

RSU #63

- a. **NEPN/NSBA Code:** **BBCB**
- b. **Title:** **Use of Social Media/Networking by School Board Members**
- c. **Author:**
- d. **Replaces Policy:** **NEW**
- e. **Date Approved:** **10/23/2017 RSU #63**
- f. **Date Previously Approved:** **NEW**
- g. **Policy Expiration:** **Review as Needed**
- h. **Responsible for Review:** **Policy Committee**
- i. **Date Reviewed:** **10/03/2017 Policy Committee**
- j. **References:** **BCA-Board of Directors Code of Ethics**
Maine Freedom of Access Law,
M.R.S.A § 412
- k. **Narrative:**

School board members are public officials and are held to high standards of conduct by state law. Therefore, school board members who use the internet, including but not limited to social networking sites, must take precautions to keep communications about official Board business separate from private, personal communications.

- I. Board members in the RSU #63 School District (the District) will abide by the following guidelines when using social media:
 - A. Board members will not have online conversations that violate the Maine Freedom of Access Law;
 - B. Board members will not use online websites to communicate with one another about official board business;
 - C. Board members will not disclose confidential information;
 - D. Board members will be aware that any comments on official business may create a “public record”;
 - E. Use of social media by board members will be consistent with the Board of Directors Code of Ethics;
 - F. Board members use of social media will not interfere with the work of the school district;
 - G. Board members will not use social media with the intent to harm the goodwill and reputation of the school district in the community; and
 - H. Board members, when posting on a social media site regarding school business, will begin the post by alerting the reader, “This is my personal opinion and not that of the RSU #63 Board of Directors.”