



Duke School's  
*Odd Ball Gala:*  
*A Winter Wonderland*

February 8, 2025



## Sponsorship Packet

For more information please reach out to  
Shenise Foote, Director of Development  
[Shenise.Foote@DukeSchool.org](mailto:Shenise.Foote@DukeSchool.org)





# *Odd Ball Gala*

**Saturday, February 8th, 2025 at 6:00pm**  
**Duke School Center for IDEAS**

## **The Gala**

The Duke School Odd Ball is a biennial gala celebrating the vibrant spirit of our community while raising critical funds to support our students and programs. This inaugural event will be held on Saturday, February 8, 2025, in the newly opened Center for IDEAS, marking a new tradition for Duke School. The Odd Ball will be a lively evening of dining, a silent auction, entertainment, and connection, bringing together Duke School parents, grandparents, faculty, alumni, and community supporters. The evening will offer sponsors a unique opportunity to connect with an influential and diverse audience.

Proceeds from the event will directly benefit Duke School's commitment to providing innovative, inclusive, and high-quality education, ensuring every student has the resources and opportunities to thrive. Sponsorship of the Odd Ball is an investment in the future of Duke School students.

## **About Duke School**

Our mission at Duke School is to inspire bold, creative, and critical thinkers, preparing the next generation of problem solvers for our complex world. We pride ourselves on our project approach and our ability to develop critical thinkers that are well prepared, upstanding citizens that positively contribute to society. Duke School is the region's leading progressive, project-based institution, with a nationwide reputation. For over three-quarters of a century, we have encouraged and empowered students to think critically and compassionately, pose questions, wonder, dig deep, and truly find joy in discovery. Our students not only master skills of traditional academic disciplines, but they also develop a sense of self, community, and culture. Duke School graduates are given the tools to confidently solve many types of problems, focus on important details, work cooperatively, and resolve conflicts.

**Please consider a sponsorship for the Odd Ball Gala.**  
**All proceeds benefit Duke School.**

# Odd Ball Gala

## SPONSORSHIP

The 1st Annual Duke School Odd Ball promises to be the premier biennial event for the Duke School community. Your sponsorship will play a vital role in helping Duke School raise essential funds to support our mission of educating and empowering our students. This special event will bring together an audience of Duke School parents, grandparents, and supporters, including business and community leaders from Durham. We anticipate hosting more than 350 guests on February 8, 2025, in our newly opened Center for IDEAS, making it an evening to remember.

### **Presenting Sponsor** \$25,000 one available

---

- “Presented by” recognition and logo placement on event materials pre, post, and during event.
- Logo in program and on event website
- Event signage and prominent logo display at event
- Social media recognition
- Representative to give brief remarks during event (2 minutes)
- Verbal recognition during event
- Spread in Program Booklet (or two one-page ads)
- Optional brand recognition on attendee thank you bags
- Branded item included in attendee thank you bags (400 qty)
- Cocktail table sponsor benefits (2 tables)
- 12 complimentary tickets

### **Ring Our Bell Sponsor** \$10,000 **(Silent Auction)** one available

---

- Event signage displayed at silent auction
- Logo in program and on event website
- Verbal recognition during event
- Optional branded item included in attendee thank you bags (400 qty)
- Cocktail table sponsor Benefits
- 4 complimentary tickets

### **Royal Table (Food) Sponsor** \$15,000 one available

---

- Event Signage at food displays and hors d’oeuvre picks during event
- Logo in program and on event website
- Logo displayed during event
- Verbal recognition during event
- Half page ad in Program Booklet
- Optional branded item included in attendee thank you bags (400 qty)
- Cocktail table sponsor benefits
- 8 complimentary tickets

### **In the Spirit (Bar) Sponsor** \$10,000 one available

---

- Event signage at bars during event
- Signature drink with custom drink topper (edible logo in drink)
- Exclusive signature drink during cocktail hour
- Logo on bar napkins
- Logo in program and on event website
- Verbal recognition during event
- Optional branded item included in attendee thank you bags (400 qty)
- Full page ad in Program Booklet
- Cocktail table sponsor benefits
- 6 complimentary tickets

# Odd Ball Gala Sponsorship Packet SPONSORSHIP

## ❄️ Friends and Family Sponsor \$7,500 (Ticket Gifting) one available

---

This opportunity will enable members of the Duke School community, including faculty and staff, who may face financial barriers, to attend Duke School's highly anticipated special event.

- Event signage displayed at event
- Logo in program and on event website
- Verbal recognition during event
- Optional branded item included in attendee thank you bags (400 qty)
- Cocktail table sponsor benefits
- 4 complimentary tickets

## ❄️ A Thousand Words Sponsor \$5,000 (Photo Booth) one available

---

- Event signage displayed at photo booth
- Logo in program and on event website
- Optional branded item included in attendee thank you bags (400 qty)
- 2 complimentary tickets

## ❄️ Valet Sponsor \$3,000 one available

---

- Signage at valet with QR code to website
- Logo Included in program and event website
- Optional branded item included in thank you bags

## ❄️ Celebration Sponsor \$5,000 (DJ and Dance Floor) one available

---

- Event signage displayed near dance floor/DJ
- Logo in program and on event website
- Optional branded item included in attendee thank you bags (400 qty)
- 2 complimentary tickets

## ❄️ Odd Ball Sponsor \$5,000 (Entertainment) two available

---

- Event signage displayed near entertainment (this could include near band or other "exotic/creative" event entertainment)
- Logo in program and on event website
- Optional branded item included in attendee thank you bags (400 qty)
- 2 complimentary tickets

## ❄️ Signature Drink Sponsor \$2,500 two available

---

- One Signature Drink (cocktail or mocktail) with custom drink topper (edible logo in drink)
- Logo in program and on event website
- Optional branded item included in thank you bags



# Odd Ball Gala Sponsorship Packet **SPONSORSHIP**

## **Cocktail Table Sponsor** \$1,500 twenty available

---

This opportunity sponsors a cocktail table during the event and includes;

- Signage on the cocktail table with QR code to website
- Logo included in program and event website
- Optional branded item included in thank you bags

## **Coat Check Sponsor** \$1,000 one available

---

This opportunity sponsors a coat check for the event and includes;

- Signage at coat check with QR code to website
- Logo included in program and event website
- Optional branded item included in thank you bags

## **Ad Space**

---

Purchase Ad Space in our program booklet

- Full Page - \$500
- Half Page - \$250
- Quarter Page \$100

## **Custom Packaging**

---

For questions, or custom package opportunities, please contact Director of Development, Shenise Foote at [Shenise.Foote@dukeschool.org](mailto:Shenise.Foote@dukeschool.org).

## **In Kind**

---

To include an item in our silent auction, or wine for our mystery wine pull, please contact our Director of the Dragon Fund and Alumni Relations, Alexandria Turnley at [Alexandria.Turnley@dukeschool.org](mailto:Alexandria.Turnley@dukeschool.org).

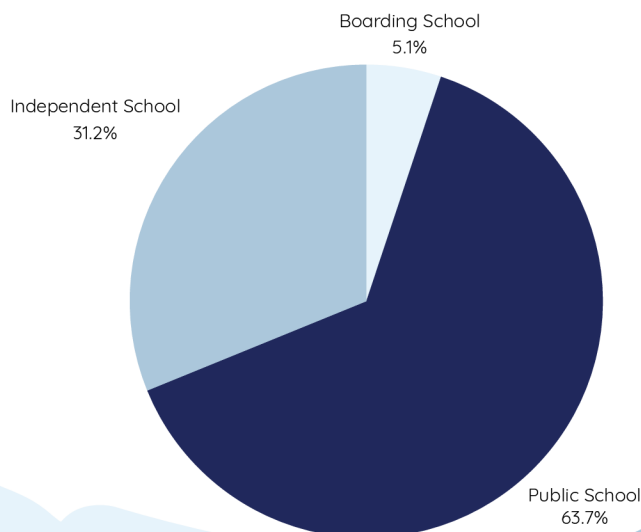
# Odd Ball Gala Sponsorship Packet SPONSORSHIP

## ❄️ Duke School's Impact ❄️

### A closer look at the classes of 2020-2024

---

- In 2024, two Duke School graduates from the Class of 2020 achieved the highest honors as Valedictorians at their respective high schools: Rachel Kirsch at Riverside and Harper Vance at Cedar Ridge High School.
- Henry Hoff '21 was one of seven Durham Public Schools students to score a perfect 36 on the ACT. Henry is a senior at Riverside High School.
- Riverside High School has the most Duke School grads, of the 35 students there, 28 are enrolled in the STEM Program. This program was created to address the country's need for more leaders in Science, Technology, Engineering and Mathematics (STEM). Students in the program are eligible for college credit.
- There are 13 members of the Duke School Young Alumni Council, a group that works with the Director of the Dragon Fund and Alumni Relations, Alexandria Turnley, to keep young alums connected to Duke School.
- Students were selected to attend the North Carolina School of Science and Mathematics as well as Governor's School.



**Where are they now?**



## Sponsor Information

Individual

Company

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## Sponsorship Level

(please check one)

**Presenting**

Includes 12 tickets

\$25,000

**Odd Ball**

Includes 2 tickets

\$5,000

**Royal Table**

Includes 8 tickets

\$15,000

**Valet**

\$3,000

**In the Spirit**

Includes 6 tickets

\$10,000

**Signature Drink**

\$2,500

**Ring Our Bell**

Includes 4 tickets

\$10,000

**Cocktail Table**

\$1,500

**Friends and Family**

Includes 4 tickets

\$7,500

**Coat Check**

\$1,000

**A Thousand Words**

Includes 2 tickets

\$5,000

**Ad Space**

- Full Page - \$500
- Half Page - \$250
- Quarter Page \$100

**Celebration**

Includes 2 tickets

\$5,000

## Payment Information

**Pay by Check**

**Check here to be invoiced**

Checks can be made payable to Duke School

**Please Submit Sponsorship Forms to:**

Duke School 3716 Erwin Rd  
Durham, NC 27705

**Or submit by email to:**

Shenise.Foote@dukeschool.org

## Thank you for your support of Duke School!

Tickets will be issued upon request of sponsor at time of donation. Tax-deductibility of sponsorship will be reduced by the published market value of tickets received. Participant names and meal preferences will be collected prior to the event.