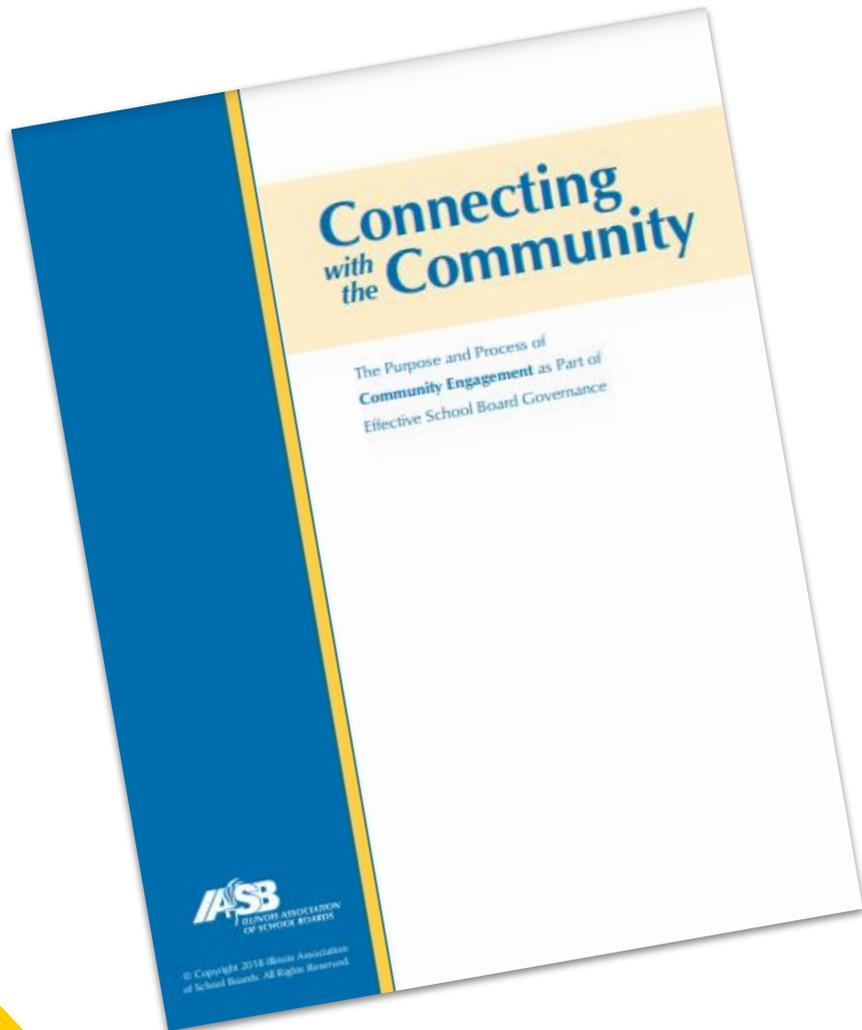




# U-46 Board of Education

**Community Relations Committee**  
**April 15, 2024**



## Key Points

- Importance of Community Engagement
- The ‘Whys,’ ‘Hows,’ Basic Principles and Strategies

# Basic Principles

- Four level of engagement

	INFORM	CONSULT	INVOLVE	COLLABORATE
Public participation goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives and/or solution.	To obtain public feedback on analysis, alternatives, and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.
Promise to the public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.
Example techniques	<ul style="list-style-type: none"> <li>• Fact sheets</li> <li>• Websites</li> <li>• Open houses</li> </ul>	<ul style="list-style-type: none"> <li>• Public comment</li> <li>• Focus Groups</li> <li>• Surveys</li> <li>• Public meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Workshops</li> <li>• Deliberative polling</li> </ul>	<ul style="list-style-type: none"> <li>• Citizen Advisory committees</li> <li>• Consensus-building</li> <li>• Participatory decision-making</li> </ul>

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# Inform



## Current

- Board Highlights
- Website

## Idea(s)

- Board actively shared Board Highlights
- 46+ Seconds with a Board Member

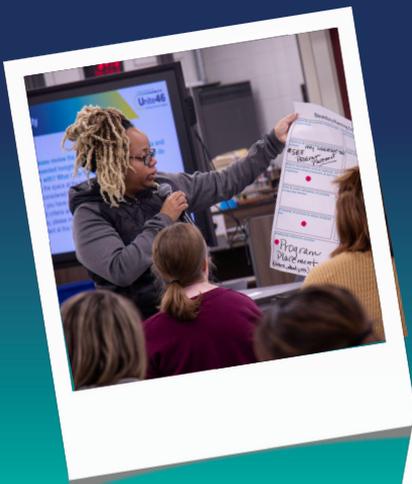
# Consult

## Current

- Unite U-46
- Board School Visits
- Community Events Attendance

## Idea(s)

- Adopt a School Board Member



# Involve



## Current

- Community Advisory Council

## Idea(s)

- School Board Member for a Day

## Topics

### Instructional Initiatives

- New Strategic Plan
- Attendance
- Middle School Transitions
- Early Learners

### Safety

- Cybersecurity
- Cyberbullying
- Vaping Awareness
- School Climate

### Student Well-being and Support Services

- Self-care
- Food & Nutrition Services
- Mental Health

### Family Engagement

- New era of family engagement
- Welcoming Environment
- Enhance Communication

# Collaborate



## Current

- ?

## Idea(s)

- New CAC Structure



Collection  
of advisory  
groups

- In person
- Monthly
- 1.5 hours
- Tuesday or Thursday Evening

# Activity



- Tables are organized to represent each level of engagement - inform, consult, involve and collaborate
- Board members rotate tables, discussing and jotting down ideas.
  - Additional examples of current engagement strategies
  - New engagement strategies
- Should a proposed engagement idea fall under a different level of engagement?