

Marta Lawrence is a Senior Director of Solution Strategy at Salesforce, leading a team that bridges digital sales with product, marketing, and operations to drive business efficiency and success. With more than a decade of experience at Salesforce, Marta has held roles in product marketing, customer success, and sales enablement. Prior to Salesforce, she worked at DocuSign and the NCAA, where she managed strategic communications. Her background also includes time as an award-winning homeland security reporter, covering the wars in Iraq and Afghanistan, intelligence failures after September 11, and the response to Hurricane Katrina.

Marta holds a BPhil in Interdisciplinary Studies from Miami University, a certificate in executive leadership from Yale, and is completing graduate studies in Industrial Organizational Behavior at Harvard.

Marta and her husband, Greg, have lived in the district for nearly two decades and have three Lawrence township students, Bennett, Sage, and Mavis. In addition to her service on the school board, Marta has been a member of the Lawrence Township School Foundation board since 2016. In her spare time, Marta enjoys hiking, cooking, reading and hosting ridiculous (and over-the-top) parties for her friends and their families.