



CITIZENS ADVISORY COMMITTEE

MEETING #5 | JANUARY 9, 2024



AGENDA

Welcome

Meeting #4 Recap

Mentimeter Review

Build-a-Bond Results

Community Survey Results + Q&A

Forming a Bond Package + Q&A

Looking Ahead:

Top 5 Exercise

Form CAC Presentation Team

Q&A + Closing



Vision: Home of the most inspired students, served by the most empowered leaders.

Mission: Inspiring and empowering every learner to lead, grow, and serve.

WE BELIEVE PUBLIC EDUCATION IS THE FOUNDATION OF OUR COMMUNITY.

OUR ACTIONS SHOULD BE STUDENT-CENTERED. [relationships]

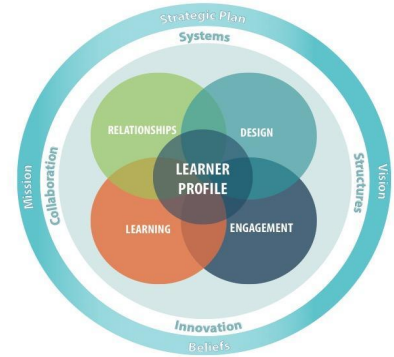
IT IS OUR RESPONSIBILITY TO PREPARE STUDENTS FOR THEIR FUTURE. [innovation]

DEVELOPING LEADERS IS VITAL TO OUR SUCCESS. [system + structure]

INSTRUCTION SHOULD BE DESIGNED BASED ON THE NEEDS OF THE LEARNERS. [learning]

COMMUNITY ENGAGEMENT ENHANCES EDUCATIONAL EXPERIENCES. [collaboration + engagement]

STRATEGIC FRAMEWORK





GISD Strategic Direction

[Adopted March 2023]

4 Strategic Priority Areas:

Student Learning, Growth, and Progress

Student and Staff Well-Being

Staff Recruitment and Retention

Community and Connectivity

Access more information about our Strategic Direction at www.georgetownisd.org/strategicdirection



WELCOME

Danielle Holloway

Principal, Wagner Middle School, home of the Wolves





Wagner COMMITMENTS

Relationships



Collaboration



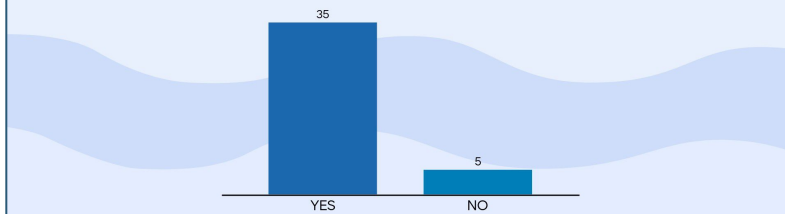
*Effective
Instruction*



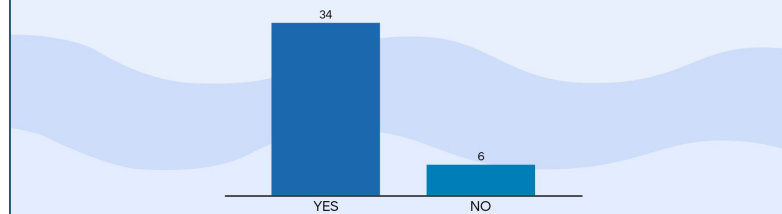


MEETING # 4 RECAP: POLL RESULTS

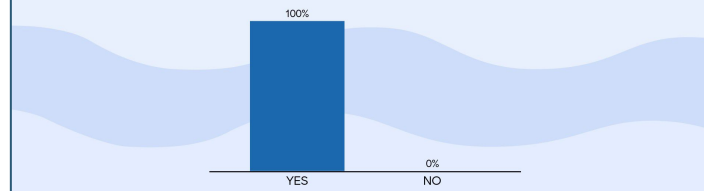
Would you support a bond if it required a tax rate increase?



Do you believe the community of Georgetown wants HSs to remain 5A sized?



Would you support a GISD Bond for May 2024?





MEETING # 4 RECAP: POLL COMMENTS

Mentimeter

Add additional comments or thoughts...

I think this district needs to consider a VATRE

1) Pur taxes went down last year 2) our last bond was supposed to increase taxes and it didn't 3) we either care about education or don't. Time to put pur money where our mouth is.

We need to consider a VATRE

Less speakers talking and more action

Biggest challenge is communicating this to the community

Please take into consideration the design of Middle School 5. Teachers do not like glass walls and oversized buildings that show high turnover and low scores like Wagner.

It is imperative we continue to support the growth of our community. Whether we want to admit it or not, Georgetown is growing.

Plan for the future.



MEETING # 4 RECAP: POLL COMMENTS



Add additional comments or thoughts...

Recommend the pool be separated so it won't drag down the other athletic items if voters object to the 50 meter pool.

Thank you for the opportunity to participate

We have seen previous bonds that were slated to increase taxes end up not increasing taxes at all and so are confident that we have the capacity to support all projects on the table .

You must share \$ make from performing arts - and also for potential pool

Georgetown has remained a fiscally conservative community for years and years and with this bond proposal we are still conservative but meeting the needs of our students

We have to think of the financial impact to the regular budget

In building future campuses, I would ask that the architects design for potential expansion in terms of classrooms as well as common areas.

The retiree community is who kills GISD bonds. They see the state's random school ratings and think GISD is wasting money. We need outreach with that community.



MEETING # 4 RECAP: POLL COMMENTS

Mentimeter

Add additional comments or thoughts...

I have concerns that the cost of the new high school will trump all the other needs, would like to see a more affordable option if possible thanks!

The Retiree community is who school kills GISD bonds. We need outreach with them.



MEETING # 4 RECAP: BUILD-A-BOND

All projects totaled: **\$723,506,500**

Your responses were tallied and heat mapped:

Projects receiving	90-00% support	} — \$641.9m
Projects receiving	80% support	
Projects receiving	70% support or less	

Community Survey was designed to reflect your feedback.



BOND DEBT CAPACITY REVIEW

	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5
Maximum I&S Tax Rate	34.75 Cents	35.75 Cents	36.75 Cents	37.75 Cents	39.75 Cents
Change from Current Rate	None	1 Cent Increase	2 Cent Increase	3 Cent Increase	5 Cent Increase
Projected Debt Capacity	\$600,120,000	\$649,665,000	\$687,185,000	\$732,980,000	\$824,570,000
Projected Annual Increase on Average Home Value of \$332,425 (Net of \$100k Exemption)	\$0.00	\$33.24	\$66.49	\$99.73	\$166.21
Projected Monthly Increase on Average Home Value of \$332,425 (Net of \$100k Exemption)	\$0.00	\$2.77	\$5.54	\$8.31	\$13.85





REVIEW SURVEY RESULTS

GEOFF TONINI





*GEORGETOWN ISD SURVEY REPORT
OUT
2024.05*

9 JANUARY 2024

Geoffrey Tonini
Decisive Campaigns, LLC



SURVEY OVERVIEW

Voting Population: 79,329 registered voters¹

Expected turnout for May 2024: 11,000 – 13,500

Web surveys were conducted between 15 and 31 December 2023² and Phone between 18 December and 4 January.

Web surveys were conducted in Spanish and English

975 surveys completed and 807 were verified to a registered voter in GISD

Employees also received a parallel survey,³ Employee survey data was only used as a reference point in this analysis

Employee survey did not collect Personal Identifiable information, unable to identify duplicates

Survey objective is to confirm support of employees as they are key community influencers

Phone survey

54,515 Registered Voters (“RV”) with identified phone number (cell/home) from external source

Phone survey was conducted in English only

214 surveys were initiated

41 were suspended but were not able to complete

111 Completed surveys

Average length of phone survey was 14.28 minutes resulted in a 50%+ early termination rate

¹ As of November 15, 2023. Data provided by Williamson County

² 1,538 web surveys were initiated. 807 successfully completed the survey and were validated to a RV ID in the ISD. 64 completed responses were not successfully validated to an ISD registered voter but claimed to be registered – 75 declared not eligible, 563 abandoned early, 29 duplicates removed

³ Employee survey did not ask for quality assurance questions, only base campus. 450 Employee surveys initiated and 333 completions

KEY FINDINGS

- There is support for bond values of \$600M (\$0.00) or \$650M (\$0.01)
 - Only 7% stated they did not support a bond. Non-Affiliated Web and Phone was 15-23% Pre and 11-12% Post
 - \$600M (\$0.00) exceeds 2xMOE¹ (GROSS/NET) for all bias adjusted scenarios and supported by tone in comments
 - \$650M (\$0.01) exceeds 2xMOE¹ (NET only) for all bias adjusted scenarios
 - \$687M (\$0.02) only received sufficient support from Employees and Web Affiliated respondents (Pre and Post) but experiences risks with non-affiliated respondents
 - \$793M (\$0.03) not exceed 1xMOE Pre or Post for any scenario
- Project Support
 - Projects with support: 01 – New Construction (\$565.1M) and 02 – Safety (\$26.4M)
 - Projects with neutral support: 06 – Technology (\$24.4M)
 - At Risk Projects: 03- Fine Arts (\$33.2M), 04 – Athletics (\$5.9M) and 05 – Swim (\$9.8M)
- Survey results suggest a similar sentiment as was demonstrated in the 2021.11 election
- Due to high participation from affiliated respondents, analysis requires special attention to the non-affiliated voters, which should represent 70 – 85% of the turn-out

¹ Margin of Error (MOE) = 3.12% with a 95% Confidence Level. Margin of Error measures the degree of uncertainty that the survey results might have. When a result is within the MOE, the result is not definitive.

ADDITIONAL FINDINGS

- 5A/6A was not a significant concern for Non-Affiliated voters, but leaning toward 5A
 - Affiliated voters preferred 5A
- Preferred communication about the bond identified (Top 2)
 - Employees: ISD Website and Internal Communications
 - Affiliated: ISD Website and Social Media
 - Non-Affiliated: Newspaper and Social Media
 - 36 people requested personal contact for more information
- Biggest concern about growth from Web survey, Employees and Non-Affiliated: Quality of Education
- While 68% of respondents did not change position, when respondents changed, people predominately become more favorable. Including when needing more info
- While respondents favored the ISD's comparability initiatives, they did not view it as a priority

¹ Margin of Error (MOE) = 3.12% with a 95% Confidence Level. Margin of Error measures the degree of uncertainty that the survey results might have. When a result is within the MOE, the result is not definitive.

VALUE SUPPORT | ATTRIBUTE / WEIGHTED ANALYSIS PROJECT SCORECARD NET¹ CALCULATIONS

When reviewing values across the various survey dimensions from the balanced Net perspective, it would appear there is consistent value support for \$650M (\$0.01) with the potential for support of \$687M (\$0.02) of proposals – but would require substantial increase in awareness which has historically proven to be very difficult to achieve

Values	Web (ALL)	Phone	Spanish ²	Employee	Affiliated	Non Affiliated	Active Affiliated 15%	Active Affiliated 30%
Pre – \$600 M (\$0.00)	✓	✓	✓	✓	✓	✓	✓	✓
Pre – \$650 M (\$0.01)	✓	✓	✓	✓	✓	✓	✓	✓
Pre – \$687 M (\$0.02)	✓	✗	✓	✓	✓	✗	↔	●
Pre – \$733 M (\$0.03)	✗	✗	✗	✗	✗	✗	✗	✗
Post – \$600 M (\$0.00)	✓	✓	✓	✓	✓	✓	✓	✓
Post – \$650 M (\$0.01)	✓	✓	✓	✓	✓	✓	✓	✓
Post – \$687 M (\$0.02)	✓	●	✓	✓	✓	●	●	✓
Post – \$733 M (\$0.03)	●	●	✗	↔	●	✗	✗	✗

✓ No Identified Risk / Concern: +2xMOE (over 50%)
● Minor Risk / Concern: between +1xMOE - +2xMOE

↔ Undetermined Risk / Concern: Between +1x MOE and +1xMOE
● Identified Risk / Concern: Between -1xMOE and -2xMOE
✗ Below 2x MOE (under 50%)

¹ Net = Support / (Support + Against). Assumes people responding Unsure will follow pattern of other respondents. Also assumes people will support a higher value will support lower values.

² Spanish: Is based on responses to the Spanish survey, which did not have enough completed responses and as a result does not represent a statistical analysis.

PROJECT SUPPORT | ATTRIBUTE / WEIGHTED ANALYSIS

PROJECT SCORECARD - NET

When reviewing projects across the various survey dimensions, only 08 – Fine Arts, 09 – Athletics and 10 – Swim do not consistently exceed 2xMOE. 07 – Technology is trending negative.

Projects	Web (ALL) Pre	Phone	Spanish ²	Employee Pre	Affiliated Pre	Non Affiliated	Active Affiliated 15%	Active Affiliated 30%
01 – New ES/MS (\$162.7M)	✓	●	N/A	✓	✓	↔	✓	✓
02 – Benold Reno (\$38.4M)	✓	●	N/A	✓	✓	↔	✓	✓
03 – New HS (\$359.0M)	✓	●	N/A	✓	✓	↔	✓	✓
04 – Aging Systems (\$3.8M)	✓	✗	N/A	✓	✓	↔	✓	✓
05 – Maintenance (\$10.6M)	✓	✗	N/A	✓	✓	↔	✓	✓
06 – Safety (\$4.3M)	✓	✗	N/A	✓	✓	↔	✓	✓
07 – Technology (\$24.2M)	✓	✗	N/A	↔	↔	✗	✗	✗
08 – Fine Arts (\$26.0M)	↔	✗	N/A	●	✗	✗	✗	✗
09 – Athletics (\$5.2M)	✗	✗	N/A	●	✗	✗	✗	●
10 – Swim (\$9.8M)	↔	✗	N/A	●	✗	✗	✗	✗

✓ No identified Risk / Concern: +2xMOE over 50%)
 ● Minor Risk / Concern: between +1xMOE - +2xMOE

↔ Undetermined Risk / Concern: Between +1x MOE and +1xMOE
 ● Identified Risk / Concern: Between -1xMOE and -2xMOE
 ✗ Below 2x MOE (under 50%)

PROJECT SUPPORT | NON-AFFILIATED ANALYSIS

PROJECT SCORECARD

When reviewing projects from the Non-Affiliated / Passive Affiliated perspective, the new build construction and maintenance / safety / traffic projects are neutral to positive amongst this peer group. There is consistent poor support for Technology / Fine Arts / Athletics and Swim.

Projects	Initial Support ¹	Awareness	Priorities (Rank) ²	Itemized Projects ¹	Final Support	Employees ³
01 – New ES/MS (\$162.7M)	↕	✓ - Q18	1 / 5	✓	↕	✓
02 – Benold Reno (\$38.4M)	↕	✓ - Q16	1 / 5	✓	↕	✓
03 – New HS (\$359.0M)	↕	↔ -Q19 / 20	1 / 5	✓	↕	✓
04 – Aging Systems (\$3.8M)	↕		4	✓	↕	✓
05 – Maintenance / Traffic (\$10.6M)	↕		6 / 4	✓	↕	✓
06 – Safety (\$4.3M)	↕		3	✓	↕	✓
07 – Technology (\$24.2M)	✗		2	✓	✗	↕
08 – Fine Arts (\$26.0M)	✗	✓ - Q17	8 / 7	↕	✗	●
09 – Athletics (\$5.2M)	✗	✓ - Q17	10 / 7	●	✗	✗
10 – Swim (\$9.8M)	✗		9	↕	✗	✗

- ✓ No identified Risk / Concern: +2xMOE over 50%
- Minor Risk / Concern: between +1xMOE - +2xMOE

- ↕ Undetermined Risk / Concern: Between +1x MOE and +1xMOE
- Identified Risk / Concern: Between -1xMOE and -2xMOE
- ✗ Below 2x MOE (under 50%)

¹ Net responses

² Priorities were only asked in the web survey

³ Evaluated both Pre and Post support

FINANCIAL RESULTS | PRE TO POST ANALYSIS VALUES ALL VERIFIED RESPONDENTS

		No Support	Option 1: \$600 M (\$0.00)	Option 2: \$650 M (\$0.01)	Option 3: \$687 M (\$0.02)	Option 4: \$733 M (\$0.03)	Need more Info
Pre-Survey Support	No Support	29	6	2		1	5
	Option 1: \$600 M (\$0.00)	1	80	26	6	2	7
	Option 2: \$650 M (\$0.01)		3	74	34	11	3
	Option 3: \$687 M (\$0.02)			3	100	51	2
	Option 4: \$733 M (\$0.03)		1	3	4	262	4
	Need More Info	4	22	20	28	28	49

Impact of completing survey

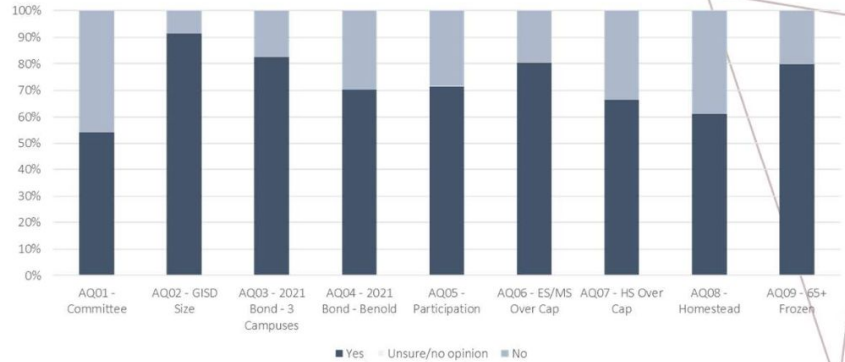
- 28% of respondents shifted to a more positive position
- 4% of respondents shifted to a more negative position
- 68% of respondents did not change their position
- 32% of people needing more information Pre-survey did not take a position
 - 3% resulted in a non-supportive position
 - 65% resulted in a positive support position

AWARENESS

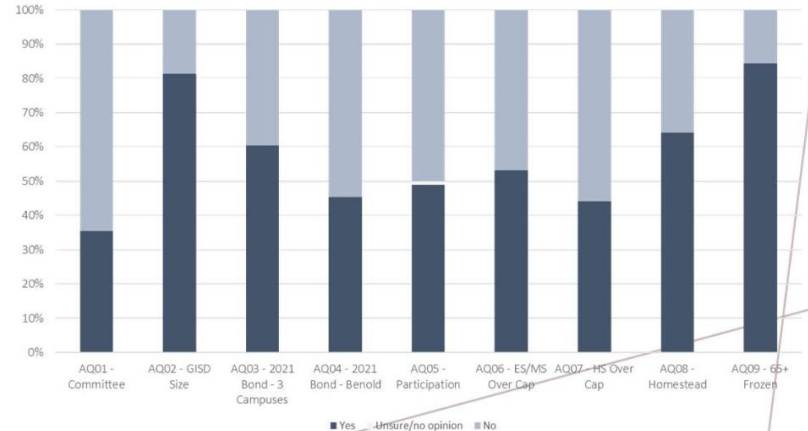
- Strong awareness for majority of the topics in the overall survey
 - A01 – Committee was the only awareness under +2xMOE for the Verified Respondent
 - 4 topics had > 75% awareness for the Verified Respondent
 - 2 topics had > 75% awareness for the Non-Affiliated Respondent
 - 7 topics had > 75% awareness for the Employee Respondent¹

¹ not shown. For reference purposes only

Awareness | Verified



Awareness | Non Affiliated



PREFERENCE | CONCERNS OF IMPACT OF GROWTH ON THE ISD

Q - What are your biggest concerns about the continued growth and its impact on the District? (Select all that apply)

- Quality of education consistently is the top concern for all groups
- Employees were divided between the concerns for portables and safety with portables slightly winning
- The concerns of increased taxes was a lower concerns for all groups which was echoed in the free text comments
 - There are some concerns, but relatively minor
- The 5A / 6A topic was not a pressing matter

Ranking of responses	Employees	Verified	Non Affiliated	Passive Affiliation
Overcrowding / rely on portable/temporary	2	3	5	4
Traffic flow and congestion issues	4	4	3	5
Being able to provide ample opportunities	5	5	4	3
Quality of education	1	1	1	1
Increased taxes to support growth	6	6	5	7
Move to 6A	7	7	7	6
Maintaining safe and secure environments	3	2	2	2

PREFERENCE | BOND PRIORITIES

Q - As the District is considering what should be included, what would you suggest should be the top priorities of the next proposed bond? (Select all that apply)

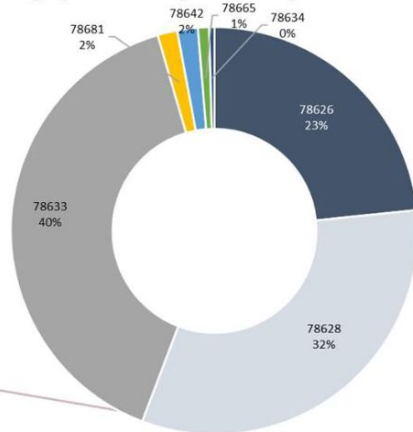
- Top 3 priorities were fairly consistent across the four voter types
- Despite the lower rating for overcrowding by Non-Affiliated, ranking Growth #1 suggests a concerns in this area
- Extra curricular activities consistently ranked lowest in the priorities
 - Lowest was Athletic Program Needs and Comparability with the Athletics Pre Projects
 - Correlation exists between identified priorities and which Pre projects were approved
- Technology support saw the greatest variability across the voter types

Ranking of responses	Employees	Verified	Non-Affiliated	Passive Affiliation
Safety / Security	3	3	3	1
Addressing overcrowding	1	2	4	2
Addressing growth	2	1	1	3
Alleviate traffic congestion	6	6	6	10
Comparability / parity of facilities	5	7	7	6
Aging of facilities, equipment, transportation	4	4	4	4
Updating and improving technology	7	5	2	5
Fine Arts needs	8	8	8	8
Athletic programs needs	9	9	10	9
District swim facility	10	10	9	7

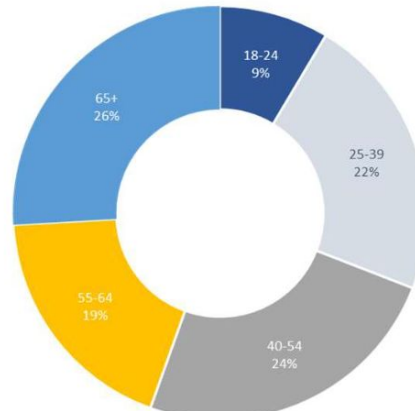
DEMOGRAPHICS| ANALYSIS

- 45% of the registered voters are 55 years old+
 - 30% of the respondents
 - Can be assumed that will represent 60 – 70% of the turn-out
- Survey responses were in line with geographic estimates
 - Precincts 278, 227 and 428 represent over 67% of the registered voters and 72% of the projected turn-out
 - Represented 74% of the respondents

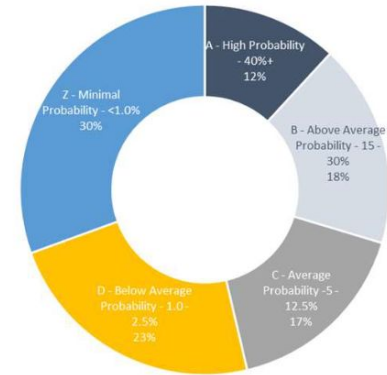
ZIP Demographics - Voting Probability



Age Demographics - ALL



Voter Probability - All

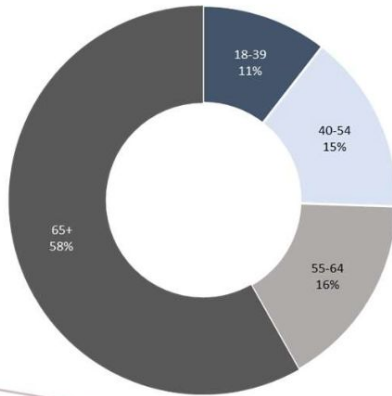


PROJECTED TURN-OUT | DEMOGRAPHICS

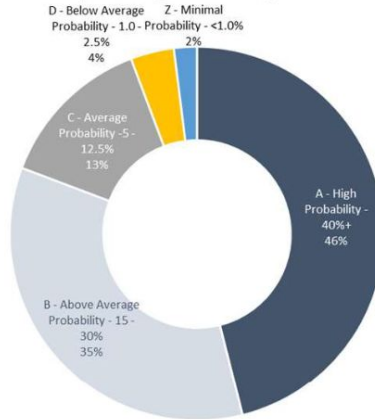
Data modeling from County / ISD past elections, the following was determined:

- Survey participation from 55+ is expected to represent 60 – 70% of the turn-out
- Affiliated voters should represent 10 – 20% of the turnout
- High Probable Voters (A and B) are projected to be 70%+ of the May turn-out

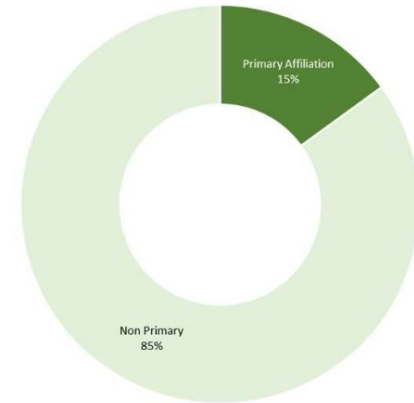
Age Demographics - Voting Probability



Voter Probability - Voting Probability



Affiliation - Typical Probability



NOTE: Voting probability model is determined from historical participation and projects potential May ISD bond participation levels. County data was extensive and includes over 15 years of history

CONCLUSIONS ON SURVEY VIABILITY/OBJECTIVES

Survey objectives were realized

Did not realize desired sample size from the phone survey but there was enough responses to make key observations

Data biases existed as a result of the unbalanced participation

There was sufficient data to analyze and make relevant observations

Faculty survey shifted some ISD affiliated voters away from the community survey, but affiliated voters (self identified) still experienced above expected participation in the community survey

MAY 2024 ELECTION TIMELINE

Saturday, May 4, 2024 – Uniform Election Date (Limited)	
Deadline to post candidate requirements	Thursday, May 4, 2023
Deadline to Post Notice of Candidate Filing Deadline	Monday, December 18, 2023
First Day to Apply for Ballot by Mail	Monday, January 1, 2024*
First Day to File for a Place on the General Election Ballot	Wednesday, January 17, 2024
Last Day to Order General Election or Special Election on a Measure	Friday, February 16, 2024
Last Day to File for a Place on the General Election Ballot	Friday, February 16, 2024 at 5:00 p.m.
Last Day to File a Declaration of Write-in Candidacy (Local Non-County Political Subdivisions Only)	Tuesday, February 20, 2024 at 5:00 p.m.
Last Day to Register to Vote	Thursday, April 4, 2024
First Day of Early Voting by Personal Appearance	Monday, April 22, 2024
Last Day to Apply for Ballot by Mail (Received, not Postmarked)	Tuesday, April 23, 2024
Last Day of Early Voting by Personal Appearance	Tuesday, April 30, 2024
Last day to Receive Ballot by Mail	Saturday, May 4, 2024 (Election Day) at 7:00 p.m. if carrier envelope is not postmarked, OR Monday, May 6, 2024 (next business day after Election Day) at 5:00 p.m. if carrier envelope is postmarked by 7:00 p.m. at the location of the election on Election Day (unless overseas or military voter deadlines apply)



FORMING A BOND PACKAGE

GREG SALINAS

McCALL
PARKHURST & HORTON





GENERAL RULE FOR SCHOOL DISTRICTS

Education Code § 45.001 allows one measure/proposition for:

- the construction, acquisition, and equipment of school **buildings** in the district
- the purchase of the necessary **sites** for school buildings
- the purchase of new school **buses**

(including the purchase or retrofitting of school buses with emergency, safety, or security equipment)

This general facilities proposition is now subject to several exemptions.



2019 CHANGE REQUIRES MORE SEPARATE PROPOSITIONS

Education Code § 45.003(g) requires a separate measure/proposition for six specific types of projects.

- stadium with seating > 1000
- natatorium
- recreational facility “other than a gym, playground, or play area”
- performing arts facility
- teacher housing
- technology other than “school security” or “integral to the construction”

None of these terms are defined by statute, giving districts some discretion to define the terms in plain English.



A CLOSER LOOK AT TECHNOLOGY: DEPENDS ON THE FACTS

General Facilities Proposition

Smart boards fixed to the wall

Security cameras

Key cards

Servers

Fiber

Wi-Fi Routers

Separate Measure/Proposition

Smart boards on rollers

Tablets

Laptops

iPads

Chromebooks

**Some districts consider these items to be equipment of a classroom in a general facilities proposition but there is a risk of a legal challenge.*



A CLOSER LOOK AT ATHLETICS: DEPENDS ON THE FACTS

General Facilities Proposition

Gym

Playground

Play area

Facilities primarily used for curriculum

Separate Measure/Proposition

Football stadium with seating of 1,000+

Baseball stadium with seating of 1,000+

Softball stadium with seating of 1,000+

Facilities primarily used for competition (such as UIL or FFA events)

**Similar items can be grouped together. For example, the 3 stadiums above could be a single measure/proposition.*



DRAFT BOND PROPOSITIONS:

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION A

THE ISSUANCE OF \$ _____ OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND EQUIPMENT OF SCHOOL BUILDINGS, THE PURCHASE OF SCHOOL SITES AND SCHOOL BUSES AND VEHICLES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR _____

AGAINST _____

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION B

THE ISSUANCE OF \$ _____ OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION AND IMPROVEMENT OF DISTRICT-WIDE SCHOOL TECHNOLOGY AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR _____

AGAINST _____

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION C

THE ISSUANCE OF \$ _____ OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND IMPROVEMENT OF THE DISTRICT'S PERFORMING ARTS FACILITIES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR _____

AGAINST _____

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION D

THE ISSUANCE OF \$ _____ OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND IMPROVEMENT OF THE DISTRICT'S ATHLETIC FACILITIES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR _____

AGAINST _____

Note that required ballot language includes "There is a property tax increase" even if the projects can be approved with no tax rate increase.



DRAFT BOND PROPOSITIONS:

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION A

THE ISSUANCE OF **\$585,370,000** OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND EQUIPMENT OF SCHOOL BUILDINGS, THE PURCHASE OF SCHOOL SITES AND SCHOOL BUSES AND VEHICLES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR

AGAINST ☐

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION B

THE ISSUANCE OF **\$ 22,425,500** OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION AND IMPROVEMENT OF DISTRICT-WIDE SCHOOL TECHNOLOGY AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR

AGAINST ☐

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION C

THE ISSUANCE OF **\$28,275,000** OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND IMPROVEMENT OF THE DISTRICT'S PERFORMING ARTS FACILITIES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR

AGAINST ☐

GEORGETOWN INDEPENDENT SCHOOL DISTRICT PROPOSITION D

THE ISSUANCE OF **\$6,310,000** OF BONDS BY GEORGETOWN INDEPENDENT SCHOOL DISTRICT FOR THE ACQUISITION, CONSTRUCTION, RENOVATION AND IMPROVEMENT OF THE DISTRICT'S ATHLETIC FACILITIES AND LEVYING THE TAX IN PAYMENT THEREOF. THIS IS A PROPERTY TAX INCREASE.

FOR

AGAINST ☐

Note that required ballot language includes "There is a property tax increase" even if the projects can be approved with no tax rate increase.



Gathering CAC Input on Next Steps



Top 5 reasons people
would vote no...

Top 5 reasons people
would vote yes...

The district should
consider...



GROUP SHARE OUT

Top 5 reasons people
would vote no...

Click to add text

Top 5 reasons people
would vote yes...

Click to add text



GROUP SHARE OUT

The district should
consider...

Click to add text



Select CAC Presentation Team



SELECT LEADERSHIP / SPOKESPERSONS

- Volunteers are needed to serve on the CAC Presentation Team that will:
 - participate in follow-up meetings to prepare for the presentation to the Board, and
 - serve as spokespersons in presenting this committee's recommendation
- At least 5 representatives needed
- Ability to be present and to present at a future Board meeting as the Board considers calling for a bond election
 - February 5, 2024 - Board Workshop



LOOKING AHEAD

Next Meeting:

January 23 at 6 pm

Not needed

February Board Workshop:

February 5

Deadline to call for a May 2024 Bond Election:

February 16



THANK YOU

*for your time, commitment
and service!*

www.georgetownisd.org/CAC



Meeting Notes will be Posted Here