

Pearson Education

Biology Curriculum Adoption

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The Pearson Team



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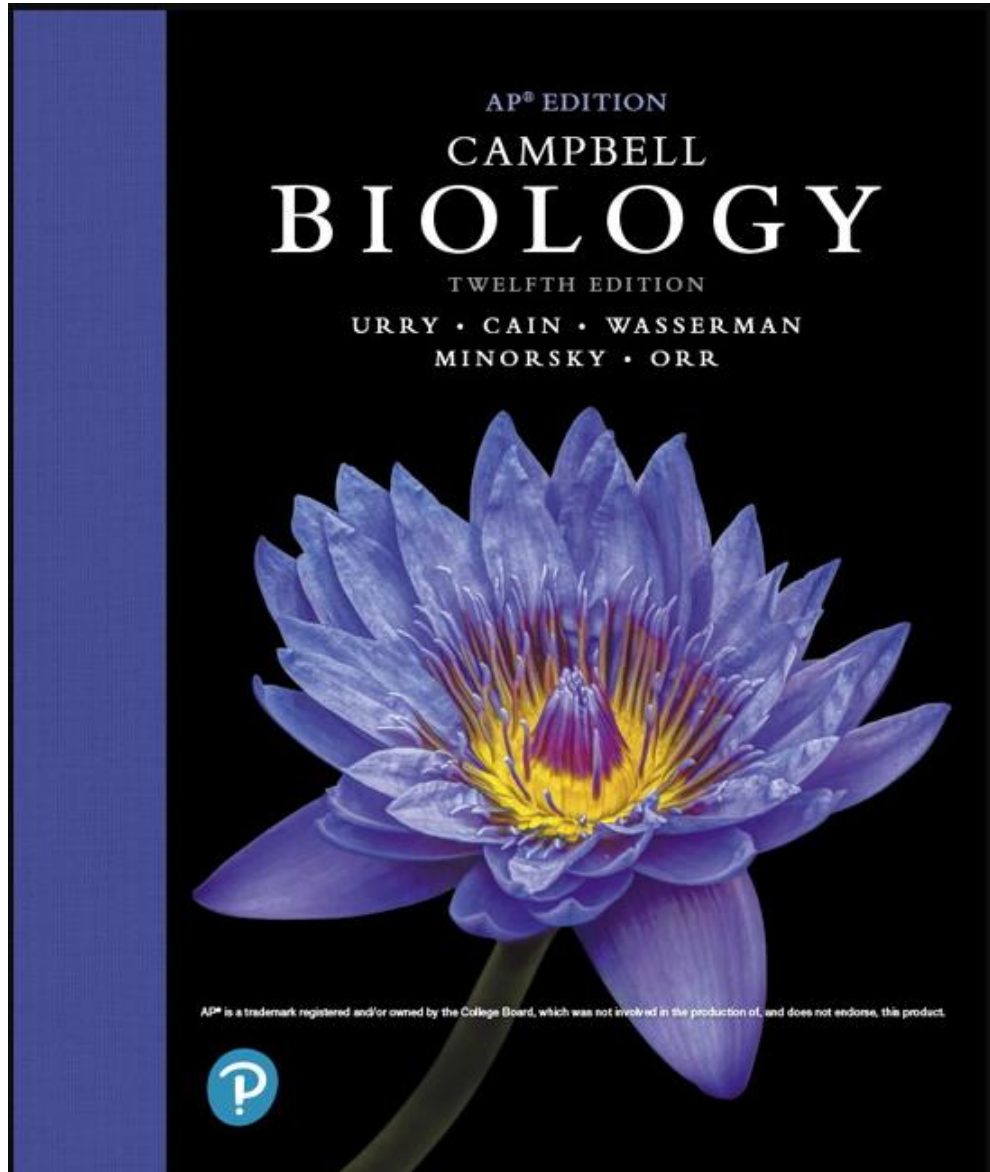


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Executive Account Manager

Agenda

Supporting Science Adoption

- Introductions
- About *Campbell Biology, AP Edition*, 12th Edition
- Services and Timeline
- Next Steps



- a trusted, current and pedagogically innovative experience that guides students to a true understanding of biology
- Equips students at their individual skill levels with engaging learning tools, visuals, resources and
- Integrates text and artwork to reinforce key concepts, build scientific skills and promote active learning

Implementation and Support

- LMS Integration
- Faculty Onboarding
- Technical Support
- Ongoing Faculty Support





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Questions?



For additional questions or follow up, please contact:

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