



Enrollment Forecast Report 2025

Cupertino Union SD

1/16/2025



Overview

- **About Us**
- **Demographic Shifts Affecting K12 Education**
- **Our Approach and Methodology**
- **Historical Enrollment Data**
- **New Housing Data and Methodology**
 - New Housing – Units under development
- **Enrollment Forecasts**
- **Q&A**

Projected Declines in School Age Individuals 2020-2031 – Selected Areas



Sources: CA Department of Finance / FCMAT / School Services of California

Factors that Influence A School District's Enrollment

- New Housing / Net Migration
- The difference between the highest-grade cohort and the incoming lowest grade cohort
- Intra-District transfers

Enrollment Forecast Methodology

➤ Factors Influencing Future Enrollment

1. Primary factors that influence calculations
 - Kindergarten
 - Aging of grade cohorts through system
 - Impact of new residential development
 - Inter-district transfers
2. Other factors that can influence
 - Private / charter school enrollment
 - Housing market
 - Anomalous events
 - Pandemic
 - TK Expansion

Enrollment Forecast

➤ Study Differences

- ❑ Two projection studies are completed each year:
 - Conservative suitable for budgeting
 - Moderate suitable for facilities planning

- ❑ Methodology Differences:
 - For Kindergarten and for each grade level cohort change, the algorithm determines for each Studyblock, two mathematically supportable trends based on the 4-year history
 - The lesser of the two trends is applied to the conservative study; the greater to the moderate

- ❑ Similar viable differentiations, applied similarly, are made for:
 - Incoming out of district transfers
 - Students generated by proposed residential development, if any

Residential Development Research

➤ New Housing – Units under development – Moderate Scenario

Cupertino Union School District

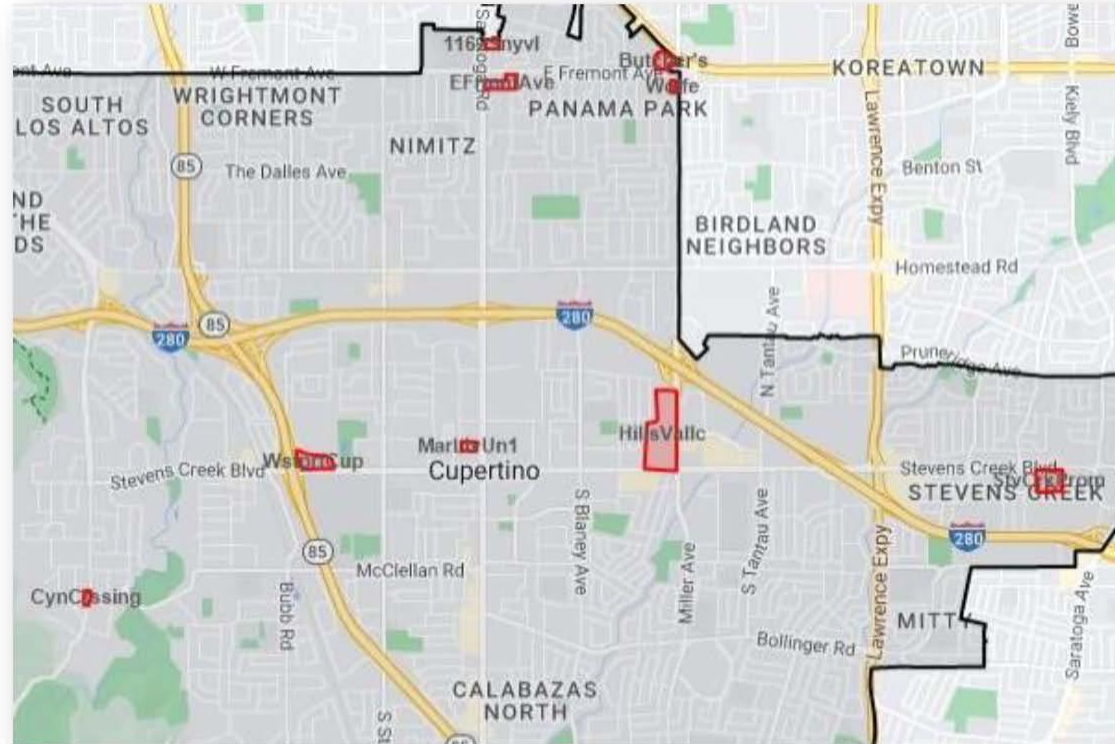


Predictive Enrollment Analytics

Proposed Dwelling Units

ProjectName	Type	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
102 E Fremont Ave	Multi-family	35	0	0	0	0	0	0	0	0	0
1162 Sunnyvale Saratoga Rd	Single Unit Attached	0	0	32	0	0	0	0	0	0	0
Butcher's Corner	Multi-family	49	50	0	0	0	0	0	0	0	0
Butcher's Corner	Single Unit Attached	39	0	0	0	0	0	0	0	0	0
Canyon Crossing	Single Unit Attached	0	0	18	0	0	0	0	0	0	0
Carriage House	Multi-family	0	34	0	0	0	0	0	0	0	0
Hills at Vallco	Multi-family	0	0	400	500	500	500	502	0	0	0
Marina Living Units 1	Single Unit Attached	100	0	0	0	0	0	0	0	0	0
Stevens Creek Promenade	Single Unit Attached	291	291	0	0	0	0	0	0	0	0
Westport Cupertino	Multi-family	0	0	88	0	0	0	0	0	0	0
Wolfe	Single Unit Attached	0	0	30	0	0	0	0	0	0	0
Multi-family:		84	84	488	500	500	500	502	0	0	0
Single Unit Attached:		430	291	80	0	0	0	0	0	0	0
Total:		514	375	568	500	500	500	502	0	0	0

Residential Development Research



Residential Development Research

Student Generation Rates

Type of Unit	Elementary SGR	Middle SGR	Total SGR
Single Family Attached	.24	.10	.34
Multi-Family Units	.13	.06	.19

2025 Conservative Projections

Cupertino Union School District



Projections (CprtnUnn25Cnsv) (2025)

Grade	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
TK	193	326	477	577	750	751	758	764	755	747	739	732	720	707
K	1293	1165	1212	1165	1158	1159	1170	1180	1167	1154	1142	1130	1112	1092
1	1309	1324	1272	1280	1244	1235	1238	1242	1251	1236	1222	1209	1189	1168
2	1464	1326	1389	1325	1344	1300	1294	1290	1272	1280	1265	1251	1231	1209
3	1532	1406	1394	1399	1344	1364	1320	1308	1301	1282	1291	1276	1255	1233
4	1547	1490	1439	1442	1429	1370	1397	1344	1324	1316	1297	1305	1284	1262
5	1608	1497	1464	1454	1433	1421	1367	1394	1343	1324	1316	1296	1300	1278
6	1653	1562	1507	1540	1489	1455	1445	1393	1410	1359	1340	1331	1301	1302
7	1542	1630	1563	1544	1563	1508	1476	1460	1404	1424	1371	1352	1336	1304
8	1724	1520	1644	1578	1551	1567	1517	1480	1464	1409	1430	1375	1352	1334
Subtotals:	13865	13246	13361	13304	13305	13130	12982	12855	12691	12531	12413	12257	12080	11889
Pct Chg:	0%	-4.5%	0.9%	-0.4%	0%	-1.3%	-1.1%	-1%	-1.3%	-1.3%	-0.9%	-1.3%	-1.4%	-1.6%
SDC:	236	215	228	224	229	228	225	225	223	221	219	218	215	212
Totals:	14101	13461	13589	13528	13534	13358	13207	13080	12914	12752	12632	12475	12295	12101

2025 Moderate Projections

Cupertino Union School District



Projections (CprtnUnn25Mod) (2025)

Grade	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
TK	193	326	477	577	774	782	790	798	798	798	798	791	784	777
K	1293	1165	1212	1165	1195	1207	1220	1232	1232	1232	1232	1221	1210	1200
1	1309	1324	1272	1280	1268	1292	1304	1314	1325	1324	1324	1312	1300	1289
2	1464	1326	1389	1325	1356	1333	1358	1367	1351	1362	1361	1349	1337	1325
3	1532	1406	1394	1399	1361	1390	1364	1387	1386	1370	1381	1370	1357	1345
4	1547	1490	1439	1442	1445	1400	1434	1401	1411	1410	1393	1395	1383	1370
5	1608	1497	1464	1454	1450	1452	1407	1443	1408	1418	1418	1392	1393	1381
6	1653	1562	1507	1540	1517	1499	1498	1458	1485	1440	1451	1437	1409	1410
7	1542	1630	1563	1544	1576	1546	1526	1524	1475	1506	1458	1459	1445	1416
8	1724	1520	1644	1578	1560	1589	1561	1538	1532	1484	1516	1460	1461	1446
Subtotals:	13865	13246	13361	13304	13502	13490	13462	13462	13403	13344	13332	13186	13079	12959
Pct Chg:	0%	-4.5%	0.9%	-0.4%	1.5%	-0.1%	-0.2%	0%	-0.4%	-0.4%	-0.1%	-1.1%	-0.8%	-0.9%
SDC:	236	215	228	224	233	234	234	237	236	237	237	235	234	231
Totals:	14101	13461	13589	13528	13735	13724	13696	13699	13639	13581	13569	13421	13313	13190



Questions?



Appendix – Additional Summary Breakdowns

CONSERVATIVE PROJECTION

Change by Level	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
TK	577	750	751	758	764	755	747	739	732	720	707
Pct Prev Yr	121%	130%	100%	101%	101%	99%	99%	99%	99%	98%	98%
5-Yr Change						131%					94%
Kindergarten	1165	1158	1159	1170	1180	1167	1154	1142	1130	1112	1092
Pct Prev Yr	96%	99%	100%	101%	101%	99%	99%	99%	99%	98%	98%
5-Yr Change						100%					94%
Gr K-5	8065	7952	7849	7786	7758	7658	7592	7533	7467	7371	7242
Pct Prev Yr	99%	99%	99%	99%	100%	99%	99%	99%	99%	99%	98%
5-Yr Change						95%					95%
Gr 6-8	4662	4603	4530	4438	4333	4278	4192	4141	4058	3989	3940
Pct Prev Yr	99%	99%	98%	98%	98%	99%	98%	99%	98%	98%	99%
5-Yr Change						92%					92%
District (K-8)	12727	12555	12379	12224	12091	11936	11784	11674	11525	11360	11182
Pct Prev Yr	99%	99%	99%	99%	99%	99%	99%	99%	99%	99%	98%
5-Yr Change						94%					94%
District (TK-8)	13304	13305	13130	12982	12855	12691	12531	12413	12257	12080	11889
Pct Prev Yr	103%	100%	99%	99%	99%	99%	99%	99%	99%	99%	98%
5-Yr Change						95%					94%

MODERATE PROJECTION

Change by Level	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
TK	577	774	782	790	798	798	798	798	791	784	777
Pct Prev Yr	121%	134%	101%	101%	101%	100%	100%	100%	99%	99%	99%
5-Yr Change						138%					97%
Kindergarten	1165	1195	1207	1220	1232	1232	1232	1232	1221	1210	1200
Pct Prev Yr	96%	103%	101%	101%	101%	100%	100%	100%	99%	99%	99%
5-Yr Change						106%					97%
Gr K-5	8065	8075	8074	8087	8144	8113	8116	8109	8039	7980	7910
Pct Prev Yr	99%	100%	100%	100%	101%	100%	100%	100%	99%	99%	99%
5-Yr Change						101%					97%
Gr 6-8	4662	4653	4634	4585	4520	4492	4430	4425	4356	4315	4272
Pct Prev Yr	99%	100%	100%	99%	99%	99%	99%	100%	98%	99%	99%
5-Yr Change						96%					95%
District (K-8)	12727	12728	12708	12672	12664	12605	12546	12534	12395	12295	12182
Pct Prev Yr	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%	99%
5-Yr Change						99%					97%
District (TK-8)	13304	13502	13490	13462	13462	13403	13344	13332	13186	13079	12959
Pct Prev Yr	103%	101%	100%	100%	100%	100%	100%	100%	99%	99%	99%
5-Yr Change						101%					97%