



Ocean View
School District

Setting Goals & Direction

Leading with Purpose, Focus, and Impact

January 14, 2025

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Why Goals Matter

Align efforts
toward a
shared vision

Guide decision-
making and
resource
allocation

Inform
accountability
and monitor
progress

*A goal without a plan is just a wish.
Antoine de Saint-Exupéry*



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1 Student Achievement

Increase achievement for all students.



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2 *Property Portfolio*

Optimize the District property portfolio while enhancing and maintaining school buildings and grounds.



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3 *Customer Service*

Boost community satisfaction through enhanced communication, responsiveness, and customer service.



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4 Community and Parent Engagement

Create an inclusive environment based on positive, collaborative, and productive interactions that respect and value everyone's contributions.



5 Effective, Efficient Systems and Structures

Maximize District resources through strategic budgeting, relevant policies, effective structures, and efficient systems.



Charting the Path Forward

Board input
and consensus

Focus
resources and
priorities

Monitor
progress and
celebrate
success

Setting goals is the first step in turning the invisible into the visible.

Tony Robbins