage families, build community – and thrive.

Nearly 2,000 independent schools across 120 countries trust Finalsite for their award-winning websites, communications, mobile apps, enrollment management, and marketing services. 96% of clients stay with Finalsite for our commitment to innovation, support, and partnership in managing the complex requirements around data privacy, accessibility, hosting, and security.

Clients enjoy unlimited support and training, professional development, and networking with peers. Finalsite is headquartered in Glastonbury, Connecticut with a global workforce across the U.S., Canada, South America, Europe and Asia.

Stop by our booth to learn about our latest innovations including data insights, 2 way communications via our mobile app, and our enrollment management solution.

### Interactive Schools

[www.interactiveschools.com](http://www.interactiveschools.com) | [wow@interactiveschools.com](mailto:wow@interactiveschools.com)



Interactive Schools is a Multi Award-Winning Global Digital Agency, CREATING THE BEST WEBSITES for the world's leading schools. Our purpose is #InspiringSchools to share their story, and lead a mission to unlock the magic of every school, one story at a time. Interactive Schools lead the world on Brand Story, Data-Led Website UI/UX, Social Media #ContentStrategy, School Marketing and Parent Engagement.

Interactive Schools delivers MarComms success 100% of the time, and has pioneered the new game-changing SprX™ Technology: delivering Intentional Omni-Channel Personalization to schools across the globe.

Interactive Schools fill the intersection between Art and Science. We call this 'WONDER'. We put users first and craft incredible, immersive experiences that blend creative magic, measurable engagement and tangible impact.

We value usefulness, aesthetics and imagination. Decisions are grounded in rational methodology, data insight, and a sprinkling of fairy dust.

We are informed by data, transformed by technology, and led by humans.

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### Ubiq

[www.ubiqeducation.com](http://www.ubiqeducation.com) | [hello@ubiqeducation.com](mailto:hello@ubiqeducation.com)

UBIQ was the fastest-growing school website provider in 2023 and is expected to repeat this same accolade in the year ahead.

Our mission is to continue to transform the website and wider school marketing landscape, through democratising data, educating schools on the value of insights from first-party data and finding ways to create a single source of truth for marketing and admissions.

Our unique approach to entwining data science with creativity gives the schools they work with a direct and tangible advantage over their competitors. Something critical to independent schools in what has become an uncertain and unpredictable market. Behind the scenes, we continue to deliver enterprise-grade technology that empowers our schools to become data-driven decision-makers.

Speak with UBIQ today to find out how we are changing the school website landscape forever, one website at a time.



UBIQ.

### Noodle Photography

[www.noodlephotography.com](http://www.noodlephotography.com) | LinkedIn

Based in the UAE and with a regional outlook, Noodle Photography brings over 12 years of experience working in tandem with international schools in Singapore, the UK and the UAE. We specialise in creating captivating visual content and telling stories that resonate with audiences.

Whether you need content for media campaigns, alumni engagement, a facilities showcase or just general gap-filling, our services are flexible and adaptable to your unique requirements.

Our approach is a true partnership, working closely with educators and marketing departments to ensure that every image and video reflects the unique spirit and values of the school. This collaboration results in high-quality content that leaves a lasting impression on students, parents, and stakeholders.



NoodlePhotography

### The Bonjour Agency

[www.thebonjouragency.com](http://www.thebonjouragency.com) | LinkedIn

Video and photography for school marketing teams, 15 years working with schools in the UK before relocating to Dubai in 2024. We launched a podcasting service for school marketing in 2020, helping you connect with prospective and current parents. Simon is a parent and ex-Marketing Manager himself.



the  
bonjour  
agency