

# BANK OF CROCKETT ILLUSTRATES IMPORTANCE OF COMMUNITY PARTNERSHIPS WITH CCHS

By Ron Barry



**Above:** Jerrod Shelton, Principal of Crockett County High School, accepts a donation of \$1,125 from Bank of Crockett Senior Vice President Beth Woodson Smith (left) and Vice President Brien Kee on Monday. (Photo by CCHS)

Finding innovative ways to supplement school budgets is one of the most beneficial enterprises of any school district.

A prime example of a strategy that works became reality Monday when Crockett County High School principal Jerrod Shelton accepted a donation of \$1,125 from the Bank of Crockett, a direct result of the bank's Cavalier Debit Card program.

Shelton and the school extended a big dose of gratitude to Bank of Crockett Senior Vice President Beth Woodson Smith and Vice President Brien Kee, who presented a check to the CCHS principal Monday representing the funds generated by customers who signed up for the bank's innovative program.

"To have a partner like the Bank of Crockett is invaluable," Shelton said. "We are so grateful for the relationships we have with our community. I've said it before and I truly believe Crockett County is the most supportive community in West Tennessee. I am so thankful for the Bank of Crockett, Ms. Beth, and Mr. Brien, and their commitment to our students."