

Real Estate @GPHS

Why join this program?

Compete in Business Events

Learn Transferable Skills

Learn to promote brands

Earn Real Estate License

Courses for High School Credit

- 9th -Principles of Business, Marketing, and Finance
- 10th -Social Media Marketing
-Advertising
- 11th **Real Estate:** -Fundamentals of Real Estate
Social Media MKT: -Advanced Marketing
- 12th -Practicum in Marketing

Aligned Advanced Academic Courses

AP or Dual Credit courses are available to you by counselor and teacher suggestion.

Aligned Industry-Based Certifications

- Adobe Certified Professional in: Premier Pro, Illustrator, InDesign, Photoshop and After Effects.

Example Aligned Occupations

- Marketing Research Analysts
- Marketing Specialist
- Insurance Sales Agent
- Wholesale and Retail Buyers



Discover how to determine potential sales of a product or service or create a marketing campaign to market or distribute goods or services, gain the necessary skills to apply data on customer demographics, preferences, needs, and buying habits. You will learn skills like: Define Marketing principles and models, Develop your resume and portfolio for real world experience, Determine outcomes of specific economic situations, Experience field trips, guest speakers and collaborate with industry partners and Hands on retail and marketing experience in school store.

Colleges that offer Real Estate majors

- University of Texas at Arlington
- University of North Texas
- Baylor University

Postsecondary Opportunities

- Associate's Degrees
 - Marketing Management
 - Consumer Merchandising
- Bachelor's Degrees
 - Business Administration
 - Applied Economics
- Master's and Doctoral Degrees
 - Advertising
 - Marketing

