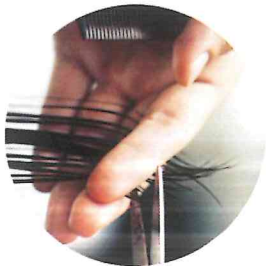


## JOIN THE BARBER/STYLIST PATHWAY



TALK TO YOUR COUNSELOR TODAY

More and more people consider their hairstyle a defining part of their identity. Barbers are still very much in demand, but gone are the days when people would simply go to the neighborhood barber shop for a casual trim. Barbering is a career with many positives for those who fancy themselves as both artists and people persons.

### NUMBER IN WORK FORCE?

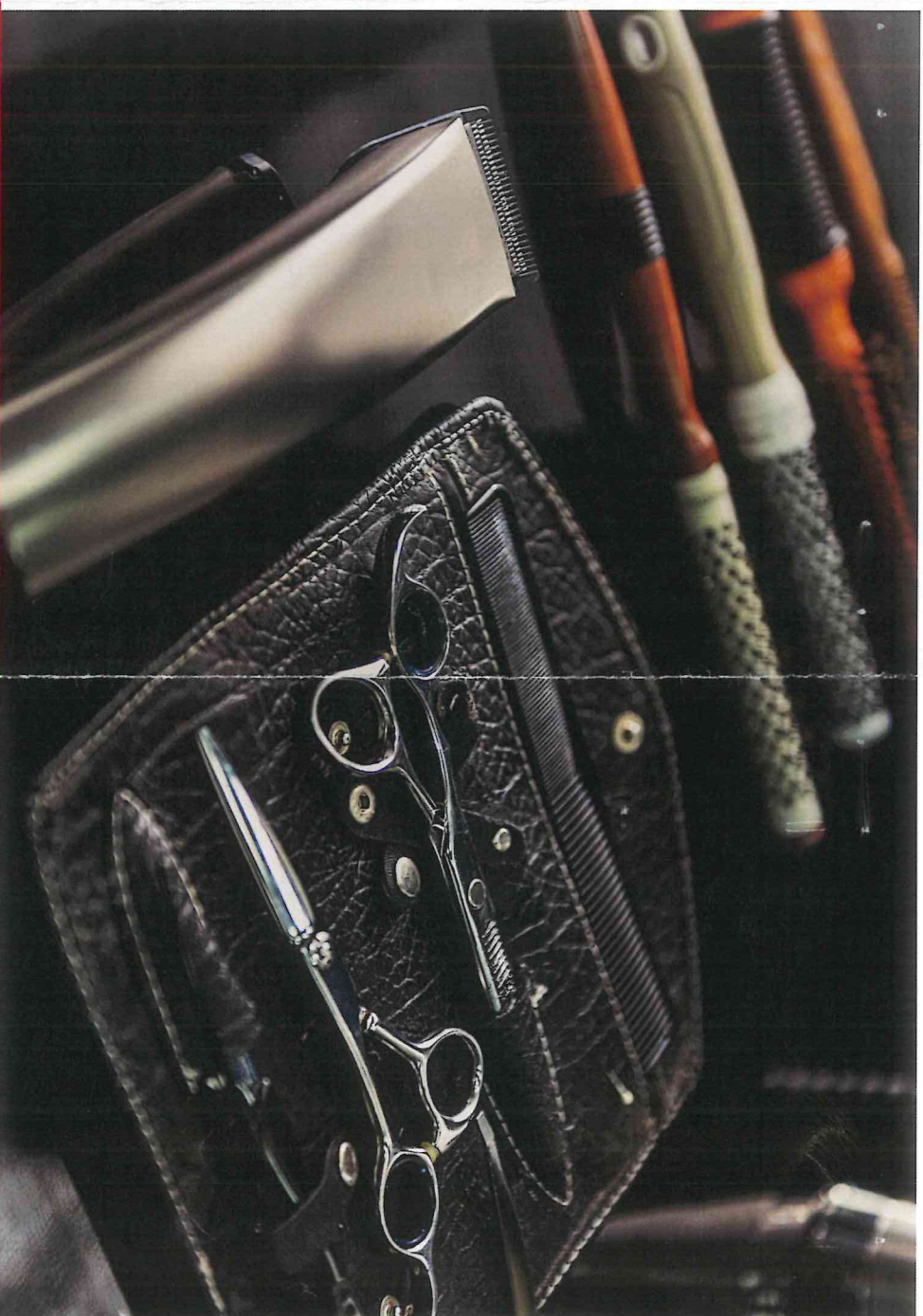
Barbers held about 56,400 jobs in 2016.

### WORK ENVIRONMENT?

Barbers & hairstylists work mostly in a barbershop or salon. Physical stamina is important, because they are on their feet for most of their shift.

### PAY?

The median hourly wage for barbers was \$12.38 in May 2016. The median wage is the wage at which half the workers in an occupation earned more than that amount and half earned less. The lowest 10 percent earned less than \$8.76, and the highest 10 percent earned more than \$22.79.



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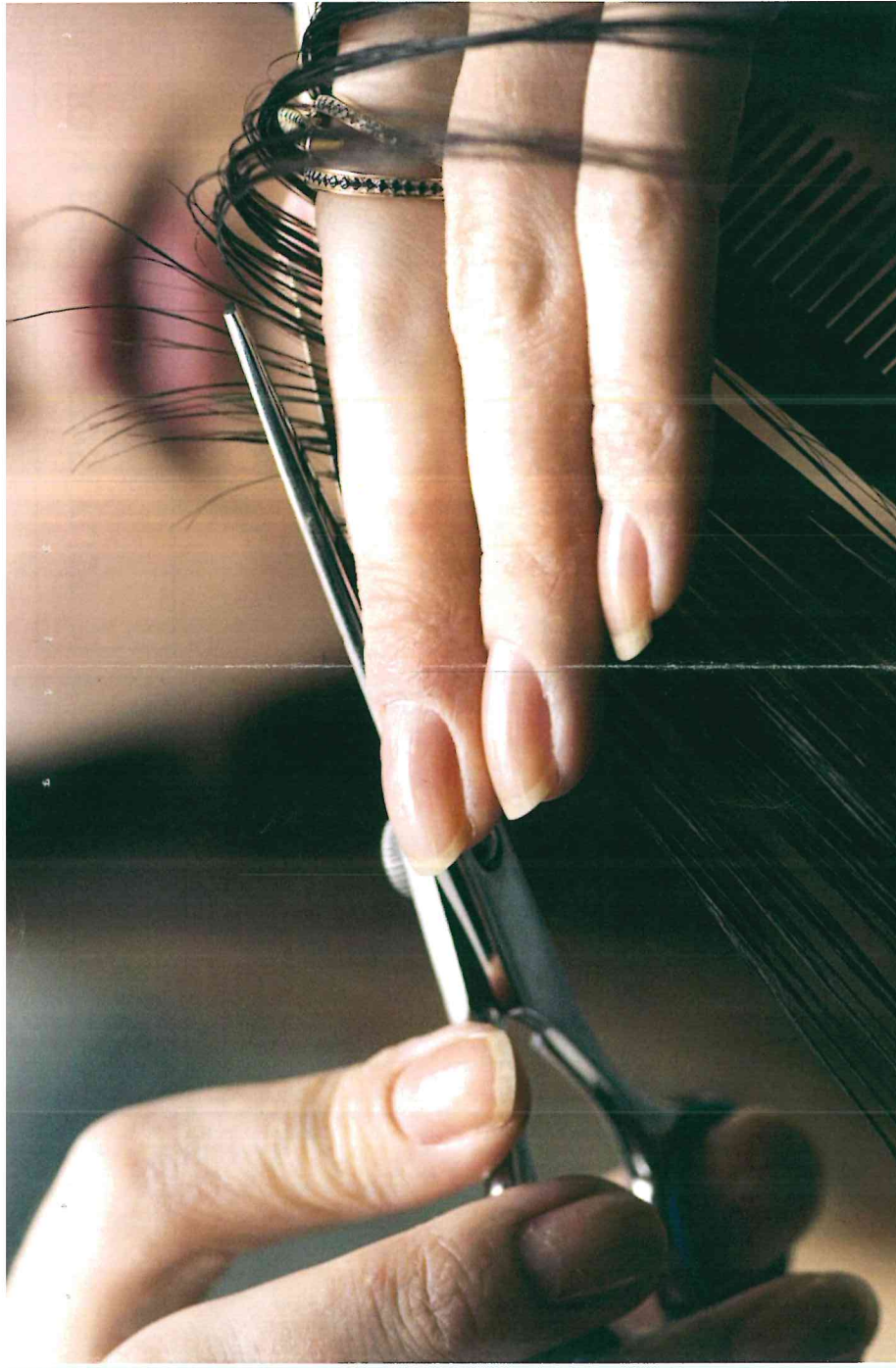


## WHAT DO BARBER/STYLISTS DO?

Barbers & hairstylists provide hair and beauty services to enhance clients' appearance. Those who operate their own barbershop or salon have managerial duties that may include hiring, supervising, and firing workers, as well as keeping business and inventory records, ordering supplies, and arranging for advertising.

**Barbers** cut, trim, shampoo, and style hair, mostly for male clients. They also may fit hairpieces, perform facials, and offer facial shaving. Depending on the state in which they work, some barbers are licensed to color, bleach, and highlight hair and to offer permanent-wave services. Common tools include combs, scissors, straight razors, and clippers.

**Hairstylists** offer a wide range of hair services, such as shampooing, cutting, coloring, and styling. They often advise clients, both male and female, on how to care for their hair at home. Hairstylists also keep records of products and services provided to clients, such as hair color, shampoo, conditioner, and hair treatment used. Tools include hairbrushes, scissors, blow dryers, and curling and flat irons.



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## JOB OUTLOOK?

Employment of barbers is projected to grow 9 percent from 2016 to 2026, about as fast as the average for all occupations. The need for barbers will stem primarily from an increasing population, which will lead to greater demand for basic hair care services.

Employment of hairstylists is projected to grow 11 percent from 2016 to 2026,

faster than the average for all occupations. Demand for hair coloring, hair straightening, and other advanced hair treatments has risen in recent years, a trend that is expected to continue over the coming decade.

Overall job opportunities are expected to be good. A large number of job

openings will stem from the need to replace workers who transfer to other occupations, retire, or leave the occupation for other reasons. However, workers should expect strong competition for jobs and clients at higher paying salons.