



# ELA Publications Curriculum Proposal

Proposal to Adopt Curriculum  
2016



Presenters:

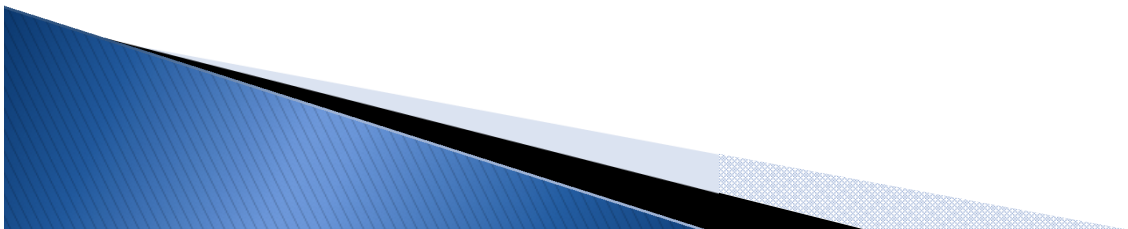
Jackie Johnson, Coordinator of Secondary Literacy, Jackie Batz – Bartlett HS, Katie Sternal – Elgin HS, Nicole Fernstrom – Streamwood HS





# Purpose

- The purpose of this presentation is to propose to the Board of Education the adoption of three courses under the umbrella of "Publications." These three courses include curriculum frameworks aligned to Illinois State Standards with a focus on writing and publishing using 21<sup>st</sup> century skills.
- The courses are:
  - Creative Writing
  - 21<sup>st</sup> Century Media
  - Publications I and II



## Aligned to the 2016-17 Strategic Plan

### Student Achievement Priority #1

**We will implement and support a challenging, standards based curriculum across all content areas.**

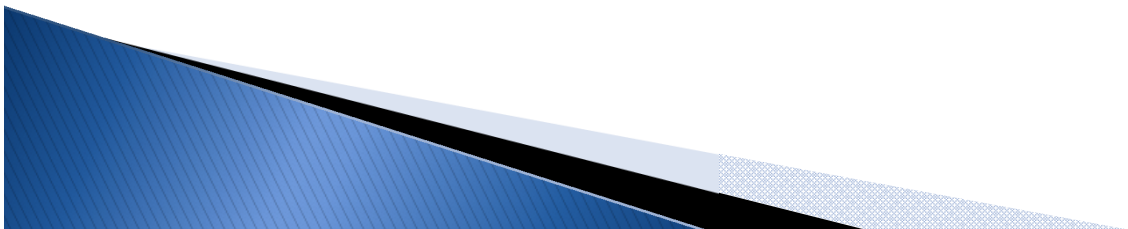
-We have developed, will implement and will support challenging, standards based publication curriculum that focuses on the individual growth of each student in high school at each of our sites.

-Components of writing and publication apply to all content areas and many careers. These courses give students the opportunity to strengthen writing skills, speaking and listening skills and research skills necessary in today's competitive work place.



# Rationale

- Illinois State learning standards were updated a few years ago and our curriculum needs to align to these standards.
- Today's world is media rich and students need to be given the opportunity to create, analyze and publish for today's world.
- Writing is an outlet for students to discover themselves and the world they live in and then share.
- Writing is a collaborative practice that promotes participant's ability to work with others to meet timelines.
- This proposal provides standards-based curriculum frameworks for two courses that currently exist and introduces a new media rich course.



# Beliefs/Research

- ▶ Kyle Wiens of the Harvard Business Review: says, "The practice of good, collaborative writing makes the difference between great business and bad business."
- ▶ Writing involves attention to audience, sources, and word choice. These courses all put an emphasis on these skills.



# Meeting The Standards

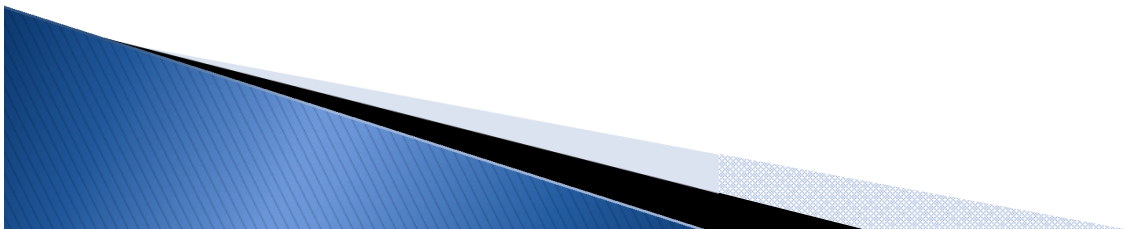
Writing	Writing	Research	Social/Emotional
Uses correct grammar, spelling, punctuation, capitalization, and structure in copy, caption, and headline writing	Composes well-organized and coherent writing for specific purposes and audiences	Locates, organizes, and uses information from various sources for research purposes	Uses interpersonal skills to establish and maintain positive relationships and develops self-management skills to achieve school success





# Writing Process

- Understanding by Design framework training
- Collaboration: Mapping the Curriculum
- Curriculum resource review
- Professional development planning
- Instructional Cabinet
- Instructional Council Steering/Instructional Council
- Board of Education



# Creative Writing

## Course Description

- ▶ In this course students will create written pieces both collaboratively and independently. Students will work together to build their writing skills in short stories, poetry, and a variety of other forms. As a community of writers, students can expect to work together through the writing process with the eventual goal of publishing their work.

## Details

- ▶ Year long course
- ▶ Open to all students
- ▶ Students may enroll multiple times
- ▶ Access to laptops on a regular basis

# 21<sup>st</sup> Century Media

## Course Description

- ▶ In this course students will put critical observations of the ever-evolving media landscape of the 21st century into practice through the production of a wide variety of video-based projects. They will gain experience in the use of emerging technologies, as well as contemporary storytelling and scriptwriting techniques. This course is centered around project-based learning and digital literacy which will be showcased through video journalism, comedy, public service, school initiatives, community activities, and more.

## Details

- ▶ Semester long course
- ▶ Open to all students
- ▶ Students may choose to enroll more than once
- ▶ Access to technology and studio



# Publications I and II

## Course Description

In these courses students will gain skills in one or more of the following areas: page design, advanced publishing techniques, copy writing, editing and photography while producing a creative, innovative yearbook and/or newspaper which records school memories and events. There is an emphasis on journalism skills in this class! Participants gain useful, real world skills in time management, marketing, teamwork, and design principles.

## Details

- ▶ Year long course
- ▶ Open to all students
- ▶ Students may choose to enroll more than once
- ▶ Access to technology to publish

# Learning Outcomes

Students will be provided the experiences and effective instruction necessary to understand and practice publication skills through a variety of mini lessons, group tasks and publications.

- *Collaboration* – Working together and learning how to create individually and in groups during structured and unstructured tasks.
- *Self-Direction* – Inquiry and personal reflection that supports individual and group goal setting to improve publications.
- *Critical Thinking* – Going deeper into topics and ideas to be able to create original publications.
- *Information and Digital Literacy* – Researching to untangle information by understanding valid and invalid reasoning and facts.



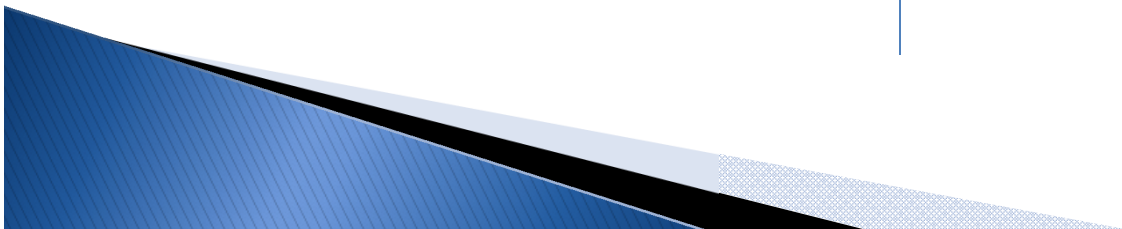
# Curriculum Implementation

## Spring/Summer 2017

- ▶ Purchase of technology resources for Publications and Creative Writing
- ▶ Course name change for Yearbook and Newspaper
- ▶ Professional development for Publications teachers to unpack standards, rubrics and resources for Creative Writing and Publications.

## School Year 2017 – 2018

- ▶ Purchase of technology materials for 21<sup>st</sup> Century Media
- ▶ Add 21<sup>st</sup> Century Media to the course selection sheets
- ▶ Professional development for 21<sup>st</sup> Century Media teachers to unpack standards, rubrics and resources for the new course.





# Resources

<b>2016-2017</b>	Purchase laptops for Creative Writing and Publications classrooms including software. 80 per high school	\$240,000
<b>2017-2018</b>	Purchase materials for 21 <sup>st</sup> Century Media Digital video cameras, digital cameras, screens, tripods, umbrella, software, microphones, computers with touchscreens.	\$83,925
<b>2017 Spring</b>	Provide professional development on the curriculum frameworks and using technology in the classroom	\$4,380 - \$9,440
	Total	\$333,365



# Next Steps

- Provide curriculum professional development and teacher collaboration time along with rubric and assessment implementation.
- Provide technology as an instructional tool and support.
- Promote publications across the District by establishing a District publication.





