SMS Privacy Policy

1. Information we may collect:
   Phone number- Used to message you.
   Message content - Collected as historical documentation (required by law)
   Opt-In/Out Information - Collected at time of registration, employment, or contract.

2. Use of your information:
   We will use the information you provide to communicate with you relating to school information purposes. Information will also be used to comply with current applicable legislation and regulations.

3. Texting Communications: When you no longer wish to receive SMS messages from us, to opt out of this communication, reply "STOP" or "QUIT" to any message to unsubscribe or by emailing us at tech@millsapisd.net. Our subscribers consent to receive SMS messages verbally or through other consent methods, such as employment contracts, agreements or terms and conditions or student registration. The receiver grants permission before the school texts them. Recipients may OPT Out at any time by texting STOP. SMS messages from MISD allow staff, parents and students to communicate without directly exchanging employee personal phone numbers, by using the phone number associated with each employee by the ip phone in their classroom or office, this also allows for the recording of information for compliance of current laws and regulations.

4. Privacy Disclosure: No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties ***except when required by law***.

Terms and Conditions:

1. The purpose of SMS is to communicate with and inform the stakeholders of MISD with the current and updated information concerning district policy, events, news and student outcomes. This technology allows staff, parents and students to communicate without directly exchanging employee personal phone numbers, by using the phone number associated with each employee by the ip phone in their classroom or office, this also allows for the recording of information for compliance of current laws and regulations.

2. The number and frequency of messages will be determined by daily events, news and information relative to student outcome.

3. Opt-In is declared upon enrollment of students, acceptance of employment, contract acceptance, or Texting one of the phone numbers listed in the staff directory on the Millsap Independent School District website.

4. Opt-Out may be completed by texting “STOP” or “QUIT” to the sender of the SMS or by contacting the MISD Technology Department at 940-274-2606.

5. Standard data or messaging rates may apply from your carrier.