

FUNDRAISING & MARKETING UPDATE

GALA & AUCTION

- Gala is scheduled for Saturday, March 1, 2025 at The Coeur d'Alene Resort
- Currently 114 tickets sold (2024 = 161, 2023 = 233)
- Tickets are still on sale!
- We have sold 8 table sponsorships
- Other sponsorships sold include Nexus Worldwide as the Paddle Sponsor, Bankcda as the Live Auction sponsor, Lacey Green as Photography sponsor, and Verdant Law Care as Volunteer sponsor
- We are still looking for sponsors and donors
- We have 10 bakeries (so far) donating desserts for the Dessert Dash. We would love more!
- We have several amazing auction items that have been donated including a Breville espresso machine and one year of coffee from Doma, a paddleboard from Black Sheep, \$500 of meat from Mountain View Custom Meats, and Hamilton tickets and a one night stay at the Davenport from one of our top supporters.

YEAR-END DONATION CAMPAIGN

- Donations continue to trickle in in response to the year-end donor mailer. We are right around \$30,000 from this year's mailer.

MARKETING UPDATE

- We will be on the big screen as a pre-movie ad at Hayden Cinemas for the next year. Watch for our 15-seconds of fame before every movie!
- Annual enrollment campaign is underway. We ran a full-page ad on December 29 in the CDA Press, and also have been running ads on Facebook.

FREE College Preparatory Education for Grades 6-12

COEUR D'ALENE CHARTER ACADEMY

*Where potential turns
into possibility...*



State
Drama
Champs!



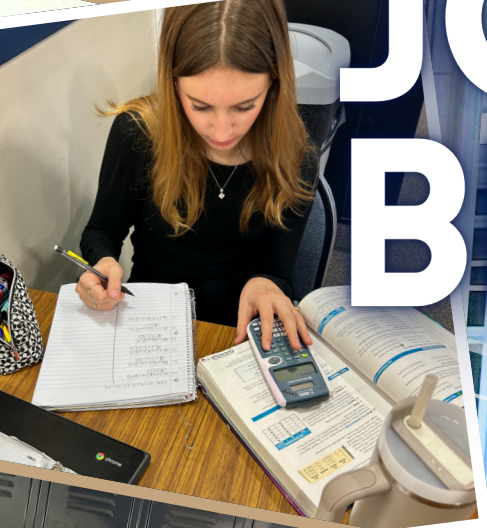
Award winning drama, band,
choir & visual arts programs!

NEW YEAR...

New Beginnings!

Apply Today!

LET YOUR
JOURNEY
BEGIN →



at **COEUR D'ALENE
CHARTER
ACADEMY**



FOR A FREE TOP-RATED COLLEGE PREPARATORY EDUCATION!

PRIORITY APPLICATION DEADLINE MARCH 14 @ 4 PM

www.cdacharter.org | 208.676.1667

2025-2026 Enrollment: 735

Coeur d'Alene Charter Academy is a public charter school and all prospective students will be given the opportunity to enroll, regardless of race, color, national origin, ethnicity, religion, gender, socioeconomic status, or special needs.

4th Annual Partners in Education Gala & Auction

denim
and
diamonds



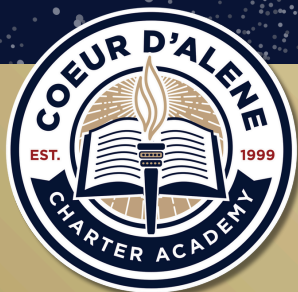
Saturday,
March 1, 2025

The Coeur d'Alene Resort

Purchase Tickets or Become a Sponsor:
auctria.events/chartergala25



Thank you to our gala sponsors...

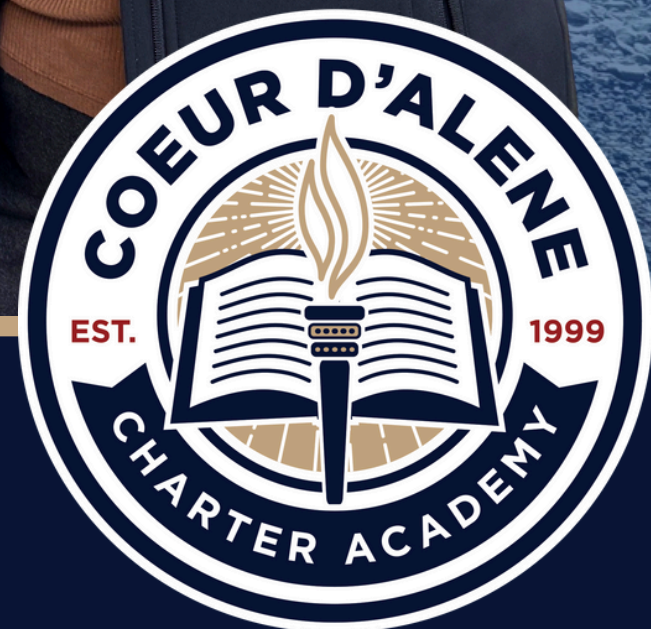


I love Charter because...

"We all have one goal to accomplish: we want students to graduate as strong independent leaders...I know the students who go here are going to do amazing things in the future."

Ashlee Eilmann

Earth Science



Now accepting applications for 2025-2026!

www.cdacharter.org