



Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

Statewide Program of Study: Culinary Arts

The Culinary Arts program of study focuses on occupational and educational opportunities associated with the planning, directing, or coordinating activities of a food and beverage organization or department. This program of study includes opportunities involved in directing and participating in the preparation of food.



Secondary Courses for High School Credit

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| Level 1 | • Principles of Hospitality and Tourism |
| Level 2 | • Culinary Arts |
| Level 3 | • Advanced Culinary Arts |
| Level 4 | • Food Science and/or
• Practicum in Culinary Arts or
• Practicum in Culinary Arts + Extended
Practicum in Culinary Arts |



Example Postsecondary Opportunities

Associate Degrees

- Culinary Arts
- Baking and Pastry Arts

Bachelor's Degrees

- Hotel/Motel Administration/Management
- Culinary Science

Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Foodservice Systems Administration/Management

Additional Stackable IBCs/License

- Food Manager License



Work-Based Learning and Expanded Learning Opportunities

Work-Based Learning Activities	• Shadow a director of a non-profit that produces and delivers food for communities in need • Intern at a catering company and learn about food production for large-scale events • Work part-time in a restaurant as a line cook or chef • Participate in a project based on campus culinary practicum
Expanded Learning Opportunities	• Participate in FCCLA • Participate in American Culinary Association or the Texas Restaurant Association

Aligned Industry-Based Certifications

- Commercial Foods
- ServSafe Manager



Example Aligned Occupations

Bakers

Median Wage: \$29,466
Annual Openings: 2,942
10-Year Growth: 26%

Chefs and Head Cooks

Median Wage: \$44,761
Annual Openings: 950
10-Year Growth: 37%

General and Operations Managers

Median Wage: \$83,220
Annual Openings: 25,450
10-Year Growth: 23%

Culinary Arts

