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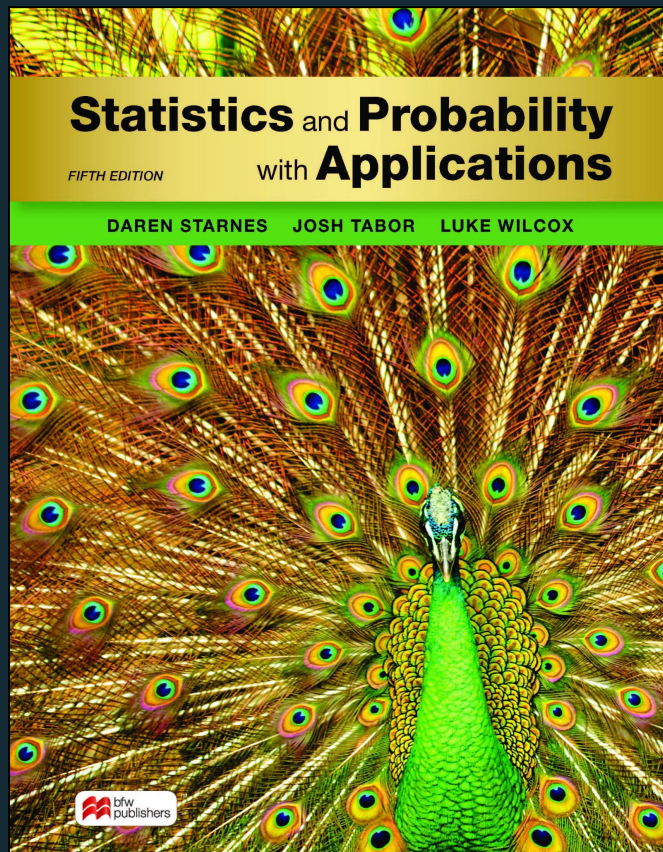


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Statistics and Probability with Applications

5th Edition

**Daren Starnes
Josh Tabor
Luke Wilcox**





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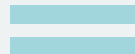
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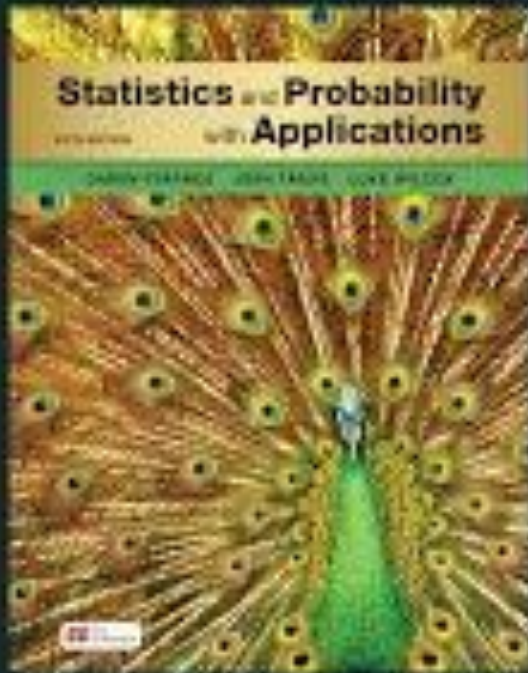


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Introducing *Statistics and Probability with Applications 5e,* with Daren Starnes.

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Student Edition

Structure

1

Analyzing One-Variable Data

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EXAMPLE

So you want to be happy?

Individuals and variables

PROBLEM: The American Statistical Association sponsors a project called Census at School that collects data about






YOUR TURN LESSON 1.1

What are my classmates like?

On the second day of a statistics course, the teacher gave all 25 students in the class a survey.



Exercises

The solutions to all exercises numbered in red are found in the Solutions Appendix, starting on page S-1.

Building Concepts and Skills

- How do we define "statistics"?
- Name the four steps in the statistical problem-solving process.
- True/False: An individual described in a set of data must be a person.
- Identify the two types of variables.
- Give one **example** of each type of variable.
- True/False: Any variable that takes number values is a quantitative variable.
- The distribution of a variable tells us which _____ the variable takes and _____ it takes each value.
- Explain the difference between a frequency table and a relative frequency table.

Movie	Year	Rating	Time (min)	Genre	Box office (\$)
Star Wars: The Force Awakens	2015	PG-13	136	Adventure	2,064,615,817
Avengers: Infinity War	2018	PG-13	156	Action	2,048,359,754
Spider-Man: No Way Home	2021	PG-13	148	Action	1,907,836,254
Jurassic World	2015	PG-13	124	Action	1,669,963,641
The Lion King	2019	PG	118	Adventure	1,646,106,779
The Avengers	2012	PG-13	143	Action	1,515,100,211

10. Tournament time A high school lacrosse team is planning to go to Buffalo, New York, for a three-day tournament. The tournament's sponsor provides a list of available hotels, along with some information about each hotel. The following table

Learning by doing

STATS Applied! Case study helps students make statistics connections in everything from health to video games



STATS applied!

Does hand sanitizer work?

While traveling, going to restaurants, shopping in grocery stores, and visiting public spaces, many people use hand sanitizer to try and avoid getting sick. But is soap better than hand sanitizer for getting rid of unwanted bacteria? Researchers designed an experiment to find out. Using 30 identical petri dishes, they randomly assigned 10 students to press one hand in a dish after washing with soap, 10 students to press one hand in a dish after using hand sanitizer, and 10 students to press one hand in a dish after using nothing. After three days of incubation, they counted the number of bacteria colonies on each petri dish.¹

Which petri dishes had the most bacteria colonies? What conclusion did the researchers make based on the data?

We'll revisit STATS applied! at the end of the chapter, so you can use what you have learned to help answer these questions.



TYNIST/SHUTTERSTOCK



Chapter 1

STATS applied!

RESOLVED

Does hand sanitizer work?

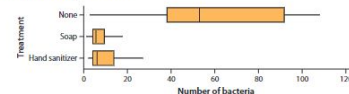
In the STATS applied! on page 99, we described an experiment to compare the effectiveness of soap and hand sanitizer at getting rid of unwanted bacteria. Using 30 identical petri dishes, researchers randomly assigned 10 students to press one hand in a dish after washing with soap, 10 students to press one hand in a dish after using hand sanitizer, and 10 students to press one hand in a dish after using nothing. After three days of incubation, the number of bacteria colonies on each petri dish was counted. Here are the data:¹⁵



PHOTO: GETTY IMAGES

None	108	97	92	81	57	49	41	38	29	3
Soap	18	10	10	6	6	5	4	4	4	1
Hand sanitizer	27	23	14	8	7	6	5	4	3	2

Parallel boxplots and numerical summaries of the data are shown here. You will now use what you have learned in this chapter to analyze the data.



	Treatment	n	Mean	SD	Min	Q ₁	Median	Q ₃	Max
Number of bacteria	None	10	59.5	33.9	3	38.0	53.0	92.0	108.0
	Soap	10	6.80	4.80	1.00	4.00	5.50	10.00	18.00
	Hand sanitizer	10	9.90	8.67	2.00	4.00	6.50	14.00	27.00

1. Compare the three distributions.
2. Explain why the mean is much greater than the median for the hand sanitizer group.
3. Give a possible reason why the variability in number of bacteria is so much larger for the group that didn't wash their hands at all.
4. Based on the data, does it appear that hand sanitizer kills bacteria? Better than soap and water? Give appropriate evidence to support your answers.

Learning Targets



Lesson 1.2 Displaying Categorical Data

LEARNING TARGETS

- Make and interpret bar charts or pie charts of categorical data.
- Compare distributions of categorical data.
- Identify what makes some graphs of categorical data misleading.

Lesson 1.2

WHAT DID YOU LEARN?

LEARNING TARGET	EXAMPLE	EXERCISES
Make and interpret bar charts or pie charts of categorical data.	p. 14	7–10
Compare distributions of categorical data.	p. 16	11–14
Identify what makes some graphs of categorical data misleading.	p. 18	15–18



Worked examples

- Approx 300 examples
- 20% New & 25% Updated
- Tied to Learning Targets with Model Solutions
- Voice of the Teacher Notes
- For Practice , Try Exercise... offers related Lesson exercise

EXAMPLE

Does earning a college degree pay off?

Comparing distributions with histograms

PROBLEM: Is it true that students who earn an associate's degree or a bachelor's degree make more money than students who attend college but do not earn a degree? To find out, we selected a random sample of 500 U.S. residents aged 18 and older who had attended college from a recent Current Population Survey.⁵⁴ The educational attainment and annual income of each person were recorded. Here are

relative frequency histograms of the income data for the 327 college graduates and the 173 nongraduates. Compare the distributions.

SOLUTION:

Shape: Both distributions of annual income are skewed to the right, with a single peak between \$0 and \$20,000.

Outliers: There appear to be high outlier incomes in both distributions.

Center: The center of the distribution is larger for people who earned a college degree (median \$40,000–\$60,000 versus \$0–\$20,000), indicating that college graduates typically have higher incomes than nongraduates.

Variability: The annual incomes of college graduates vary more (from at least \$0 to at most \$340,000) than the annual incomes of nongraduates (from at least \$0 to at most \$250,000). A noticeably higher percentage of college graduates than nongraduates have annual incomes of at least \$100,000.

Notice that this comparison includes context—the variable name (annual income) and the group names (college graduates and nongraduates).

FOR PRACTICE TRY EXERCISE 15.


15. Households and income Here are histograms that display the distributions of household size (number of people) for low-income and high-income households. Low-income households had annual incomes less than \$15,000, and high-income households had

Notice that this comparison includes context—the variable name (annual income) and the group names (college graduates and nongraduates).

FOR PRACTICE TRY EXERCISE 15.

Your Turn Lesson Wrap-Up

- Formerly called “Lesson App”
- 75 total = 1 per lesson
- 13 % new & 50% updated
- **Video walkthroughs for ALL Your Turns in Achieve**






YOUR TURN LESSON 1.2

Which cell phone speaks to you?

The Pew Research Center asked a random sample of 1502 U.S. adults about their cell phone ownership. The frequency table summarizes their responses.¹²

Type of cell phone	Frequency
None	54
Cell phone, not smartphone	171
Smartphone	1277
Total	1502



1. Make a bar chart to display the distribution of phone ownership for the 1502 people in the sample. Describe what you see.
2. The side-by-side bar chart displays the distribution of cell phone ownership for each of four age groups in the sample. Compare the distributions.
3. Refer to Question 1. How could someone modify the graph you made to create a misleading graph that exaggerates the difference between smartphones and the other types of phones?

Phone ownership

Age group	No cell phone (%)	Cell phone, not smartphone (%)	Smartphone (%)
18-29	0	3	97
30-49	0	4	96
50-64	5	10	85
65+	10	20	70

Practice, Practice, Practice–Lesson Exercises

- Comprehensive – 2000+ exercises
- 21% New & 28% Updated
- Scaffolded question sets
 - Building Concepts and Skills
 - Mastering Concepts and Skills
 - Applying the Concepts
 - Extending the Concepts
 - Recycle and Review
- 200 Video Solutions in Achieve

Exercises

Building Concepts and Skills

1. Name two types of graphs used to display distributions of categorical data.
2. What is the first step in making a bar chart?
3. True/False: The vertical axis in a bar chart always shows relative frequencies.
4. A pie chart shows each _____ as a slice of the pie.
5. True/False: There is more than one way to arrange the bars when making side-by-side bar charts.
6. Why should you “beware the pictograph”?

Mastering Concepts and Skills

7. Radio frequencies? Nielsen Audio, the rating service for radio audiences, places U.S. radio stations into categories that describe the kinds of programs they broadcast. The frequency table summarizes the distribution of station formats in a recent year.¹³ Make a bar chart to display the data. Describe what you see.

Format	Number of stations
Adult contemporary	1357
All sports	669
Classic hits	1140
Country	2200
News/talk/information	2002
Oldies	405
Religious	3837
Rock	1466
Spanish language	1228
Variety	1257
Other formats	1769

8. What day were you born? The frequency table summarizes the distribution of data on the numbers of babies born on each day of a single week in the United States.¹⁴ Make a bar chart to display the data. Describe what you see.

Day	Births
Sunday	7374
Monday	11,704
Tuesday	13,169
Wednesday	13,038
Thursday	13,013
Friday	12,664
Saturday	8459

9. Cool car colors The popularity of colors for cars and light trucks changes over time. Here is a relative frequency table that summarizes data on the colors of vehicles sold worldwide in a recent year.¹⁵

Color	Percentage of vehicles	Color	Percentage of vehicles
Black	21	Red	5
Blue	8	Silver	8
Brown	2	White	34
Gray	19	Yellow	1
Green	1	Other	??

- (a) What percentage of vehicles would fall into the “Other” category?
- (b) Make a bar chart to display the data. Describe what you see.
- (c) Would it be appropriate to make a pie chart of these data? Explain your answer.

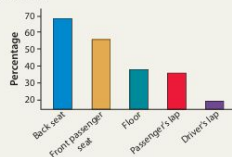
More practice and review

- Chapter Main Points
- Chapter Review Exercises
 - with more **Worked Exercise Videos** and **Solutions!**
- Practice Test

Chapter 1 Practice Test

Section I: Multiple Choice Select the best answer for each question.

1. Researchers record the age, employment status, and earned income for a sample of 1463 adults. The number and type of variables recorded is
 - (A) 3 quantitative, 0 categorical.
 - (B) 3 quantitative, 1 categorical.
 - (C) 2 quantitative, 1 categorical.
 - (D) 2 quantitative, 2 categorical.
2. For which of the following variables would it be more appropriate to use a bar chart than a histogram to display the distribution?
 - (A) Time to run a mile (min)
 - (B) Number of pets
 - (C) Age
 - (D) Marital status
3. The bar chart summarizes the responses of dog owners to the question "Where in the car do you let your dog ride?" Which of the following statements is true?
 - (A) A majority of owners do not allow their pets to ride in the front passenger seat.
 - (B) Roughly twice as many pets are allowed to sit in the front passenger seat as in the passenger's lap.
 - (C) The vertical scale of this graph exaggerates the difference between the percentage who let their dogs ride in the driver's lap versus a passenger's lap.
 - (D) These data could also be presented in a pie chart.



Where does the dog ride?

- (A) A majority of owners do not allow their pets to ride in the front passenger seat.
- (B) Roughly twice as many pets are allowed to sit in the front passenger seat as in the passenger's lap.
- (C) The vertical scale of this graph exaggerates the difference between the percentage who let their dogs ride in the driver's lap versus a passenger's lap.
- (D) These data could also be presented in a pie chart.

Chapter 1 Main Points

- Statistics is the science and art of collecting, analyzing, and drawing conclusions from data.

Organizing Data

- A data set contains information about a number of **individuals**. Individuals may be people, animals, or things.
- A **variable** is any attribute that can take different values for different individuals.
- A **categorical variable** takes values that are labels, which place each individual into a particular group, called a category.

- A **quantitative variable** takes numerical values that count or measure some characteristic of each individual.
- The **distribution** of a variable describes which values the variable takes and how often it takes each value. You can use a **frequency table** or a **relative frequency table** to quickly summarize the distribution of a variable.

Displaying Data

Chapter 1 Review Exercises

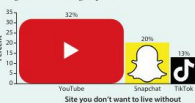
1. NYC trees (1.1) Researchers collected detailed information about trees on New York City streets. The following table displays some data for 8 of the trees.¹²⁴ Identify the individuals and variables in this data set. Classify each variable as categorical or quantitative.

Tree ID	Diameter at breast height (in.)	Curb location	Health	Zip code
28	4	On curb	Fair	10455
74	3	On curb	Poor	10459
187	26	On curb	Good	11360
599	9	On curb	Fair	11372
950	5	On curb	Good	10463
1025	21	Off curb	Good	11235
1196	16	On curb	Good	11225
1212	7	On curb	Good	11225

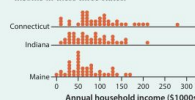
2. Disc dogs (1.1, 1.2) Here is a list of the breeds of dogs that won the World Canine Disc Championships over a 37-year period.¹¹⁷

Whippet	Labrador retriever	Australian shepherd
Mixed breed	Mixed breed	Australian shepherd
Whippet	Australian shepherd	Australian shepherd
Whippet	Australian shepherd	Australian shepherd
Mixed breed	Border collie	Mixed breed
Mixed breed	Australian shepherd	Border collie
Other purebred	Mixed breed	Border collie
Labrador retriever	Mixed breed	Border collie

3. NYC trees (1.1) Researchers collected detailed information about trees on New York City streets. The following table displays some data for 8 of the trees.¹²⁴ Identify the individuals and variables in this data set. Classify each variable as categorical or quantitative.



4. Comparing family income (1.3) The dotplot shows the annual income of 40 randomly chosen households from Connecticut, Indiana, and Maine on U.S. Census data. Compare the distribution of income in these three states.



5. Density of the earth (1.4) In 1798, the Englishman Henry Cavendish measured the density of the earth several times by careful work with a torsion balance. The variable recorded was the density of the earth in units of mass per unit volume. Here are 25 measurements.¹¹⁹

Applets and Tech Corners

- **Applets** – available in Achieve
- **Tech Corner Boxes** guide students through using software and calculators to perform simulations, generate graphs, and more
 - Applets
 - TI-83/84

Applets - Data Analysis

- 1 Categorical Variable, Single Group
- 1 Categorical Variable, Multiple Groups
- 2 Categorical Variables
- 1 Quantitative Variable, Single Group (also collaborative)
- 1 Quantitative Variable, Multiple Groups (also collaborative)
- 2 Quantitative Variables (also collaborative)
- Multiple Regression

[back to top](#)

Applets - Normal Distributions and Probability

- Normal Distributions
- Discrete Random Variables
- Binomial Distributions
- Counting Methods

TECH CORNER
Making Boxplots

You can use technology to make a boxplot. We'll illustrate using the average scoring data for LeBron James and Michael Jordan from the preceding example.

Applet

1. Go to www.stapplet.com and launch the *One Quantitative Variable, Multiple Groups* applet.
2. Enter "Average points scored per game" as the Variable name.
3. Select Raw data as the input method.
4. Name Group 1 "James" and Group 2 "Jordan." Then enter the data values for each group. Type the values separated by spaces or commas, or copy-and-paste them from a file.
5. Click the Begin analysis button. Parallel

Graph Distributions

Graph type: Boxplot

James

Jordan

TI-83/84

1. Enter the scoring data for James in list L₁ and for Jordan in list L₂.
2. Set up two statistics plots: Plot1 to show a boxplot of James's data and Plot2 to show a boxplot of Jordan's data. The setup for Plot1 is shown. When you define Plot2, be sure to change L1 to L2.

Note: The calculator offers two types of boxplots: one that shows outliers and one that doesn't. We'll always use the type that identifies outliers.

3. Press **[ZOOM]** and select ZoomStat to display the parallel boxplots. Then press **[TRACE]** and use the arrow keys to explore the five-number summary.

NORMAL FLOAT AUTO REAL RADIAN HP

Plot1 Plot2 Plot3

On Off

Type: box

Xlist: L1

Freq: 1

Mark: + + +

Color: BLUE

NORMAL FLOAT AUTO REAL RADIAN HP

Plot1 Plot2 Plot3

New to the 5th edition

- Revised and updated examples, applications, and data
- Alignment to most national and state math standards
- Updated digital resources in Achieve
- New “See Yourself in Stats” feature
- New Chapter Projects

NEW: See Yourself in Stats!

See Yourself in Stats feature in each chapter profiling a pertinent career option with links in Achieve to more information on career path, job opps, etc.

1. Market Research Analyst
2. Game Designer
3. Environmental Scientist
4. Pollster
5. Sports Analyst
6. Actuary
7. Operations Research Analyst
8. Medical Researcher
9. Biomedical Engineer
10. Data Scientist
11. Econometrician



See Yourself in Stats

With a solid grasp of statistics, you could become ... a market research analyst

Market research analysts play a central and growing role in the modern workplace. Market research analysts work in almost every area, including government, business, and scientific fields. These analysts help companies interpret data using statistical techniques and software to draw conclusions about the products and services people want and the price consumers will pay for them. They often rely on demographic data to identify and refine

plans for new product development and to forecast future trends in a given market. To communicate trends and opportunities clearly, market research analysts rely on well-constructed graphs to provide compelling visual displays of the data.

To learn more about this fascinating field, check out the living **See Yourself in Stats** site by clicking the link in your ebook or visiting the student site at bfpwpub.com/SPA5e/studentsite.

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Bureau of Labor Statistics > Publications > Occupational Outlook Handbook > Business and Financial

DOH HOME | OCCUPATION FINDER | DOH FAQ | HOW TO FIND A JOB | A-Z INDEX | DOH SITE MAP

OCCUPATIONAL OUTLOOK HANDBOOK

Market Research Analysts

Summary | What They Do | Work Environment | How to Become One | Pay | Job Outlook

Summary

Quick Facts: Market Research Analysts	
2023 Median Pay	\$74,680 per year \$35.90 per hour
Typical Entry-Level Education	Bachelor's degree
Work Experience in a Related Occupation	None
On-the-job Training	None
Number of Jobs, 2022	668,600
Job Outlook, 2022-32	13% (Much faster than average)
Employment Change, 2022-32	116,600

What Market Research Analysts Do

Home | Money | Careers | Best Jobs | Market Research Analyst

Market Research Analyst Overview

Overall Score 5.7 / 10
#7 in Best Business Jobs | #27 in 100 Best Jobs

Overview | Salary | Reviews and Advice | Job Openings

What is a Market Research Analyst?

Market research analysts study data and market conditions to help companies determine their target demographics and how much consumers are willing to pay for a product.

"Market research uses data to create insights that lead society and businesses to make important decisions," Melanie Courtright, CEO of the Insights Association, a professional organization for the insights and analytics industry, wrote in an email. "A market research analyst is heavily involved in all phases of market research projects designed to deliver those insights."

Median Salary
\$68,230

Unemployment Rate
3.2%

Duties may include:

NEW: Chapter Level Projects

- **7 Chapter Ending Projects** - Working with and interpreting larger data sets related to real world situations including:

- Ch 1 - Survey about household language, income, region, etc.
- Ch 3 - Water quality monitoring in Lake Champlain re: dissolved O2 levels
- Ch 8 - National Public Opinion Reference Survey
- Ch 11 - Design a Study & Poster Presentation

Chapter 1 Project

American Community Survey

Each month, the U.S. Census Bureau selects a random sample of U.S. households to participate in the American Community Survey (ACS). The chosen households are notified by mail and invited to complete the survey online. The Census Bureau follows up on any uncompleted surveys by phone or in person. Data from the ACS are used to determine how the federal government allocates more than \$675 billion in funding for local communities.¹²⁰

The file `acs_survey_ch1_project.xls`, which can be accessed from the book's website at bfwpub.com/spa5e, contains data for 3000 randomly selected households from the 2022 ACS.¹²¹ Download the file to a computer for further analysis using the application specified by your teacher.

Each row in the spreadsheet describes a household. A serial number that identifies the household is in the first column. The other columns contain values of several variables. See the code sheet on the book's website for details on how each variable is recorded. Note that all the categorical variables have been coded to have numerical values in the spreadsheet.

Use the files provided to answer the following questions:

1. How many variables are recorded? Classify each variable as categorical or quantitative.

2. Examine the distribution of household language (HHL). Make a bar graph to display the data. Then calculate numerical summaries (counts, percentages, or proportions). Describe what you see.

3. Does the distribution of household language differ among the four U.S. regions (REGION)? Make an appropriate graph to display the data. Then calculate numerical summaries. Write a few sentences comparing the distributions.

4. Analyze the distribution of household income (HINCP) using appropriate graphs and numerical summaries.

5. Does the distribution of household income differ among the four U.S. regions? Make an appropriate graph to display the data. Then calculate numerical summaries. Write a few sentences comparing the distributions.

Extension: Use what you have learned in this chapter to do a complete analysis of another variable in the data set that interests you.



Aligned to State and National Standards.

Updated Alignment

- Comprehensive alignment with most standards



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ELL/ESE support

- English/Spanish glossary (side-by-side)
- English/Spanish flashcards – Achieve
- Read-aloud ebook feature – Achieve
- Differentiation notes – teacher's edition
- Variety of activities – teacher's edition

Glossary/Glosario

English	Español
<p>$1.5 \times IQR$ rule for outliers</p> <p>An observation is called an outlier if it falls more than $1.5 \times IQR$ above the third quartile or more than $1.5 \times IQR$ below the first quartile.</p> <p>(p. 71)</p>	<p>regla $1.5 \times$ la gama entre cuartiles para valores atípicos</p> <p>Se le dice valor atípico a una observación si cae a más de $1.5 \times$ la gama entre cuartiles por encima del tercer cuartil o por debajo del primer cuartil.</p> <p>(p. 71)</p>
A	
<p>addition rule for mutually exclusive events</p> <p>If A and B are mutually exclusive events, $P(A \text{ or } B) = P(A) + P(B)$.</p>	<p>regla de suma para eventos que se excluyen mutuamente</p> <p>Si A y B son eventos que se excluyen entre sí, $P(A \text{ o } B) = P(A) + P(B)$.</p> <p>(p. 316)</p>



Aa



Spanish - Starnes, Statistics and Probability with Applications, 4e - Chapter 2



El percentil pth de una distribución es el valor cuyo porcentaje de las observaciones es menor o igual que la cifra.

Click the card to flip 🔄

LESSON 42 • Sampling: Good and Bad 239

5 words from the 130 words in the opening passage. Count the number of letters in each of the words you selected, and find the average word length.

- Your teacher will draw and label another horizontal axis with the same scale for a comparative class

dotplot. Plot the average word length you obtained in Step 3 on the graph.

- How do the dotplots compare? Can you think of any reasons why they might be different? Discuss with your classmates.

There are many ways to select a sample. However, as you discovered in the Federalist Papers activity, using your own judgment is not a reliable method. We will examine two other flawed methods before learning about a better way to select a sample.

How to Sample Poorly: Convenience Samples

Suppose we want to know how much time students at a large high school spent doing homework last week. We might go to the school library and ask the first 30 students we see about their homework time. The sample we get is called a **convenience sample**.



DEFINITION Convenience sample

A **convenience sample** consists of individuals from the population who are easy

TEACHING TIP: Differentiate

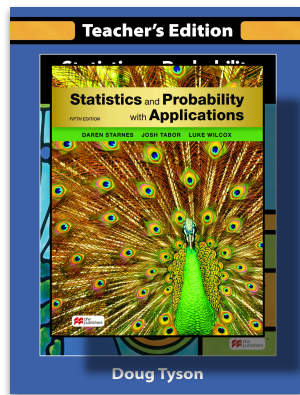
Challenge students to identify the variable and individuals (observational units) in the dotplot in step 4 of the previous activity. The variable is the average word length and the individuals (observational units) are the samples of five words, not the words themselves. This important distinction will be seen again in Lessons 4.4 and 4.7. Dotplots like this display the simulated sampling distribution of a sample mean, which will be studied in more detail in Lessons 7.4 and 7.5.



Teacher Resources

Teacher Resource Package

Complimentary
with a class set
purchase!



Teacher's Edition - print & ebook



Teacher Resources

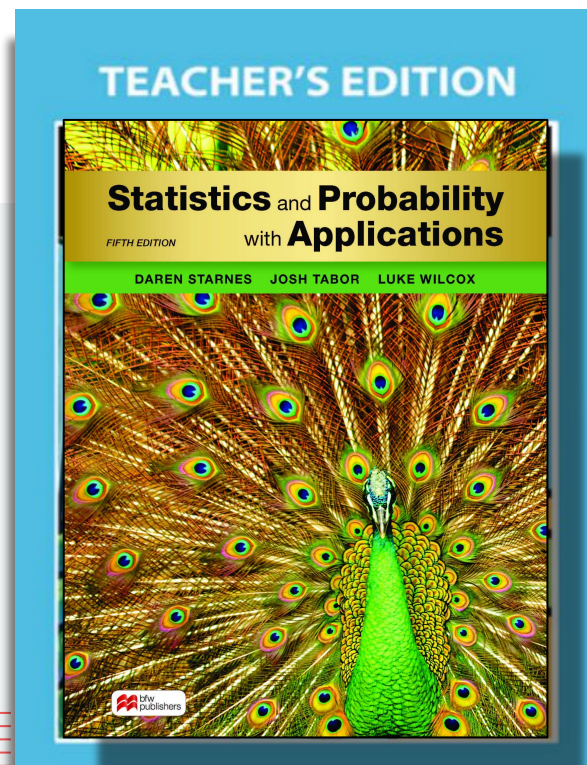


Digital Test Bank



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Teacher's Edition



Teacher's Edition—planning pages

- Big Picture chapter overview
- Pacing and Assignment Guides
- Promoting Good Habits and Skills
- Lesson-by-Lesson Content Overview
- Chapter Resources list

2
Modeling One-Variable Quantitative Data

Please read the Introduction to the Teacher's Edition. It will help prepare you for teaching this course, as it includes a lot of helpful information and advice.

The Big Picture

Chapter 1 introduced fundamental tools for organizing, displaying, and summarizing data for a single variable. Data from categorical variables were organized in frequency and relative frequency tables, displayed with bar charts (or pie charts), and summarized by calculating proportions. Data from quantitative variables were organized in lists or tables, displayed with dotplots (or stemplots or histograms or boxplots), and summarized by calculating statistics that measured center and variability. Ultimately, Chapter 1 was about describing a distribution of data for a single variable. Chapter 2 takes the descriptive process one step further and introduces density curves, which are mathematical models for distributions of data. Arguably the most important density curve—the normal density curve—is introduced in Chapter 2. Mathematical models for distributions foreshadow a very big idea in statistics: statistical inference. Statistical inference is the process of drawing conclusions about a population based on the data from a sample (subset of that population). While we may have data on only a sample of students from our school, we can imagine there is some larger pattern at work.

The study of descriptive statistics begun in Chapters 1 and 2 will continue in Chapter 3, when relationships between two variables are analyzed and modeled. The same general approach developed in Chapters 1 and 2 will be used: organize the data, display the data graphically, summarize the data numerically, and then model the data if an appropriate model can be found. While the first three chapters are all about describing observed data, later chapters in this book will explain how to collect data properly, understand and employ randomness, interpret probability, and make inferences and predictions about larger groups of individuals based on a sample of those individuals.

Pacing and Assignment Guide

Two brief pacing guides are presented here for two types of courses: a 180-day course and a 90-day course. There are “flex” days built into the schedule to allow for reteaching, a quiz, teachers’ resource activities, or any interruptions in the school year. A more detailed 180-day pacing guide or 90-day pacing guide can be found in the Teachers’ Resource Materials. These more detailed pacing guides also offer ideas for customizing the course to fit school years and class periods of different lengths.

180-DAY PACING GUIDE

Day	Lesson/Class Activity	Suggested Assignment
1	2.1 Describing Location in a Distribution	Ex. 7, 11, 15, 17, 21, 23, 28
2	2.2 Transforming Data*	Ex. 5, 9, 13, 17, 23
3	2.3 Density Curves and the Normal Distribution	Ex. 7, 11, 15, 19, 21, 25
4	<i>Flex Day: Do an activity from the Teachers’ Resource Materials, practice using technology, do additional practice on, or research, difficult learning targets.</i>	Optional assignment: 2.1 Ex. 22, 2.2 Ex. 16, 2.3 Ex. 20, 22
5	Lesson 2.1–2.3 Quiz	None
6	2.4 The Empirical Rule and Assessing Normality	Ex. 7, 11, 17, 21, 23, 27

2-2 CHAPTER 2 • Modeling One-Variable Quantitative Data

2
Modeling One-Variable Quantitative Data

7	2.5 Normal Distributions: Finding Areas from Values	Ex. 9, 13, 17, 23, 27
8	2.5 Normal Distributions: Finding Areas from Values	Ex. 11, 15, 19, 21, 26
9	2.6 Normal Distributions: Finding Values from Areas	Ex. 5, 9, 13, 15, 24
10	<i>Flex Day: Do an activity from the Teachers’ Resource Materials, practice using technology, do additional practice on, or research, difficult learning targets.</i>	Optional assignment: 2.4 Ex. 22, 2.5 Ex. 24, 2.6 Ex. 14, 16
11	Lesson 2.4–2.6 Quiz	None
12	STARS applied	None
13	Ch. 2 Practice Test	Ch. 2 Review Exercises 1–7
14	Ch. 2 Test	None

**If you are short on time, Lesson 2.2 may be skipped.*

90-DAY PACING GUIDE

Day	Lesson/Class Activity	Suggested Assignment
1	2.1 Describing Location in a Distribution	Ex. 7, 11, 15, 17, 21, 23, 28
2	2.3 Density Curves and the Normal Distribution	Ex. 7, 11, 15, 19, 21, 25
3	2.4 The Empirical Rule and Assessing Normality	Ex. 7, 11, 17, 21, 23, 27
4	<i>Flex Day: Do an activity from the Teachers’ Resource Materials, practice using technology, do additional practice on, or research, difficult learning targets.</i>	Optional assignment: 2.1 Ex. 22, 2.3 Ex. 20, 22, 2.4 Ex. 22
5	2.5 Normal Distributions: Finding Areas from Values	Ex. 9, 13, 17, 23, 27
6	2.6 Normal Distributions: Finding Values from Areas	Ex. 5, 9, 13, 15, 24
7	Ch. 2 Practice Test (omit 10, 12b)	Ch. 2 Review Exercises 1, 3–7
8	Ch. 2 Test	None

CHAPTER 2 • Modeling One-Variable Quantitative Data 2-3

Teacher's Edition-wraparound features

PD LESSON OVERVIEW VIDEO

Watch the Lesson 2.4–2.6 overview video for guidance from the authors on teaching the content in these lessons. Find it by clicking on the link in the TE-book or by logging into the teachers resources on our digital platform.

TEACHING TIP

+ StatsMedic.com

StatsMedic has three blog posts titled “Why Do We Standardize Normal Distributions?,” “Why Bother with z-scores and Table A?,” and “Interpret the z-score (Like It’s Your Job)” that are relevant to the content in this lesson. Check it out at statsmedic.com/blog.

TEACHING TIP

Students are unlikely to have prior experience with z-scores and their interpretation. Work through a few examples with them. As you talk with students, alternate the terms z-score and standardized score to get them accustomed to both.

COMMON ERROR

The term “curve” is sometimes strange for students, particularly when the first density curve they see is “straight.” Remind them that in mathematics, curve is a general term for any graph. Later in this lesson, they’ll see some density curves that are . . . curved.

TRM LESSON 2.4–2.6 QUIZ

You can find a prepared quiz for Lessons 2.4–2.6 by clicking on the link in the TE-book or by logging into the teachers resources on our digital platform.

FYI

There is a function that defines a normal curve with mean μ and standard deviation σ . It is

$$f(x) = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2}.$$

We don't

recommend sharing this with students unless they're very, very curious about it.

ALTERNATE EXAMPLE

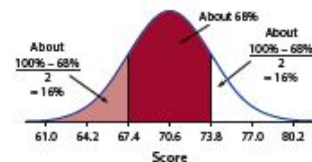
What Is Lexi Thompson's score?

Using the empirical rule in reverse

PROBLEM: Golfer Lexi Thompson is one of the top golfers on the LPGA tour. The distribution of scores for each of the more than 700 rounds over her LPGA career is approximately normal with a mean of about $\mu = 70.6$ strokes and a standard deviation of about $\sigma = 3.2$ strokes. What score is at the 16th percentile of the distribution? Justify your answer.

SOLUTION:

About 68% of all scores are between 67.4 and 73.8. That means about $100\% - 68\% = 32\%$ are either less than 67.4 or greater than 73.8. Because normal distributions are symmetric, about $32\%/2 = 16\%$ or 0.16 of Lexi Thompson's scores are less than 67.4. So, a score of 67.4 is at about the 16th percentile of the distribution.



BELL RINGER

According to the Centers for Disease Control and Prevention, American females aged 20 and over have a mean height of 64 inches. Suppose that the standard deviation of their heights is 2.5 inches. How tall would a woman be who is exactly 1 standard deviation taller than average? 2 standard deviations taller? 3 standard deviations taller? 1 standard deviation shorter than average? 2 standard deviations shorter? 3 standard deviations shorter?

TEACHING TIP:

Differentiate

Here is a short algebraic justification that multiplying every value in a distribution by a real number b multiplies the mean by b . If you have students who want to use their algebraic skills in statistics, give them the first line or two and see if they can complete it.

For a set of values $x_1, x_2, x_3, \dots, x_n$,

$$\text{let } \bar{x} = \frac{x_1 + x_2 + x_3 + \dots + x_n}{n}$$

$$\begin{aligned} \text{New mean} &= \frac{(x_1 \cdot b) + (x_2 \cdot b) + (x_3 \cdot b) + \dots + (x_n \cdot b)}{n} \\ &= \frac{b \cdot (x_1 + x_2 + x_3 + \dots + x_n)}{n} \\ &= b \cdot \frac{(x_1 + x_2 + x_3 + \dots + x_n)}{n} \\ &= b \cdot \bar{x} \end{aligned}$$

ACTIVITY OVERVIEW

Time: 8–10 min

Materials: One Internet-connected device for each student or group of students.

Teaching Advice: This activity is not long, but it is very instructive. The main point of this activity is to convince students that all normal distributions have certain properties in common. Specifically, this activity reveals the empirical (68–95–99.7) rule for normal distributions. Allow students to discover this rule with as little input from you as possible. Make sure students have correct boundary values in Step 4: 85 and 115, 70 and 130, 55 and 145, respectively.

- Step 4 → 5.29 and 8.39, 3.74 and 9.94, 2.19 and 11.49 respectively

Answers:

1. About 68%
2. About 95%
3. About 99.7%
4. About 68%, 95%, and 99.7%, respectively
5. About 68%, 95%, and 99.7%, respectively
6. 68%, 95%, and 99.7%





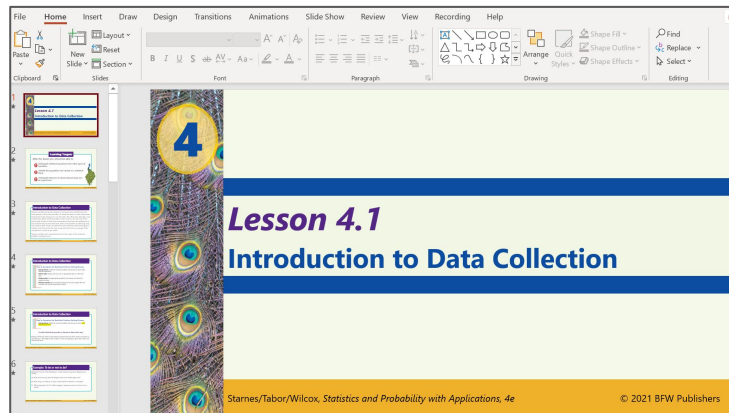
bedford, freeman & worth
publishers

Teacher Resources and Test bank



Teacher Resources

- Lecture presentation slides for each lesson
- Worksheets, activities, and handouts
- Prepared quizzes and tests
- Professional development videos
- Additional resources



Chapter 4 Test

Name: _____

Part I: Multiple-Choice. Circle the letter corresponding to the best answer choice.

1. What is the purpose of the random assignment of treatments to subjects in an experiment?
(A) To create roughly equivalent groups before treatments are administered.
(B) To prevent certain groups in the population from being systematically excluded from the experiment.
(C) To reduce bias in the selection of the subjects to be included in the experiment.
(D) To eliminate the need for blinding in an experiment.
2. A random number generator is used to select 12 students from a large statistics class to rate a statistics video. The 12 students selected are
(A) the population.
(B) a simple random sample of the class.
(C) a convenience sample.
(D) a voluntary response sample.
3. A survey consisted of a random sample of 3800 U.S. adults. The adults were asked, "Should we have a third major political party in this country in addition to the Democratic and Republican parties?" In this sample, population to which

Lesson 4.3 Sampling and Surveys

Cautions and common errors

- ✓ Don't confuse "voluntary response" with "nonresponse."





Assessment

- ❑ More than 1,700 questions, coded by Learning Target, Lesson, Chapter, level of difficulty
- ❑ The platform is fully customizable, allowing you to enter your own questions and edit existing questions
- ❑ To discourage cheating, the test bank can scramble answers and change the order of questions
- ❑ Can easily export into most common LMSs
- ❑ Our BFW Test Generator is cloud-based and does not require installation
- ❑ Works seamlessly on a Mac or PC



Achieve

is



Online
Courseware



E-book



Resources



Assignments



Reports &
Insights



Homework with
Targeted Feedback



Adaptive
Quizzing



Summative
Quizzes



Gradebook

**Coming Fall 2025 –
Respondus Lockdown Browser!!**



Our research on Achieve

Saves teachers time

planning
assigning/collecting HW
grading, etc.

Meets class goals

alignment
exam prep
differentiation
insights/reports/data



Empowering teachers. Elevating student performance.

STUDY SAMPLE:

19 Teachers

414 Students

Psychology

Statistics

Lit & Comp

"The online assessments were great for homework and immediate feedback on student conceptual understanding."

JENNIFER MUELLER, STATISTICS TEACHER

"We only have so much time! Achieve has been a time-efficient system this year. This is emotional for me and my students because time not spent on logistical and technical problems is time spent with our families and engaged in meaningful work."

KARL SINEATH, PSYCHOLOGY TEACHER



MEETING CLASS GOALS

- ✓ User friendly interface
- ✓ Immediate feedback
- ✓ Curriculum and assessment alignment
- ✓ Flexibility and adaptability
- ✓ AP exam prep
- ✓ AP level problem sets
- ✓ Reports, insights, and data



SAVING TEACHERS TIME

- ✓ Planning
- ✓ Assigning and collecting homework
- ✓ Creating and administering tests
- ✓ Grading and easy grade transfer
- ✓ Adjust due dates across sections
- ✓ Wrong answer feedback
- ✓ Visibility of students' notes



STUDENT STUDY SAMPLE:

40% juniors

50% seniors

90% reported a B+ GPA or higher

71% passed the AP exam

73%

strongly agree or agree

Achieve has interesting content

81%

strongly agree or agree

Achieve helped me learn required content

85%

strongly agree or agree

Achieve helped me prepare for AP exam

86%

strongly agree or agree

Achieve is easy to use

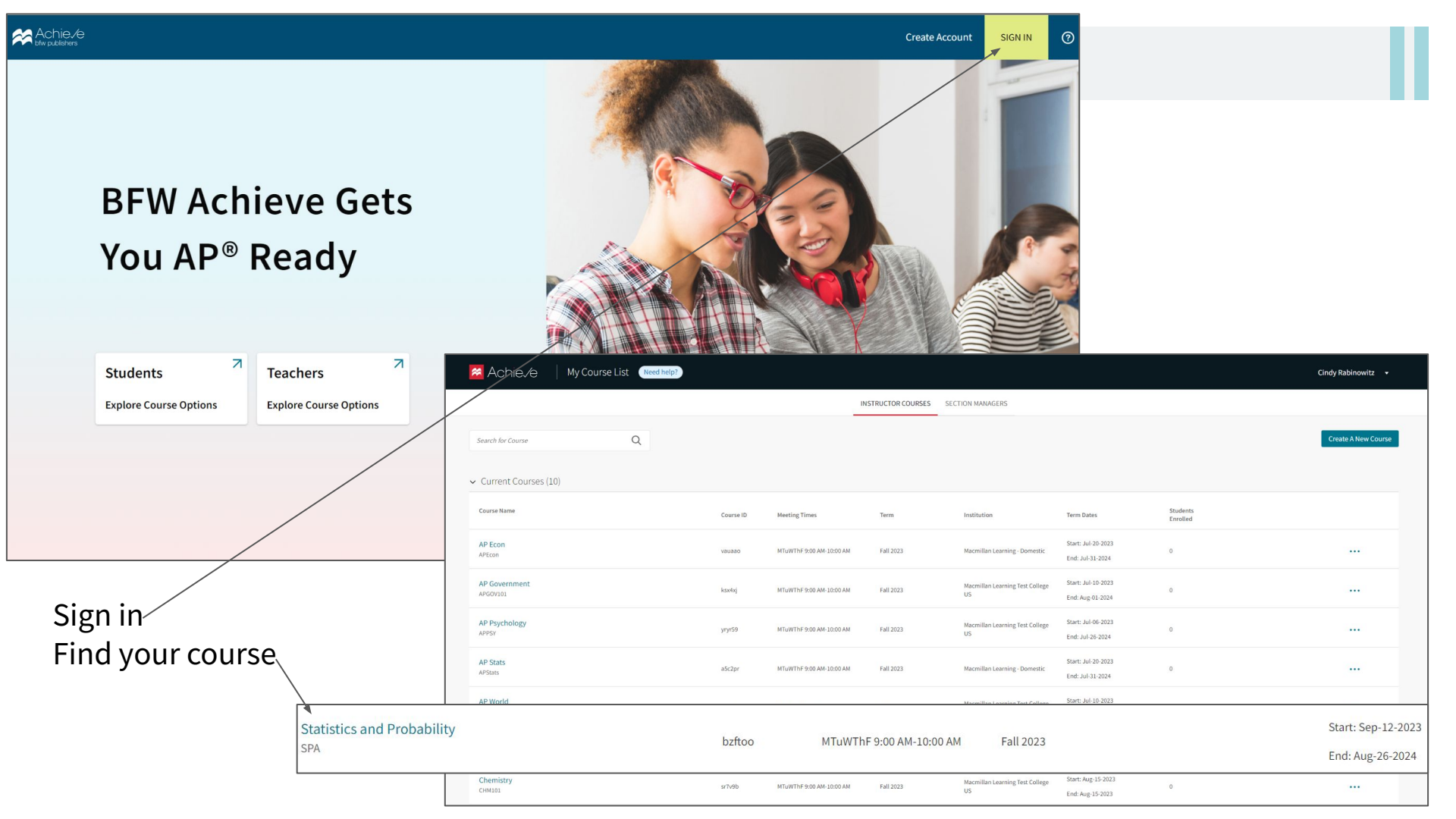
"It helped provide detailed explanations for each question and why it was incorrect."

STATISTICS STUDENT

"It helped me prepare for unit tests and the AP exam."

PSYCHOLOGY STUDENT





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Need help?

Cindy Rabinowitz

INSTRUCTOR COURSES

SECTION MANAGERS

Search for Course

Create A New Course

Current Courses (10)

Course Name	Course ID	Meeting Times	Term	Institution	Term Dates	Students Enrolled	
AP Econ APEcon	vaauao	MTuWThF 9:00 AM-10:00 AM	Fall 2023	Macmillan Learning - Domestic	Start: Jul-20-2023 End: Jul-31-2024	0	...
AP Government APGOV101	ksxdkj	MTuWThF 9:00 AM-10:00 AM	Fall 2023	Macmillan Learning Test College US	Start: Jul-10-2023 End: Aug-01-2024	0	...
AP Psychology APPSY	yryt59	MTuWThF 9:00 AM-10:00 AM	Fall 2023	Macmillan Learning Test College US	Start: Jul-06-2023 End: Jul-26-2024	0	...
AP Stats APStats	asC2pr	MTuWThF 9:00 AM-10:00 AM	Fall 2023	Macmillan Learning - Domestic	Start: Jul-20-2023 End: Jul-31-2024	0	...
AP World				Macmillan Learning Test College	Start: Jul-10-2023		

Statistics and Probability
SPA

bzftoo

MTuWThF 9:00 AM-10:00 AM

Fall 2023

Start: Sep-12-2023

End: Aug-26-2024

Chemistry
CHM101

sr7ydb

MTuWThF 9:00 AM-10:00 AM

Fall 2023

Macmillan Learning Test College
US

Start: Aug-15-2023
End: Aug-15-2023

0

...



You are currently viewing your course as a student.

[Return to Instructor View](#)

SPA: Statistics and Probability

MTuWThF 9:00 AM-10:00 AM



Cindy Rabinowitz ▾

VIEWING BY: Assignments ▾

Calendar

▼ This Week Sep 11 - Sep 17



Lesson 2.1 Describing Location in a Distribution

Due Tue, Sep 12, 11:59 pm

☐ Not Started



Lesson 2.1 Recommended Assignment

Due Wed, Sep 13, 11:59 pm | 10pts

☐ Not Started



Lesson 2.1 Lesson App Video

Due Thu, Sep 14, 11:59 pm | 5pts

☐ Not Started



Chapter 2 Test

Due Fri, Sep 15, 11:59 pm | 20pts

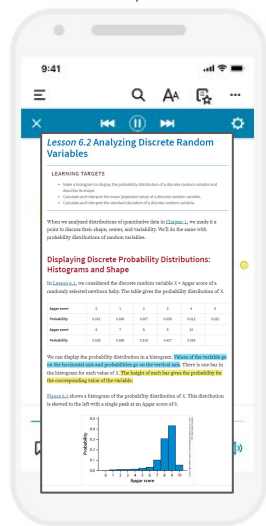
☒ In Progress

Ebook
Homework
Videos
Summative assessment



Ebook:

Read aloud
Highlights
Notes
Accessibility
Downloadable



Lesson 6.2 Analyzing Discrete Random Variables

LEARNING TARGETS

- Make a histogram to display the probability distribution of a discrete random variable and describe its shape.
- Calculate and interpret the mean (expected value) of a discrete random variable.
- Calculate and interpret the standard deviation of a discrete random variable.

When we analyzed distributions of quantitative data in [Chapter 1](#), we made it a point to discuss their shape, center, and variability. We'll do the same with probability distributions of random variables.

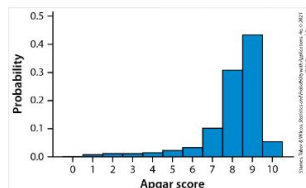
Displaying Discrete Probability Distributions: Histograms and Shape

In [Lesson 6.1](#), we considered the discrete random variable X = Apgar score of a randomly selected newborn baby. The table gives the probability distribution of X .

Apgar score	0	1	2	3	4	5
Probability	0.001	0.006	0.007	0.008	0.012	0.020
Apgar score	6	7	8	9	10	
Probability	0.038	0.099	0.319	0.437	0.053	

We can display the probability distribution in a histogram. **Values of the variable go on the horizontal axis and probabilities go on the vertical axis.** There is one bar in the histogram for each value of X . **The height of each bar gives the probability for the corresponding value of the variable.**

[Figure 6.2](#) shows a histogram of the probability distribution of X . This distribution is skewed to the left with a single peak at an Apgar score of 9.



Reader Preferences

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Line Height

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Line Height

Does something not look right?

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We can display the probability distribution in a histogram. **Values of the variable go on the horizontal axis and probabilities go on the vertical axis.** There is one bar in the histogram for each value of X . **The height of each bar gives the probability for the corresponding value of the variable.**

[Figure 6.2](#) shows a histogram of the probability distribution of X . This distribution is skewed to the left with a single peak at an Apgar score of 9.

9/12/2023

Important for exam.



Videos



Lesson 2.1 Lesson App Video

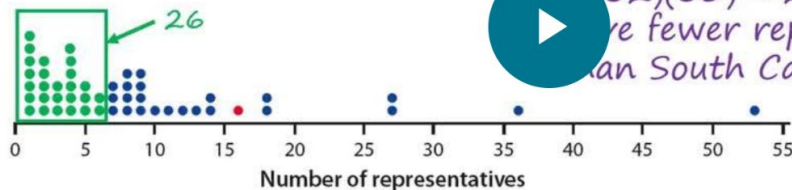


Due: Thu, Sep 14

A House divided!

2. South Carolina is at the 52nd percentile of the distribution. How many representatives did South Carolina have in 2019?

LT: Find and interpret a percentile in a distribution of quantitative data.





Pre-made homework with error-specific feedback

The screenshot displays a homework interface with a question about z-scores and a feedback pop-up. The question asks which gymnast had a better performance, relatively speaking, based on their z-scores. The feedback pop-up explains the meaning of a z-score and provides the calculations for both athletes.

Question 4 of 7

Simone Biles won the gold medal in women's artistic gymnastics at the 2019 World Championships. Her overall score in the all-around competition was 58.999. More than 40 years earlier, Romanian gymnast Nadia Comaneci took the world by storm with the first perfect 10. With an overall score of 79.275, Comaneci also won the all-around gold medal. Because the scoring systems have changed, these two scores aren't directly comparable.

In 2019, the 23 gymnasts who completed the all-around had a mean score of 54.719 points and a standard deviation of 1.800 points. In 1976, the top 24 gymnasts in the all-around had a mean score of 76.527 points and a standard deviation of 1.327 points. Which gymnast had a better performance, relatively speaking? Explain your reasoning.

- ☐ Biles had a better performance, relatively speaking, because her z-score was less than Comaneci's z-score. Biles scored 2.07 standard deviations above the mean in 2019, while Comaneci only scored 2.38 standard deviations above the mean in 1976.
- ☐ Biles had a better performance, relatively speaking, because her z-score was greater than Comaneci's z-score. Biles scored 2.38 standard deviations above the mean in 2019, while Comaneci only scored 2.07 standard deviations above the mean in 1976.
- ☒ Biles had a worse performance, relatively speaking, because her z-score was greater than Comaneci's z-score. Biles scored 2.38 standard deviations above the mean in 2019, while Comaneci only scored 2.07 standard deviations above the mean in 1976.
- ☐ Biles and Comaneci's did equally well because they both won gold medals.

Feedback

Careful! Remember...

The standardized score (z-score) for an individual value in a distribution tells us how many standard deviations from the mean the value falls, and in what direction.

This means that Biles had a better performance, relatively speaking, because her z-score was greater than Comaneci's z-score. Biles scored 2.38 standard deviations above the mean in 2019, while Comaneci only scored 2.07 standard deviations above the mean in 1976.

Feedback

It is great that they both won medals, but we can still compare their performances and make a determination about who did better, relatively speaking.

Biles: $z = \frac{58.999 - 54.719}{1.800} = 2.38$

Comaneci: $z = \frac{79.275 - 76.527}{1.327} = 2.07$

Based upon this, which athlete did better, relatively speaking?

Remember...

The standardized score (z-score) for an individual value in a distribution tells us how many standard deviations from the mean the value falls, and in what direction.

To find the standardized score (z-score), compute

$$z = \frac{\text{value} - \text{mean}}{\text{standard deviation}}$$

Different wrong
answer-
different feedback



Summative Assessment

11 of 13 Questions

Completed 0 out of 13

Submit All

1 Question

2 Question

3 Question

4 Question

5 Question

6 Question

7 Question

8 Question

9 Question

10 Question

11 Question

12 Question

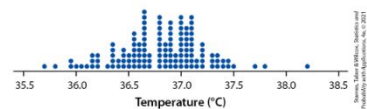
13 Question

Question 11 of 13

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For more than a century, doctors have been telling patients that a normal body temperature is 98.6°F (37.0 degrees Celsius). This value dates back to a study done by Carl Wunderlich in the mid-1800s. More recently, researchers conducted a study to determine whether the “accepted” value for normal body temperature is accurate. They collected body temperatures (in degrees Celsius) from 130 healthy individuals. A dotplot and numerical summaries of the data are given.

n	Mean	SD	Min	Q_1	Med	Q_3	Max
130	36.805	0.407	35.722	36.556	36.833	37.056	38.222



(a) Find the 10th percentile of the distribution of body temperature. °C. (Round to the nearest tenth)

(b) Michael's temperature was 37.5°C. Calculate and interpret Michael's standardized score (z-score).

- ☐ $z = -1.71$. Michael's temperature is 1.71 degrees below the mean temperature.
- ☐ $z = -1.71$. Michael's temperature is 1.71 standard deviations below the mean temperature.
- ☐ $z = 1.71$. Michael's temperature is 1.71 degrees above the mean temperature.
- ☐ $z = 1.71$. Michael's temperature is 1.71 standard deviations above the mean temperature.



Teacher ebook Teacher resources

SPA: Statistics and Probability
MTWThF 9:00 AM-10:00 AM

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Content Collections

Starnes, Statistics and Probability with Applications
4E

Sapling: Assessment Imports

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- Chapter 2 PD (Overview)...

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- Chapter 1 Teacher Resources

Chapter 2: The Big Ideas

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- Transforming data (e.g., changing units): effect on shape, center, and variability
- Density curves



Statistics and Probability with Applications, 4th edition

Starnes, Tabor, Wilcox

Select filtered results to add to your course

- ☐ Lesson 2.6 Recommended Assignment
- ☐ Lesson 2.6 Book-Based Questions
- ☐ Lesson 2.6 Additional Questions
- ☐ Chapter 2 Review Recommended Assignment
- ☐ Chapter 2 Test
- ☐ Chapter 2 Overview Video
- ☐ Lessons 2.1-2.3 Overview Video
- ☐ Lessons 2.4-2.6 Overview Video

Sep 15 at 11:59 pm
20 pts

PD CHAPTER OVERVIEW VIDEO

Watch the Chapter 2 overview video for guidance from the authors on teaching the content in this chapter. Find it by clicking on the link in the TE-book or by logging into the teachers' resources on our digital platform.

TRM CHAPTER 2 LECTURE PRESENTATION SLIDES

You can find Microsoft PowerPoint lecture presentations by clicking on the link in the TE-book or by logging into the teachers' resources on our digital platform.

TRM CHAPTER 2 DATA FILES

You can find data files for many Chapter 2 data sets by clicking on the link in the TE-book or by logging into the teachers' resources on our digital platform.

2

Modeling One-Variable Quantitative Data

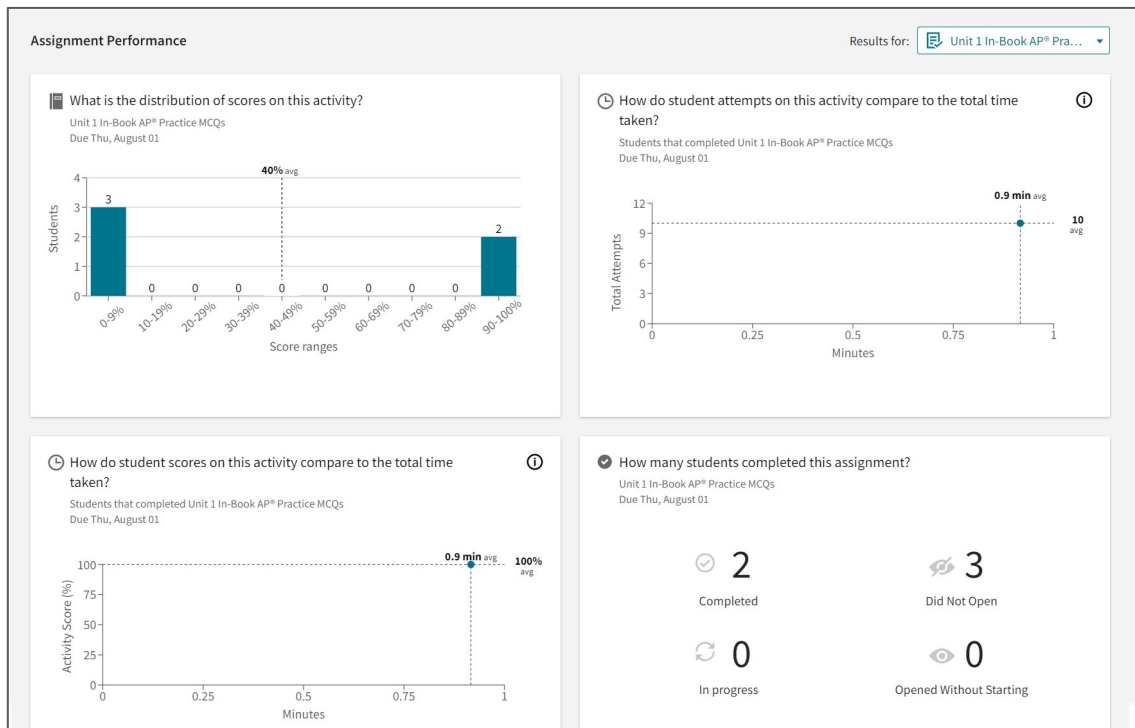
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Reports and Insights

Use this information to assess students' progress so you can adjust accordingly

- Top assignments to review
- How often are students logging in?
- What's the distribution of scores on an activity?
- How do students scores on an activity compare to time taken?
- How many students completed an assignment?
- Performance by unit, learning objective, and student





Goal Setting and Reflections Survey

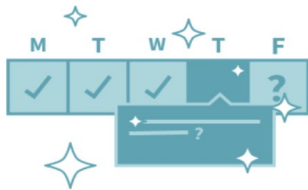
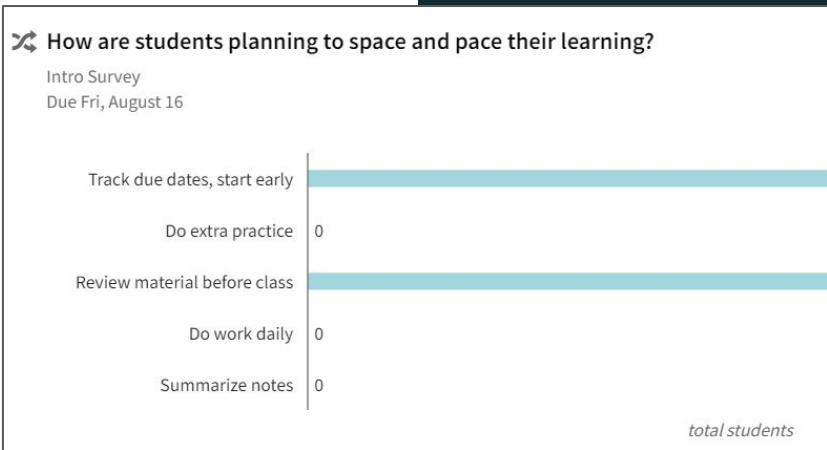
Goal-Setting and Reflections Surveys



In recent weeks...
How often did you give yourself enough time to complete assignments on time or start early?

- ☐ 5 - Always
- ☐ 4 - Often
- ☐ 3 - Sometimes
- ☐ 2 - Rarely
- ☐ 1 - Never

[Teacher slides](#)



Category 1: Space it out!

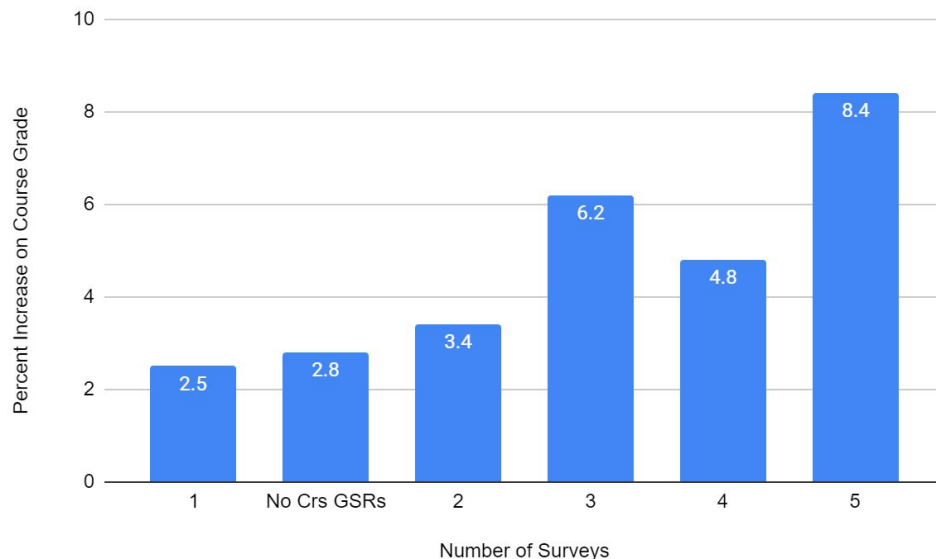
Learning happens over time, not all at once.

Research has shown memory benefits from spacing studying/review sessions over time rather than trying to “cram” right before a test. Our Brains take time to consolidate information into long-term memory. Therefore, we’re better able to recall information and concepts if we learn them in multiple, spread-out sessions.

↑
Teacher view

Research suggests...

Completing just 3 surveys increased **course grades** by 6.2%. We saw an increase of 8.4% when 5 surveys were completed (n=2,529 students).



Study included college students taking intro-level chemistry, biochem, bio, calc, precalc, econ, & English classes

Students found the Goal Setting & Reflection Surveys valuable for their learning.

Survey Item	Agree/Strongly Agree
The surveys helped me improve as a student this semester.	75%
The surveys were a valuable use of my time.	62%
The surveys helped me think about my goals/learning habits in and outside of class.	80%
The surveys helped me learn something new about how I can manage my time, studying, or learning.	79%



Empowering teachers.

19 Teachers



Psychology



Statistics



Lit & Comp

“The online assessments were great for homework and immediate feedback on student conceptual understanding.”

JENNIFER MUELLER, STATISTICS TEACHER

“We only have so much time! Achieve has been a time-efficient system this year. This is emotional for me and my students because time not spent on logistical and technical problems is time spent with our families and engaged in meaningful work.”

KARL SINEATH, PSYCHOLOGY TEACHER



Saving Teachers Time

- ✓ Planning
- ✓ Assigning and collecting homework
- ✓ Creating and administering tests
- ✓ Grading and easy grade transfer
- ✓ Adjust due dates across sections
- ✓ Wrong answer feedback
- ✓ Visibility of students' notes





Elevating student performance

414 Students



Psychology



Statistics



Lit & Comp



Meeting Class Goals

- ✓ User friendly interface
- ✓ Immediate feedback
- ✓ Curriculum and assessment alignment
- ✓ Flexibility and adaptability
- ✓ AP exam prep
- ✓ AP level problem sets
- ✓ Reports, insights, and data

“The online assessments were great for homework and immediate feedback on student conceptual understanding. It helped provide detailed explanations for each question and why it was incorrect.”

STATISTICS STUDENT

“It helped me prepare for unit tests and the AP exam.”

PSYCHOLOGY STUDENT

STUDENT STUDY SAMPLE:

40% juniors

50% seniors

90% reported a B+ GPA or higher

71% passed the AP exam



strongly agree or agree
Achieve has
interesting content



strongly agree or agree
Achieve helped me
learn required content



strongly agree or agree
Achieve helped me
prepare for AP exam



strongly agree or agree
Achieve is easy to use







Training



Implementation Training

- Live Training
- Independent study/Asynchronous training
- Live Online 1:1 Digital Training
 - Achieve
 - Test bank
 - LMS





BFW Digital Training Sessions
Achieve Platform Training
 1 hr

This one-hour session introduces you to the basics of Achieve and strategies for student implementation.


Note: This training is most effective when a teacher can access their Achieve course for the school year.

Select a Date & Time

 August 2024 

Friday, August 23

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Time zone
 Eastern Time - US & Canada (2:17pm) ▼

10:00am

10:30am

11:00am

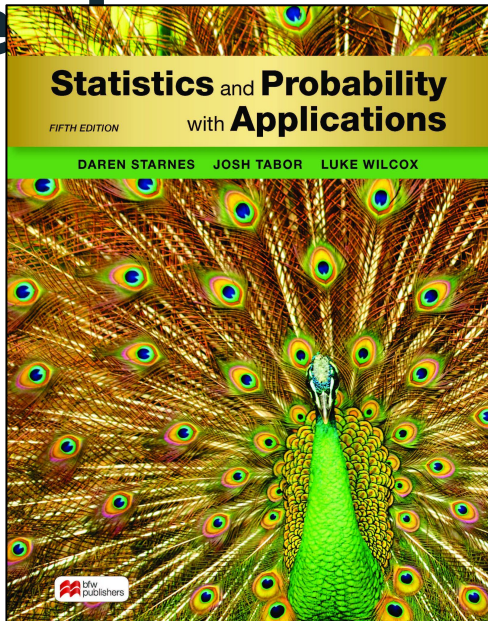
11:30am

12:00pm

12:30pm



We've got 100% of what you need



- **Authorship**
- **Teacher Resources**
- **Bite-sized lessons**
- **Applications/activities**
- **Range of exercises**
- **Achieve**

