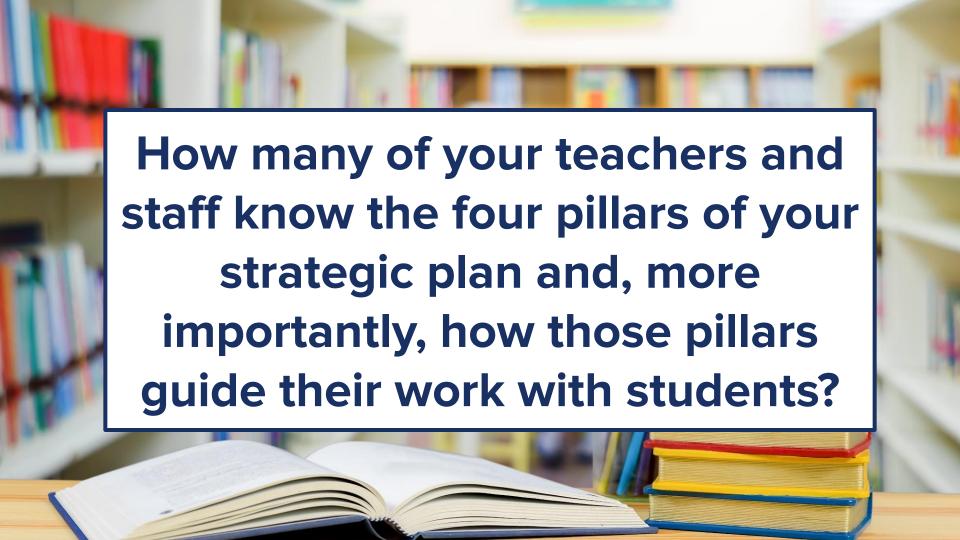


School District U-46

2024 Strategic Plan Proposal Presentation May 20, 2024







Equity & Parity

Staffing Shortages

Financial Constraints

New School Buildings

Attendance Boundary Changes

CTEOpportunities

Absenteeism

Learning Loss

New Leadership Shift to Middle School Model

Student Engagement

Student Wellness







Equity & Parity

Staffing Shortages Financial Constraints

New School Buildings

Atte Bot Ch How can we help you build a plan that will lead to success for ALL students at every U46 school?

g Loss

New Leadership Shift to Middle School Model

Student **Engagement**

Student Wellness







Community Engagement

Fact Finding & Discovery



Community Engagement

Fact Finding & Discovery

Plan
Development &
Implementation

Authentic Community
Dialogue

Professional Development

Customization

Passion

Ongoing Two-Way

Communication

Statistically Valid Research

Institutional Knowledge

Student Focused

EmergingResearch & Trends

Current Best Practices

U-46 Team: Creative Entourage and Woolpert



Jennifer Volk Principal



Chris Tennil, APR
Associate



Rob Olsen Senior Director



Susan Miller Senior Director























Helping you connect with your community with proven methods

16

Years in **Business**

50+

Years Leadership Experience

HUNDREDS

of public school district clients.

Many in Chicago area.

EXPERIENCED TEAM

Former school district employees.



2,000+ School Districts Served

\$15 Billion Dollars in Bonds

21st-Century Design



320+ Facility Master Plans



\$250 Million Dollars in Program Management 300+ Million Sq. Ft. of Schools Assessed

3,200+ Enrollment Studies

30+ Years of Experience



100+ Redistricting Plans

280+ Educational Specifications Saas Offerings Including My Facility Informer™

60+ International Office Locations



Diverse Perspectives Guiding Your Planning Process











National Perspective

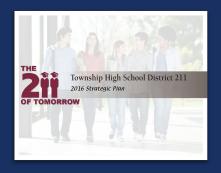
Local **Experience**

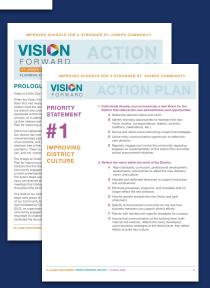












Recent Strategic Plan Involvement

St. Joseph School District 2021-22 Huntley School District 158 2019-20 Township High School District 211 2016-17 Arlington ISD 2016-17 School District of Clayton '03, '08, '13, '19

Sample of Additional Clients

Colorado Springs D11 Ritenour School District Wichita School District Chicago Public Schools St. Louis Public Schools San Marcos CISD







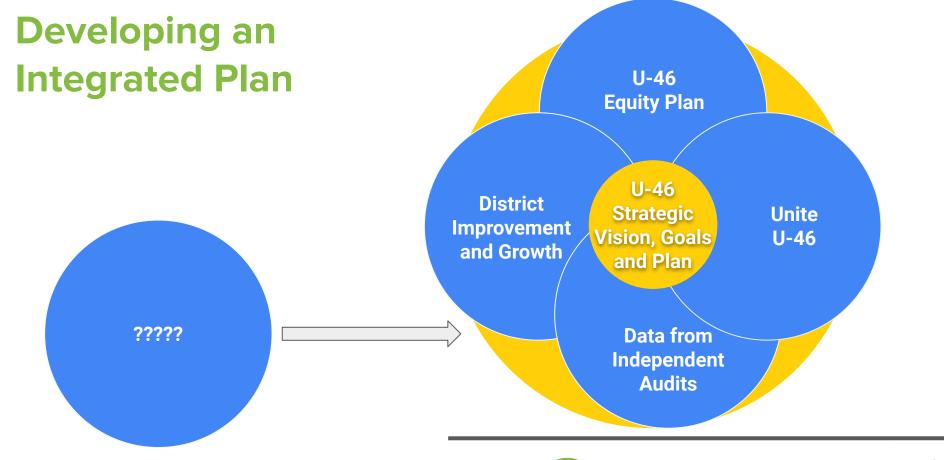
Implementation Experience

















Stakeholder Involvement Isn't A Step In The Process It Is At Its Core



Proposed U-46 Approach



JUNE to AUGUST

Building The Facilitating Team & Information Gathering

- Kick-off meeting
- Define expectations
- Request for information
- Board engagement
- Develop facilitating team







Proposed U-46 Approach



SEPTEMBER to DECEMBER

Vision & Goals Developed By Your Stakeholders

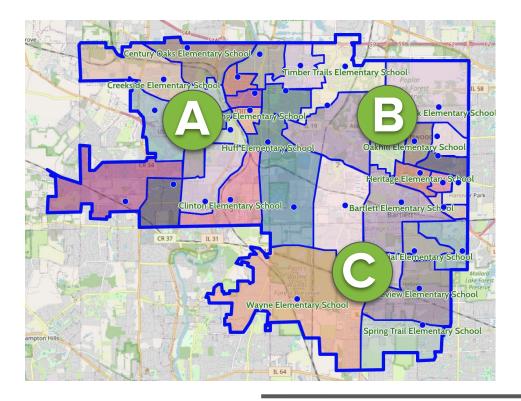
- Establish robust community engagement process
- Two-way communication
- Workshop sessions with authentic dialogue
- Online engagement







Workshop Model









Potential Workshop Topics To Develop Draft Vision & Goals

Workshop #1

Participants learn about district and what a successful learner who is prepared for life looks like today

Participants prioritize possible topic areas for the vision and strategic planning goals

Workshop #2

Participants learn more about top priority areas for the vision and strategic planning goals from all three sessions of workshop #1 and provide feedback

Workshop #3

Participants provide feedback on draft vision and goal statements to be presented for action and implementation







Proposed U-46 Approach



to to FEBRUARY

Gathering Feedback

- Input sessions
 - Multiple sessions
 - Multiple audiences
 - Multiple languages
- Surveys
 - Students
 - Community
 - Staff
- Online engagement







Proposed U-46 Approach



FEBRUARY to MAY and beyond

Develop and Implement Customized Plan, Track Accountability

- Align with vision
- Metrics, eye on the ball
- Accountability transparency
- Measure success

Continuing check-ins with our team







Developing The Short-Term Strategic Plan









We Know Things Are Different









Putting The Plan Into Practice

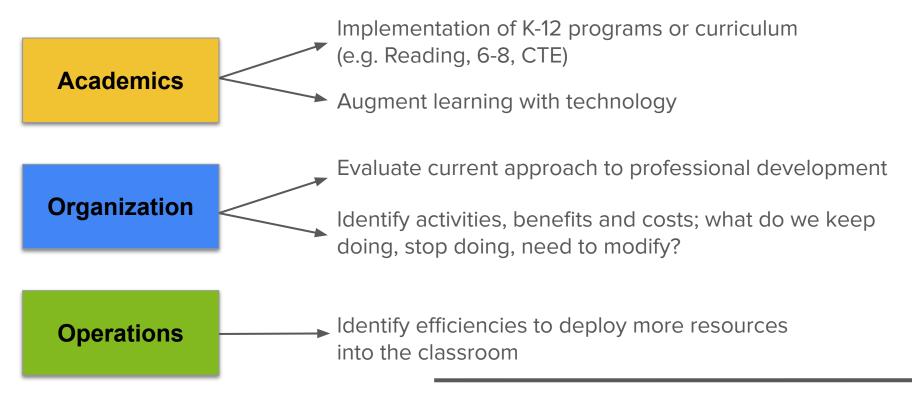








Goals and Metrics: Benefit Analysis / Student Outcomes

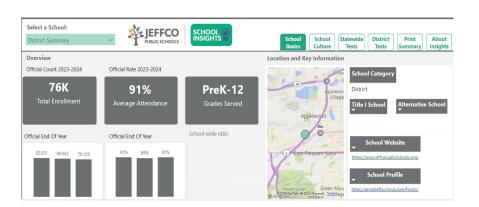


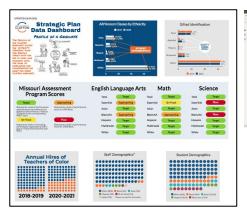






Your District. Your Plan. Your Dashboard.







Levels of Access

- Leadership
- Staff
- Parents
- Community
- Your community's vision
- Your district's data, metrics and accountability
- Your stakeholder's languages







Developing a Plan That's Shelf-less

One key aspect of a good strategic plan is where it is kept, or, more importantly, where it is not kept.

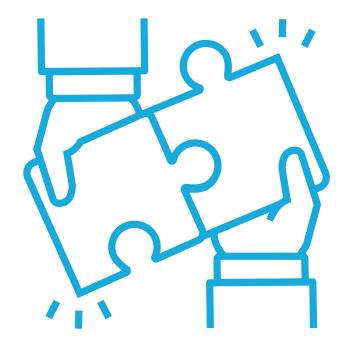
A strategic plan cannot be effective if it lives in a three-ring binder on an office shelf.







We're Invested. We're Committed.











Contacts

Jennifer Volk

jennifer@creative-entourage.com 314.608.8424

Chris Tennill, APR

chris@creative-entourage.com 314.803.8268

Susan Miller

Susan.Miller@woolpert.com 720.548.0518

Rob Olsen

Rob.Olsen@woolpert.com 712-221-9369



