



**DE SOTO HIGH SCHOOL JOURNALISM**  
Newspaper ♦ Yearbook ♦ Photography ♦ Video



January 27, 2025

Dear Senior Parents:

As your senior's final semester of high school begins, we want to offer the option to honor your senior in the De Soto yearbook. For years, parents of seniors have purchased ad space in the back of the yearbook to send personal messages to their graduate. These ads can feature writing, pictures or graphics. A few years ago we made some exciting changes for how the ads were created to allow families more flexibility using on-line ad creation with our yearbook company Varsity. This new way of doing ads has proven to be very successful. Last year we sold so many ads we had to restrict both the full page and half-page ads during the later deadline times.

There will be pre-set options that we have put in place such as specific fonts/colors for your student's name and a set of fonts and colors for the message as well as the number and layout of any pictures included. We do this to ensure that designs have a similar look to the rest of the book. However, each ad size has many templates to choose from. If you prefer a half page ad with 6 smaller pictures ... you can do that. Full page with 10 pictures ... yes. Quarter page with one big picture ... you can do that too. Between the four ad sizes offered there are 35 templates to choose from.

To get started you will first need to go to the order web site and create an account (see in red below). Payment will also be made through the web site. Once you have created an account you can start designing. You won't pay for the ad until you are finished and are ready to submit the final product. You can also contact Varsity directly for help with the process (1-866-287-3096). Make sure your design is fully complete and paid for by the deadline to avoid any price increases.

My staff and I are also willing to help. We can even do the design process for you, however, you will first need to sign up for an account and share that information with us. We can also help scan pictures if you have older prints from when your senior was a little one.

**Web Site:** [yearbookordercenter.com](http://yearbookordercenter.com)     **DHS Job #** 3128     **Early Bird Deadline:** Feb. 28

Prices & Sizes Available     \*\*\* there will be \$10 price increases on March 1 and April 1 \*\*\*

Full page - \$325     1/2 page - \$200     1/4 page - \$125     1/8 page - \$100

Just as a reminder, senior ad purchases and yearbook purchases are two separate transactions. If you are wondering whether you have purchased a yearbook, you can check through the fee payment section of Skyward Family Access. If you have questions, please e-mail Mrs. Riley at [ariley@usd232.org](mailto:ariley@usd232.org). We look forward to seeing your ad, and thank you for supporting DHS publications.

Sincerely,

Amy Riley, Yearbook Adviser



## Sydney D'Andrea

Congratulations on your high school graduation! We are very grateful to have you as our daughter and couldn't be more proud of the young woman you've become. You have a beautiful heart that illuminates every one of your smiles and it is apparent that your drive, passion and creativity will fuel continued success in all you choose to do. Through the triumphs and challenges, being a part of your life has been a tremendous joy. Many great adventures lie ahead for you, Syd. As your biggest fans, we are so excited to watch and cheer you on.

Love Mom & Dad

It's going to be lonely in the house without you, but I am excited to see what the future holds for you. Love you Sassy Lassy!

Love Anna



## Mason Ericson

Congratulations, Mason!  
We love you & are so proud of you. You're an extraordinary person and we're excited to watch you go out into the world!

Love, Mom and Dad



## Madeline Money Beal

Congratulations Maddie! We are so proud of you and the woman you have become. You have such a good heart and your laugh is contagious. Be true to yourself and don't let fear stop you from having adventures.

Love Mom and Tanith

