

Silver Soiree



Dear Friends of Dawson,

The Alexander Dawson School is proud to present our Silver Soiree 25th Anniversary Celebration on Saturday, March 8, 2025. We are excited to invite you to partner with us as an event sponsor to help make a lasting impact on the lives of our students and teachers!

Your support is vital to the continued success of The Alexander Dawson School. Together we can raise critical funds to help fulfill our Mission of a nurturing, modern learning community that challenges our students to achieve excellence in mind, body, and character for years to come.

Sponsorship opportunities are attached and include a Platinum Presenting table (\$25,000), Silver table (\$10,000), Chrome table (\$5,000), and Sterling package (\$2,500). We kindly ask for your response by Friday, February 28.

We want to ensure the experiences we offer students today are available for future generations. It is inspiring to see such continued growth and investment toward expanding Dawson's culture of philanthropy. Our collective progress reflects the dedication and care of our leadership, faculty, staff, and supporters like you.

If you cannot attend the Silver Soiree in person, please consider sponsoring this event. The enclosed forms provide further details, and you can visit our website at adsrm.org/silversoiree to purchase your sponsorship after February 5!

Thank you in advance for your kindness and generosity.

Kind Regards,
Chris Estrella
Director of Development
The Alexander Dawson School



SATURDAY, MARCH 8, 2025

Silver Soiree

25
years

SPONSORSHIP OPPORTUNITIES

Platinum Presenting Sponsorship \$25,000 - LIMITED NUMBER AVAILABLE

- Admission and reserved table for up to 12 guests
- Selection of 3 bottles of wine and 3 bottles of sparkling wine or champagne
- Charcuterie board for 12
- Specialty chocolates for 12
- 50 Raffle Tickets
- Dedicated service
- VIP Parking
- Company logo or family name recognition in event promotion on social media, our website, and signage
- Recognition in the Annual Report

Silver Sponsorship \$10,000 - LIMITED NUMBER AVAILABLE

- Admission and reserved table for up to 8 guests
- Selection of 2 bottles of wine and 2 bottles of sparkling wine or champagne
- Charcuterie board for 8
- Specialty chocolates for 8
- 25 Raffle Tickets
- Dedicated service
- VIP Parking
- Company logo or family name recognition in event promotion on social media, our website and signage
- Recognition in the Annual Report

Chrome Sponsorship \$5,000 - LIMITED NUMBER AVAILABLE

- Admission and reserved seating for up to 4 guests
- Selection of 1 bottle of wine and 1 bottle of sparkling wine or champagne
- Charcuterie board for 4
- Specialty chocolates for 4
- 20 Raffle Tickets
- Dedicated service
- Company logo or family name recognition in event promotion on social media, our website and signage
- Recognition in the Annual Report

Sterling Support Sponsorship \$2,500

- Admission for up to 4 guests
- 10 Raffle Tickets
- Company logo or family name recognition in event promotion on social media, our website and signage
- Recognition in the Annual Report

Silver Soiree



SPONSORSHIP FORM

Submit no later than February 28 to be recognized as a sponsor in the event materials.

YOUR NAME _____

NAME OR COMPANY NAME FOR SPONSORSHIP RECOGNITION:

Please indicate how you want to be recognized in event promotion and signage, digital marketing, etc.

DO YOU WANT TO INCLUDE A LOGO FOR RECOGNITION? Circle one: YES NO

_____ Platinum Presenting Sponsor (\$25,000)

_____ Silver Sponsor (\$10,000)

_____ Chrome Sponsor (\$5,000)

_____ Sterling Support Sponsor (\$2,500)

PAYMENT

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____

EMAIL _____

MAIL SPONSORSHIP FORM & PAYMENT

Online: visit adsrm.org/silversoiree to make a payment after February 5, 2025

Scan and Send form to achatterley@adsrm.org or mail check payment to:

The Alexander Dawson School
Attention: Development
10845 West Desert Inn Road
Las Vegas, Nevada 89135

Credit Card Payment

Bill my credit card for \$ _____
Mastercard / VISA / Discover / AmEx (circle one)

Name _____
Billing Address _____

Credit Card # _____
Exp Date ____ / ____ CVV# _____
Signature _____

Questions about sponsorships?
Call Chris Estrella 702-949-3600 ext. 604