



SALT LAKE EDUCATION FOUNDATION
Board of Directors Meeting
November 18, 2020

The Salt Lake Education Foundation met at 12:01 p.m. on Wednesday, November 18, 2020, via Zoom.

In accordance with the agenda prepared for the Board of Directors’ Meeting of November 18, 2020, two motions were made. Items are reported as listed in the agenda and not necessarily in the order they were considered.

MEMBERS PRESENT

Lucy Hawes, Chair; Richard Kaufusi, Chair-Elect; Melissa Ford, President of the Salt Lake City School District Board of Education, joining at 12:04; Katherine Kennedy, Member of the Salt Lake City School District Board of Education; Larry Madden, Interim Superintendent; James Yapias, Foundation Director; Lorena Riffo Jenson, joining at 12:04; Bryce Williams; Ginette Bott; Landon Clark

MEMBERS ABSENT

Christopher Nelson, Legal Advisor; Monica Yocom, Immediate Past Chair; Nate Salazar, Vice President of the Salt Lake City School District Board of Education; Byron Russell; Jeanetta Williams

ALSO PRESENT

Danny Payne, Financial Advisor; T. Richard Davis, Community Advisor; Cynthia Holz, Development Officer; Jennie Vuich, Development Officer; Liz Young, Development Officer; Liz Gonzalez, Community Education Administrator; Jeanette Hartley, Treasurer; Shelia Axelsen, Secretary (Recorder)

WELCOME.....Lucy Hawes

- Lucy Hawes welcomed the board members and called the meeting to order.

APPROVAL OF PAST MINUTESLucy Hawes

- ^A(1) A motion was made to approve the minutes of the meeting held on September 16, 2020. The motion was approved unanimously.
**(Williams, Clark)

SUPERINTENDENT UPDATE.....Larry Madden

The board met to discuss a phased return for students to attend classes, starting January 25 bringing back grades pre-k-1 students. Then, the week after that - grades 2-3, and then after that - grades 4-6.

FINANCIAL UPDATE.....Danny Payne

The foundation would like to invest the cash that is in the account, and Danny relayed this to the portfolio manager to bring this down to a 3% allocation which was at 10% in the past.

INVESTMENT ACCOUNT.....Lucy Hawes

- Emergency Relief Fund.....James Yapias
The Foundation has received a steady flow of donations to this account. A report has been submitted to the executive committee regarding this.

FOUNDATION BUSINESS UPDATE

- Assessment Evaluation – Data Collection Support \$10,000: This was approved in the last ExCom meeting. Data is important to show to donors so they can see what is being done with the money they gave, and donors want to give to see if it is working.
- SLEF/SLCSD Public Service Announcement/Marketing \$30,000 This was discussed to highlight and relay to the community what the Foundation is doing. SLEF wants to work closely with the district and the board. The idea was to use people in the community help out with this even getting celebrities involved. The SLEF board would like to form a committee to come up with a plan to implement this. Lorena suggested posting PSAs on Facebook because some parents in the community are too busy to keep up with the news channels.

VOTE RECORD	AYE	NAY	ABSENT
BOTT	X		
CLARK	X		
HAWES	X		
KAUFUSI	X		
MADDEN	X		
RIFFO JENSON	X		
RUSSELL			X
WILLIAMS, B.	X		
WILLIAMS, J.			X
YAPIAS	X		
YOCOM	X		X
A Absent	Ab Abstention	F Failed	
N "No" Vote	NA No Action	T Tabled	
W Withdrawn	*Unanimous Approval		
**Members Making Motion			

PRESENTATIONSJames Yapias

- Ken Garff Automotive Katherine Garff gave an inspiring presentation regarding what the Foundation does and how impactful SLEF’s projects such as food distributions and other projects help families and students. Mrs. Garff emphasized about how important it is to put people and kids in the forefront of everything.
- Utah Food BankGinette Bott.....5
Ginette reported the Utah Food Bank partnering with the district has delivered over 1,014,000 pounds of food, and that has provided over 253,000 meals to families. She also invited feedback if board members want to give any helpful suggestions.
- Flu shots/Community Partnership CLC ClinicsLorena Riffo5
Lorena helped with the flu shots and coat distributions. She mentioned how the logistics were organized and how everyone makes the families feel. All these details are important. Lorena has also been instrumental working with the Mayor, Jenny Wilson to get funding for digital inclusion.

PROJECT UPDATES.....James Yapias4

- Schoolinfo Foundation App
The development of this app is in process and will take around 8-10 weeks to finish it. Food distribution locations and dental appointments are all resources available in the app. There is going to be a lot of communications between counselors, administrators, family support specialists, and the Foundation.
- Gratavid
This will help us send thank you videos to steward our donors and steward donors based on projects that have been completed, including telling positive stories. All the schools will be able to customize their own videos.

- Association or Alumni Legacy Support
A discussion to create a page for each school has been brought up for the alumni association.
- Digital Inclusion/Comcast Internet Wi-Fi Connection
This grant was to help students access the internet and Wi-Fi connection for hotspots. There are over 280 students who have benefited from this. Sam Quantz is keeping the data of the number of students using the Wi-Fi.

GRANT UPDATES.....James Yapias

- USBE Broadband Grant \$300,000
- Bishop's Storehouse \$30,000
- COVID Racial Equity Inclusion Grant \$50,000
- Dry Creek \$30,000 After-School STEAM backpacks
- STEM Ecosystem

CALENDAR

- Board of Directors' Meetings
 - Wednesday, March 10, 2021..... 12:00 p.m. TBA

ADJOURNMENT

*(2) At 1:06p.m. a motion was made to adjourn the meeting. The motion was approved unanimously.
**(Kaufusi, Jenson)