

# GO\_4NEWS @GPHS

*Why join this program?*

**Creative Expression**

**Diverse Opportunities**

**Technological Advancements**

**Impactful Storytelling**

### Courses for High School Credit

9th -Principles of AAVTC

10th -Audio/Video Production I + Lab

11th -Audio/Video Production II + Lab  
-Practicum in A/V Production

12th -Extended Practicum in A/V Production II

### Aligned Advanced Academic Courses

AP or Dual Credit courses are available to you by counselor and teacher suggestion.

### Aligned Industry-Based Certifications

- Adobe Certified Professional in: Premier Pro, Illustrator, InDesign, Photoshop and After Effects.

### Example Aligned Occupations

- Audio & Video Technician
- Camera operators
- Producer and Director



The Digital Communications program of study focuses on occupational and educational opportunities associated with the production of audio and visual media formats for various purposes, such as FX production, advertising, video production, or motion pictures. The program of study includes operating machines and equipment such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment to record sound and images. You will learn skills like: team work, storytelling, live streaming, manage drones, learn VR gain expertise in different video production technology.

### Colleges that offer broadcasting majors

- University of Texas at Arlington
- University of North Texas
- Texas Tech University

### Postsecondary Opportunities

- Associate's Degrees
  - Light Technician
  - Commercial Advertising Art
- Bachelor's Degrees
  - Film/Video Production
  - Recording Arts Technology
- Master's and Doctoral Degrees
  - Communication Technology
  - Animation, Interactive Tech.

