



Business Course Textbook and Resources

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Purpose:

- To continuously improve instruction for students by assessing, analyzing and updating our textbooks and supplemental materials.
- To provide rigorous instruction by considering multiple options for textbooks and resources that will engage students, and broaden their understanding of the subject.
- To consider a differentiated approach to instruction that allows for individual student success based on their needs and select textbooks and resources that align with that purpose.

Accounting, College Accounting, Introduction to Global Business, as well as Management and Entrepreneurship have not had a recent textbook examination, analysis, and update. The current textbooks and resources have become outdated and insufficient for use.

Rationale

Description of Process

Stakeholders that were part of the process:

- All U-46 Business teachers
- CTE Assistant Principals who oversee the CTE Business department
- Coordinator for Career and Technical Education
- Directors: Pathways Education, Post Secondary Success, Curriculum and Instruction

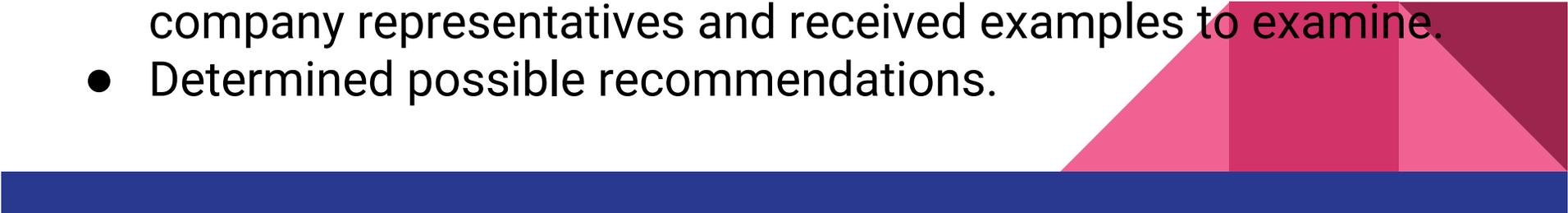


Description of Process

- All stakeholders were consulted and gave feedback on validity of examining new textbooks and resources.
- It was decided that these courses did need new textbooks and resources based on the age of the existing textbooks/materials, alignment with district standards and goals.
- District Business teachers met, discussed and developed a criteria for textbooks and materials for each course. This was reviewed by all other stakeholders who added to the criteria.
- Two sub-committees were formed with the task of researching and evaluating possible textbooks and resources: Accounting/College Accounting and Intro to Global Business/Management and Entrepreneurship.



Description of the Process

- Sub committees researched the current landscape of textbooks and resources available.
 - Considered features and internalized supports that would make the product more student friendly.
 - CTE admin consulted and received feedback from Chicagoland high school CTE programs on textbook choice for similar courses.
 - Sub-committees narrowed their focus and met with textbook company representatives and received examples to examine.
 - Determined possible recommendations.
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Description of the Process

- CTE administration brought possible recommendations to Directors for feedback.
- Sub-committees brought final recommendations to all Business teachers for review and feedback.
- Collectively created Proposal Recommendation.



Accounting/College Accounting - Key Criteria

- Step-by-step teaching approach
- Emphasis on conceptual understanding
- Consistent examples that expand student thinking and ability to make connections to prior and future learning
- Use of career appropriate vocabulary throughout text
- Each chapter has differentiated learning opportunities that teacher can utilize to support multiple learning levels
- Scaffolded learning with consistent reference back to earlier chapters
- Supports rigorous classroom experiences and opportunities for discussion
- Critical thinking opportunities to apply accounting to real life situations
- Have multiple in-depth examples and interactions with careers in the field
- Both hardcover book (classroom set) and E-book available
- Have Instructor companion site with materials such as test banks, flashcards, presentations and easy to use teachers guide on how to access and use
- Online simulations for an immersive student experience that includes use of the textbook (E-book) in a engaging, interactive format that students will enjoy connecting with
- Supports for EL students

Advantages Accounting

- Century 21 Accounting
 - Instructor companion site
 - Read and/or listen at same time
 - Developed Immersive simulations/ADA compliant

Advantages College Accounting

- Century 21 Advanced Accounting
 - Instructor companion site
 - Read and/or listen at same time
 - Developed Immersive simulations/ADA compliant

Introduction to Global Business/Management and Entrepreneurship Criteria

- Content progresses from understanding core concepts to critical thinking and onto application
- Consistent examples that expand student thinking and ability to make connections to prior and future learning
- Unique learning experiences that challenge students and elevate performance
- Use of career appropriate vocabulary throughout text
- Differentiated learning opportunities that teacher can utilize to support multiple learning levels
- Scaffolded learning with consistent reference back to earlier chapters
- Supports rigorous classroom experiences and opportunities for discussion
- Use of media, current events, and real world situations with links to assessments
- Have multiple in-depth examples and interactions with careers in the field
- Both hardcover book (classroom set) and E-book available
- Have Instructor companion site with materials such as test banks, flashcards, presentations and easy to use teachers guide on how to access and use. Also allows for customization based on student needs
- Online simulations for an immersive student experience that includes use of the textbook (E-book) in a engaging, interactive format that students will enjoy connecting with
- Supports for EL students

Advantages Intro to Global Business

- Foundations of Business
 - Personalized study plan , based on individual performance. Pinpoints areas for further study and practice
 - Instructor companion site- tailor assessments, content. Instructor reports provide actionable insight into student performance and suggest interventions or opportunities for additional rigor
 - Supports for EL students

Advantages Management and Entrep.

- Entrepreneurship
 - Ongoing project throughout course create business plan
 - Soft skill integration throughout text
 - Precision exams by Youscience support real world job skills and certification
 - Online instructor materials

Other textbooks investigated

Accounting

College

Accounting

Introduction to Global
Business

Management and
Entrepreneurship

Item	Quantity	Unit Cost	Total cost
Accounting Quote 1	150 escript/hard copy bundle	\$166.50	\$24,975.00
College Accounting Quote 1	150 escript/50 hard copy bundle	\$166.50	\$24,975.00
Accounting/College Accounting Mindtap	3 years digital access		\$5,850.00
Introduction to Global Business Quote 1	150 escript/150 hard copy bundle	\$141.25	\$21,187.50
Introduction to Global Business Mindtap	3 Year digital access		\$31,500.00
Management and Entrepreneurship Quote 1	150 hard copy	\$192.00 w/25% discount	\$21,600.00
Management and Entrepreneurship electronic access	100 licenses 6 years	\$147.20 w/25% discount	\$11,040.00
Other Costs	shipping/set-up fee		\$11,507.96
			\$152,635.46

Student Average Cost Textbook/Materials

	Average Students Per year	Cost per student over 6 years
Accounting	180	\$23.12/\$5.41
College Accounting	100	\$41.62/\$9.75
Introduction to Global Business	550	\$.64/\$.95
Management and Entrepreneurship	350	\$5.25/\$11.36

Professional Development

Teachers who teach these courses will need to adjust to having a new textbook and resources. They will have to attend professional development and reframe how to use these resources in their classes. Approximate number of teachers impacted by change varies by course and yearly enrollment. In some cases, a teacher may teach more than one of these courses, they would have to adjust to more than one new textbook/resource.

Accounting - 5

College Accounting - 3

Introduction to Global Business - 7

Management and Entrepreneurship - 5

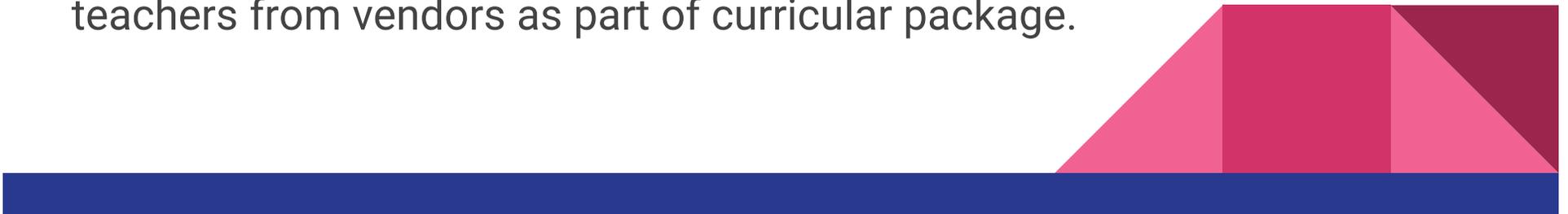


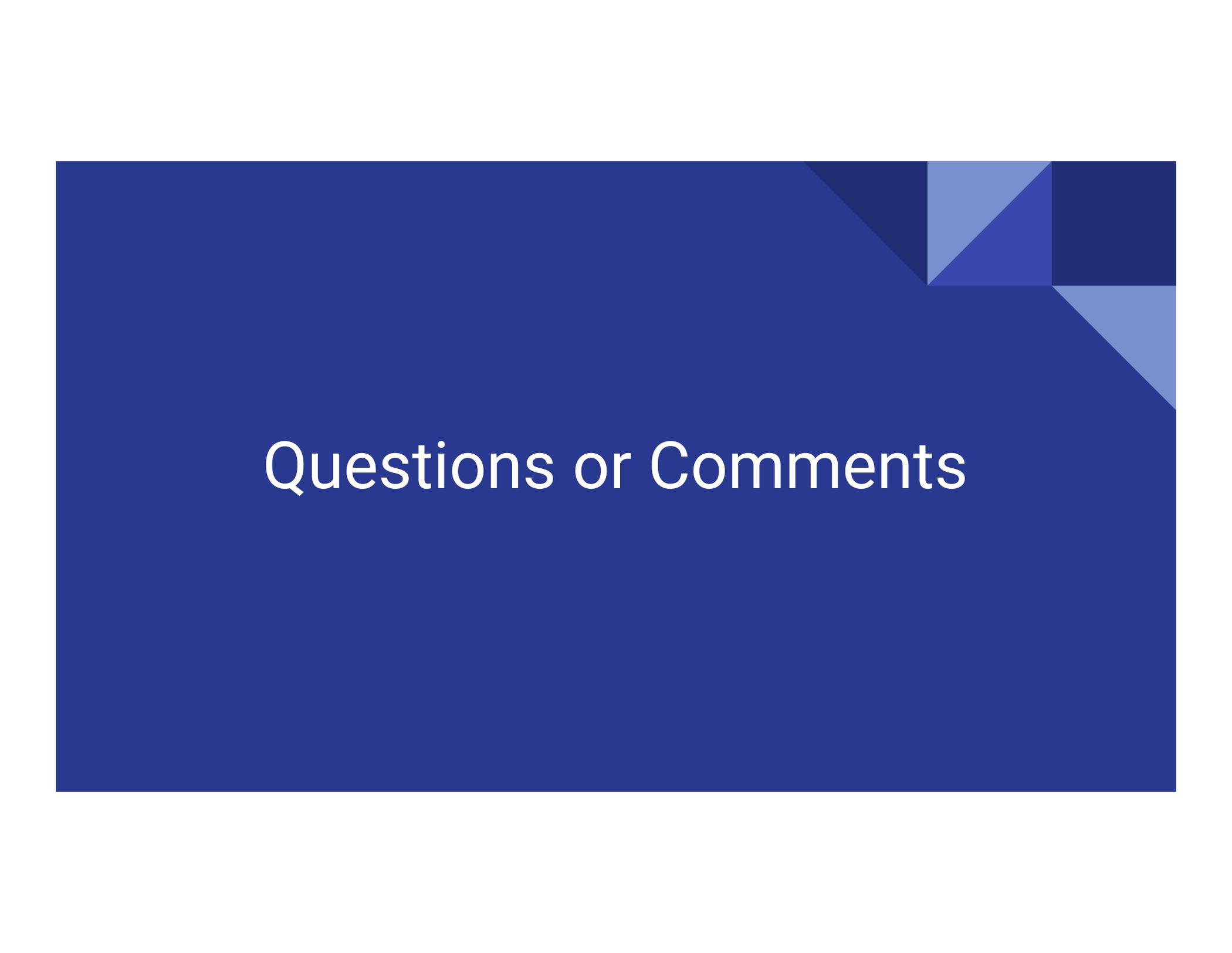
Timeline for Professional Development

Spring 2023 - Initial professional development with vendor support team offered virtually. Sessions will be recorded and support videos will be shared with all staff.

August 2023 - In-person Professional Development offered for teachers during Institute days before school year begins.

2023-24 Academic year - Individualized support available as needed for teachers from vendors as part of curricular package.





Questions or Comments