



Instructional Video Design Worksheet

One worksheet per video. If creating a micro-video series, use one worksheet for each video in the series.

<p>Title of Video and Topic:</p> <p><input type="checkbox"/> Micro-video Series <input type="checkbox"/> Tutorial <input type="checkbox"/> Training <input type="checkbox"/> Screencast <input checked="" type="checkbox"/> Presentation/Lecture</p>
<p>Grade or Target Age Group Level:</p> <p>Students who are driving during highschool.</p>
<p>Video Duration (<i>Maximum 5 minutes, if creating a micro-video series, series must not exceed 5 minutes</i>):</p>
<p>FCCLA Integration (<i>National Programs, Competitive Events, Meetings/Events, if applicable</i>):</p> <ul style="list-style-type: none"> • FACTS (Families Acting for Community Traffic Safety) – This program focuses on traffic safety education and advocacy, making it the most relevant national program for your project. • Student Body – If the video emphasizes safe behaviors that contribute to overall wellness, such as preventing distracted driving.
<p>Video Learning Objective(s):</p> <p>Students will be able to identify safe methods for driving.</p> <p>Students will be able to recognize and explain safety rules for driving.</p>
<p>National Family and Consumer Sciences Standards (or others as appropriate):</p> <p>Career, Community, and Family Connections (1.0)</p> <ul style="list-style-type: none"> • 1.2.4 – Demonstrate teamwork and leadership skills in the family, workplace, and community. (<i>Working collaboratively to create an educational video.</i>) • 1.2.5 – Demonstrate proactive leadership in problem-solving and decision-making. (<i>Addressing traffic safety issues through research and advocacy.</i>) <p>Interpersonal Relationships (13.0)</p> <ul style="list-style-type: none"> • 13.3.3 – Demonstrate conflict prevention and resolution skills. (<i>Addressing the dangers of road rage, aggressive driving, and risky behaviors.</i>) <p>Family and Community Services (14.0)</p>

- **14.2.1** – Apply communication skills to advocate for safety and well-being. *(Using video to spread awareness about traffic laws and safe driving habits.)*

Career Readiness Practices (Select all that apply): Choices are bolded.

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| <ul style="list-style-type: none"> <input type="checkbox"/> Act as a responsible and contributing citizen and employee <input type="checkbox"/> Apply appropriate academic and technical skills <input type="checkbox"/> Attend to personal health and financial well-being <input type="checkbox"/> Communicate clearly and effectively and with reason <input type="checkbox"/> Consider the environmental, social and economic impacts of decisions <input type="checkbox"/> Demonstrate creativity and innovation <input type="checkbox"/> Employ valid and reliable research strategies | <ul style="list-style-type: none"> <input type="checkbox"/> Utilize critical thinking to make sense of problems and persevere in solving them <input type="checkbox"/> Model integrity, ethical leadership and effective management <input type="checkbox"/> Plan education and career paths aligned to personal goals <input type="checkbox"/> Use technology to enhance productivity <input type="checkbox"/> Work productively in teams while using cultural global competence |
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Materials Needed to Create Video:

Car, Phone, People, and computer for editing video.

Instructional Strategies:

Project-Based Learning PBL

- Students actively research, plan, and create an instructional video to address a real-world issue.
- Encourages collaboration, problem-solving, and creativity as students work in teams.

Key Topic/Step 1:

Timeframe:

Storyboard/Scripting (media/images/notes):

(Opening Scene)

Alee: Hi Everyone, our names are Alee Luna,

Carter: Carter Beister

Vanessa: and Vanessa Dorie

Alee: and we are from the Boone Central FCCLA chapter

Carter Beister: today we will be showing you guys how to show super important-traffic safety



(Scene Transition: Carter Beister and Alee Luna stands next to the car)

Alee: First things first, always wear your seatbelt. This avoids extra harm in case of an accident. Always make sure to buckle up before you start driving. Start making it a habit.

Key Topic/Step 2:

Timeframe:

Storyboard/Scripting: (media/images/notes):

(Cut to: Carter Beister demonstrates buckling up. Carter can also look over to his passenger and say please buckle up.)

Carter: Next, avoid distractions. This means no texting, eating, or fiddling with the radio while driving. Your focus should be on the road at all times.

(Scene Transitions: Alee holding a phone with a “No Texting” sign. Talk about if you're going to receive a call, pull over. Zoom into Alee’s phone and her so someone can talk right now I am going to drive.)

Nessa: Also, be mindful of speed limits. They’re there for a reason- to keep you and everyone else safe. Driving too fast or too slow can be dangerous.

(Cut to: Nessa pointing to a speed limit sign and explaining that you can only go that speed or below. You should not go above)

Alee- Also don’t forget to use your signals when turning or changing lanes. This helps other drivers know what you’re planning to do and prevent accidents.

(Scene Transition: someone demonstrates using turn signal(Mention that if your signals do not work, you can use your hand outside your window to signal)



<p>Key Topic/Step 3: Timeframe: Storyboard/Scripting (media/images/notes):</p> <p>Carter: Finally, always be aware of your surroundings. Keep an eye out for pedestrians, children, and other vehicles. Being alert can help you react quickly to any unexpected situations.</p> <p>(Cut to: Alee looking around while driving. Maybe show you stopping your car for carter crossing the street)</p> <p>Alee: Thanks for watching! Remember, staying safe on the road is everyone’s responsibility. Drive smart and stay safe!</p> <p>(Closing Scene: Everyone waves goodbye)</p>
<p>Summary/Ending (summary of key learning, next steps for viewer, and call to action for viewer):</p> <p>Thanks for watching, stay safe on the road it is everyone’s responsibility to drive smart and stay safe. We want to see you tomorrow. We encourage you to share this video with others to help spread the information about traffic safety.</p>
<p>Application or Assessment of Learning:</p> <p>Students will be encouraged to leave a comment of a takeaway from the video that they either did not know about or that they found very helpful.</p>
<p>Source (If Applicable: cite any published or copyrighted materials used in this video):</p> <p>N/A all resources were original.</p>
<p>Additional Notes:</p>

