



School District of Auburndale

Community Survey Report
December 18, 2024

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Background Info



**Survey/Respondent
Information**



Results & Analysis



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Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.

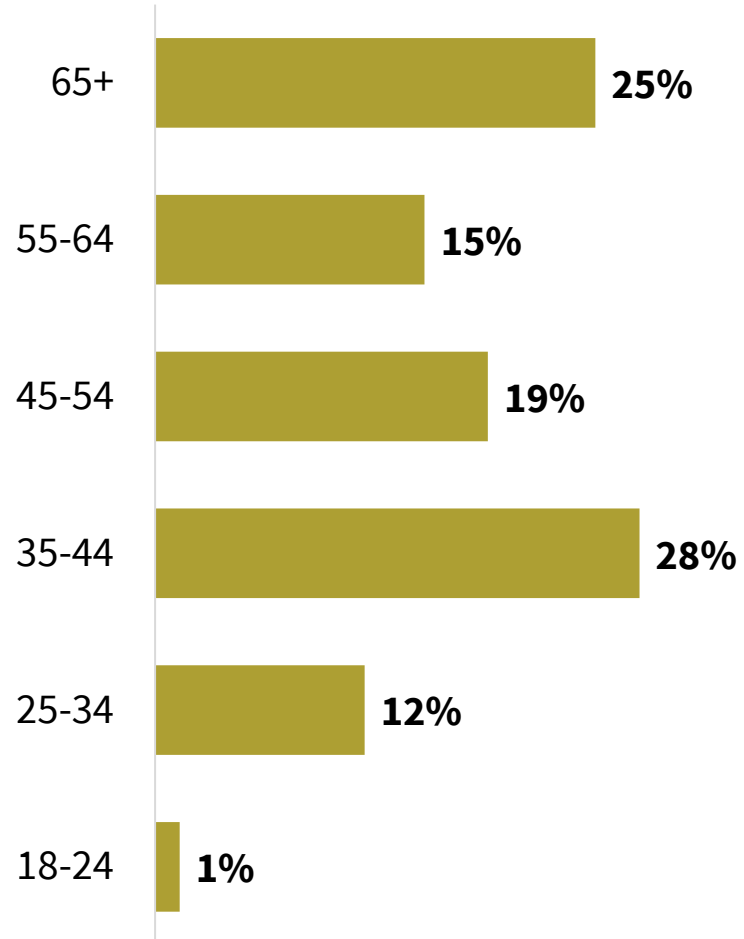
- Founded in **2002** to provide independent research
- Conducted over **3 million** staff, parent, and student, and community surveys for school improvement
- Helped more than **1,000** school districts navigate the strategic planning and referendum planning process

Survey Information

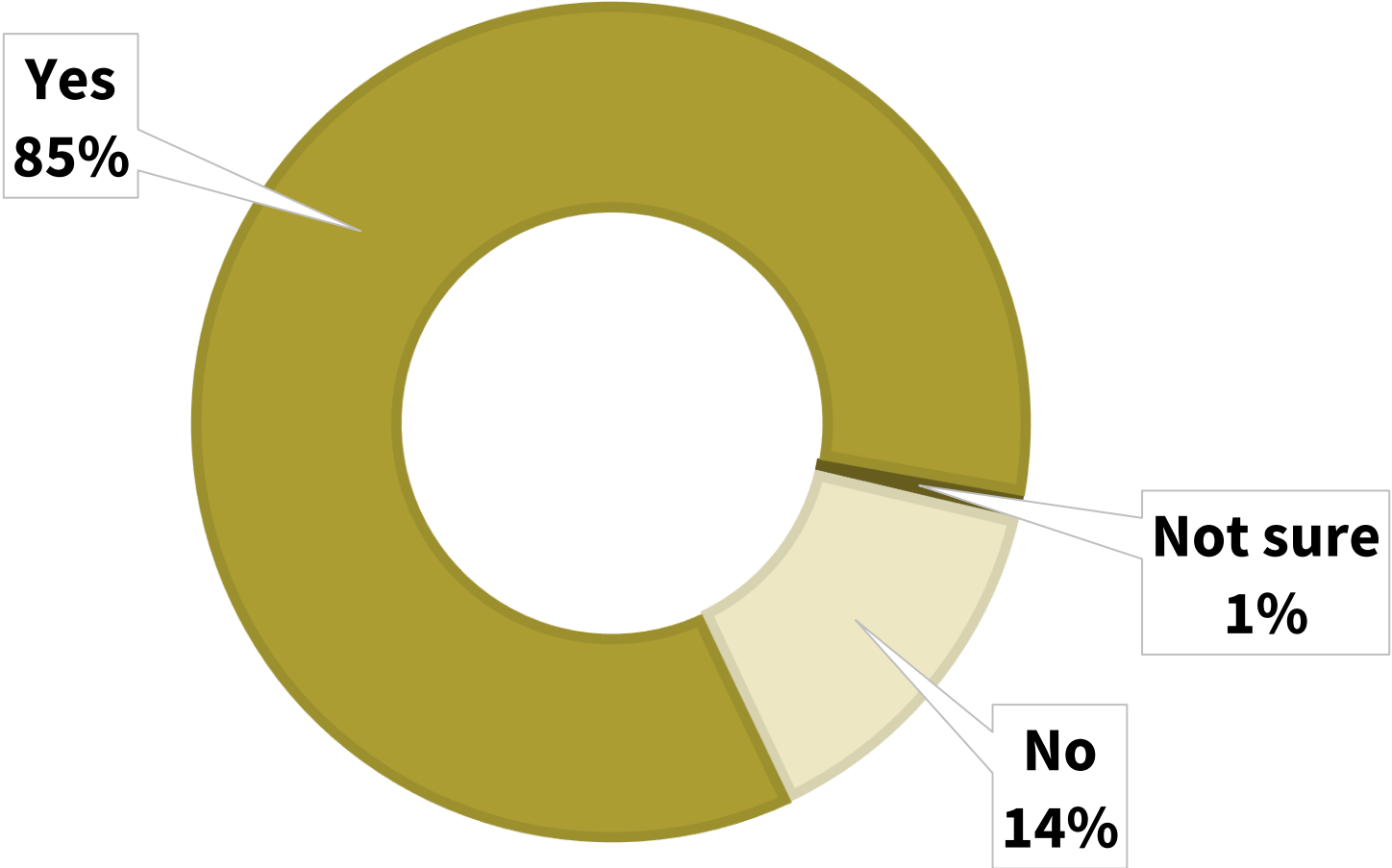
- **December 2, 2024** survey deadline
- **588** respondents (529 in 2020)
- **26%** response rate
- **+/- 4.13%** statistical margin of error



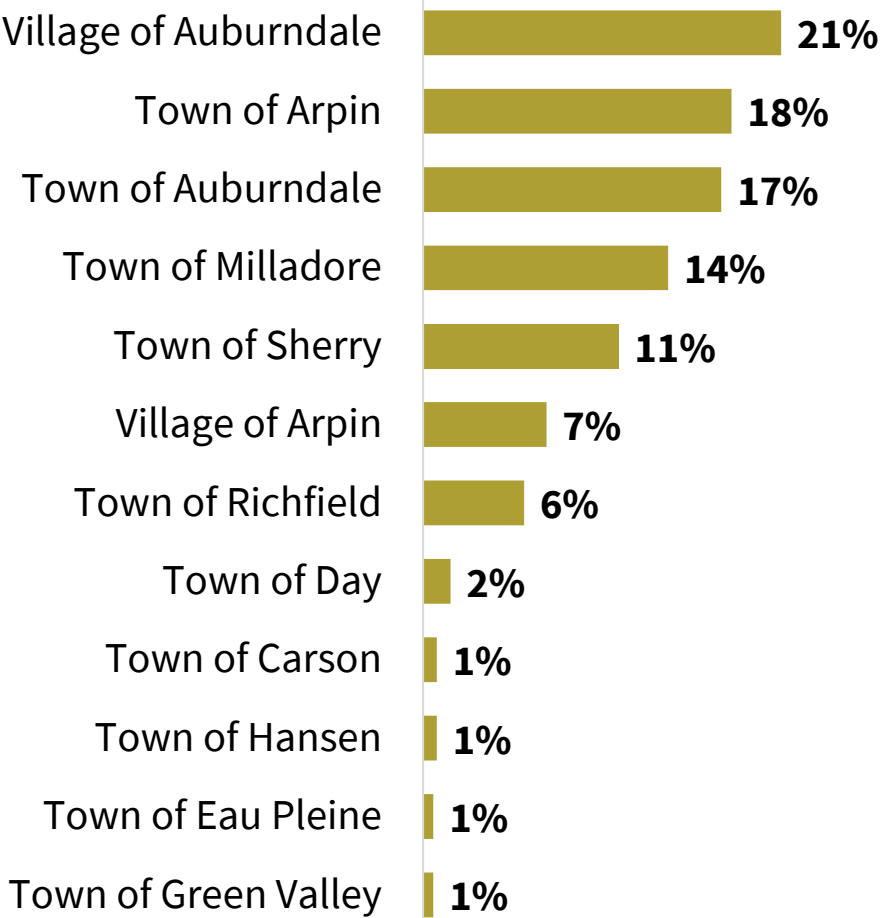
What is your age?



Is your primary residence in the School District of Auburndale?



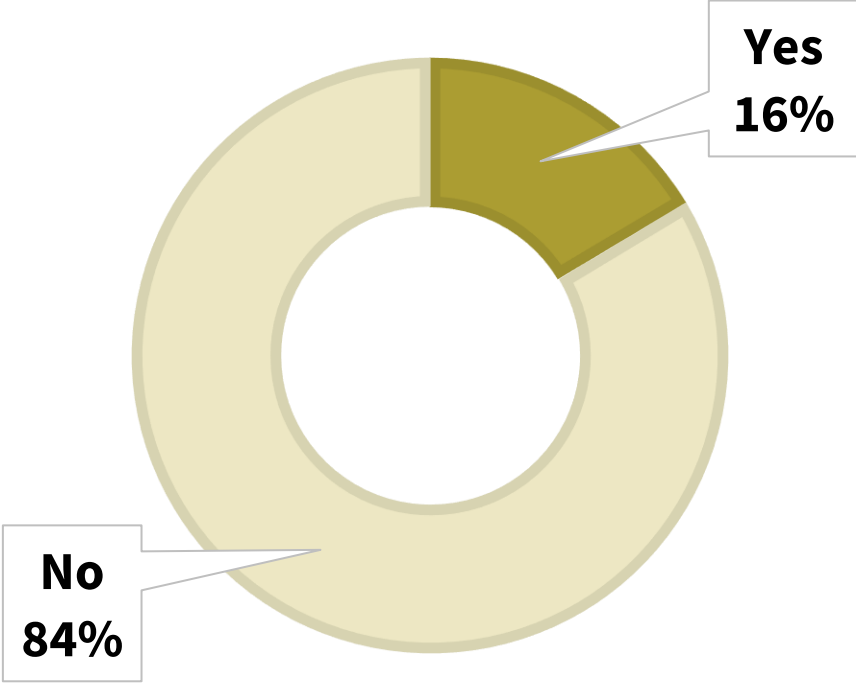
In which municipality do you live?



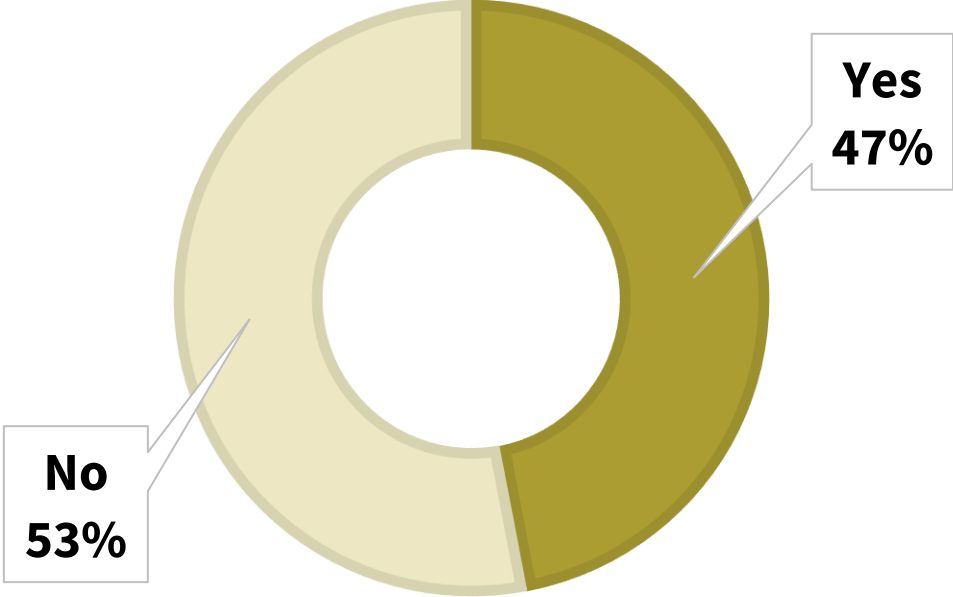
Respondent Information



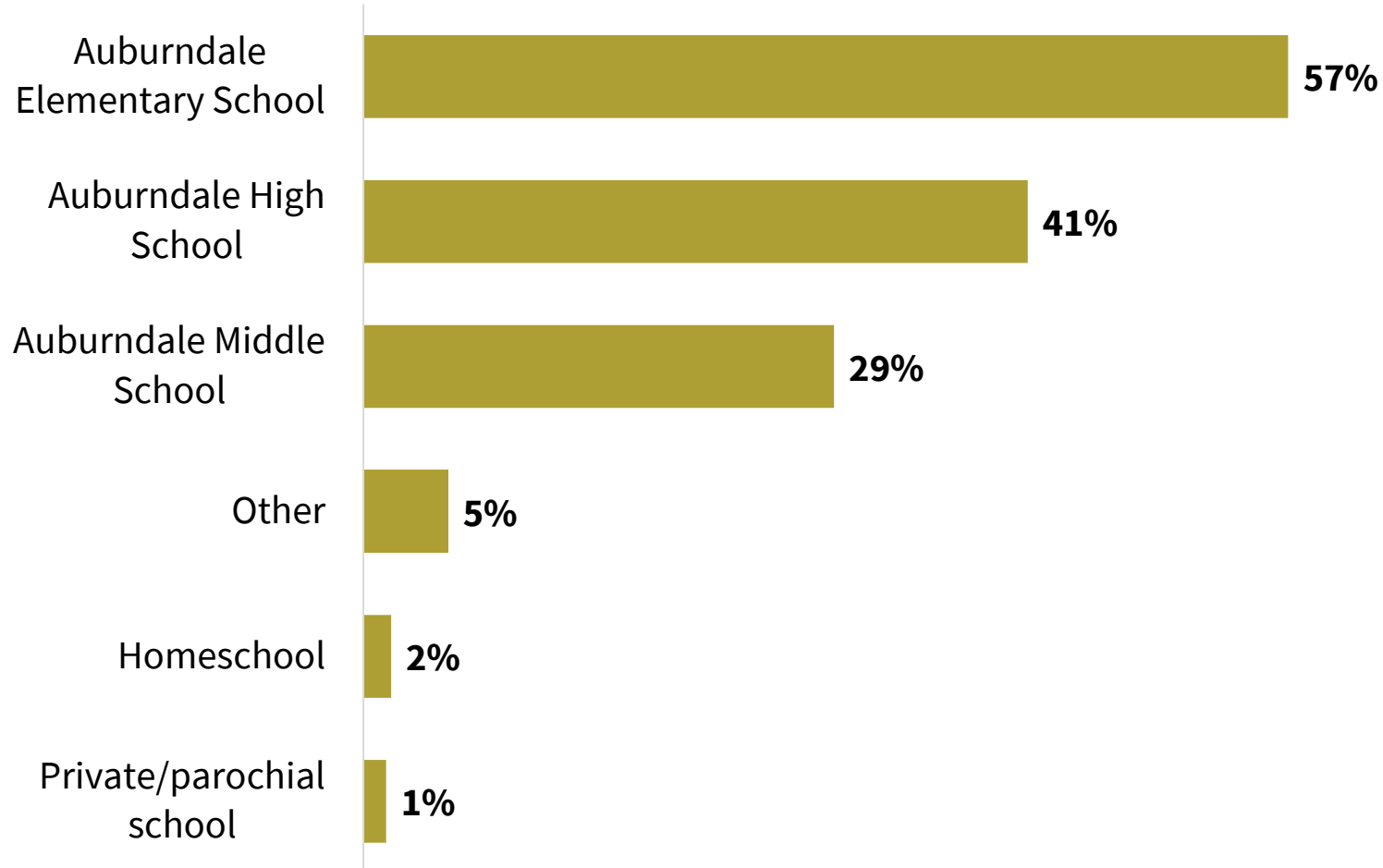
Are you an employee of the District?



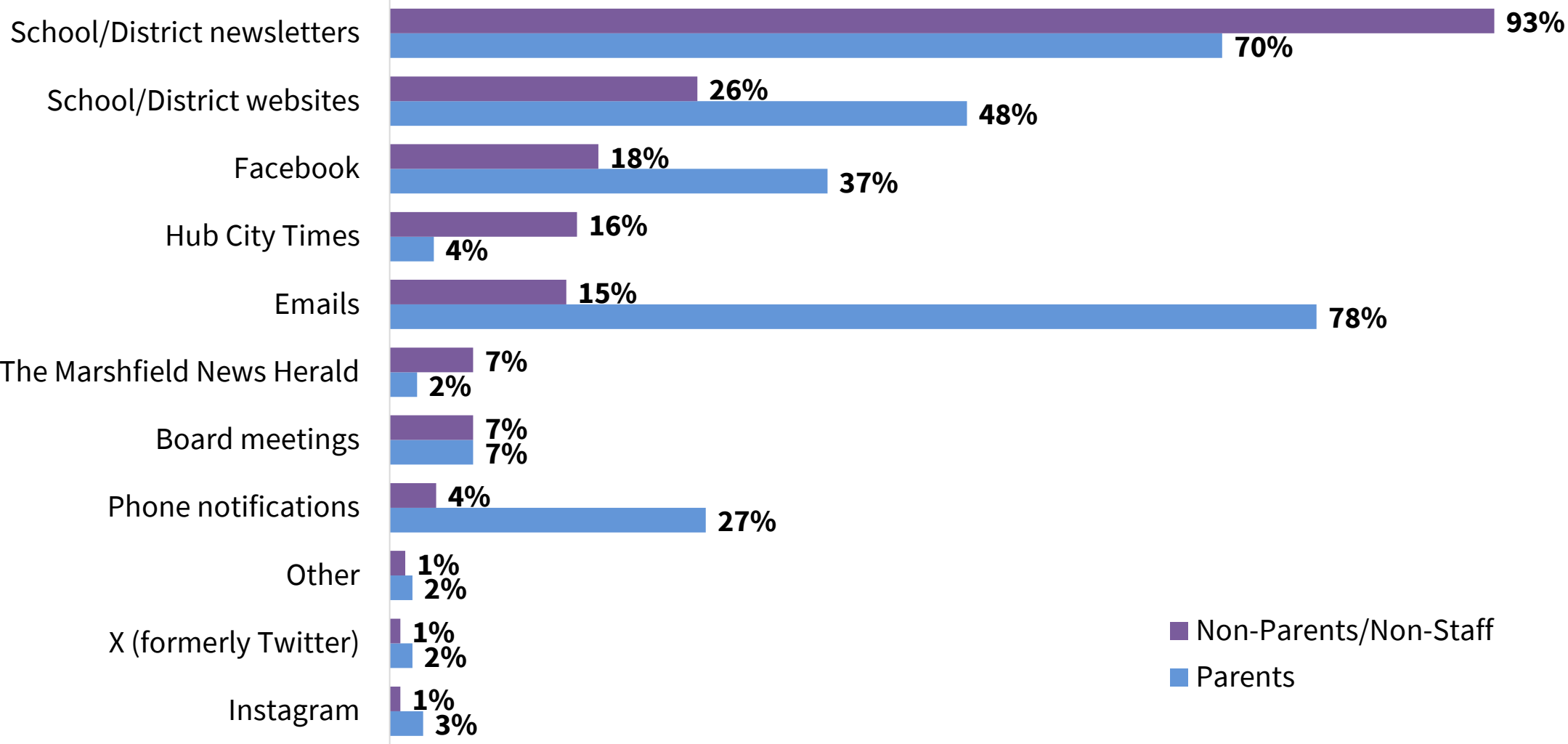
Do you have children attending a school in the District?



If you have school-aged children, what school(s) do they attend?



How do you like to receive school/District information?



Facility Background

Over the past couple of years, School Board committees and District leaders have worked with an architect to identify the most significant challenges in our buildings:

Major Infrastructure

- Sections of the roof are more than 25 years old, beginning to leak, and need to be replaced.
- Parts of the HVAC system are at the end of their useful life. Replacement parts are difficult or impossible to find.
- The electrical panels in parts of the buildings are original (60 years old) and need to be replaced.
- The asphalt and rubber track has many deep and wide cracks, making it unsafe to run on. The school cannot host competitions until it is replaced.



Facility Background

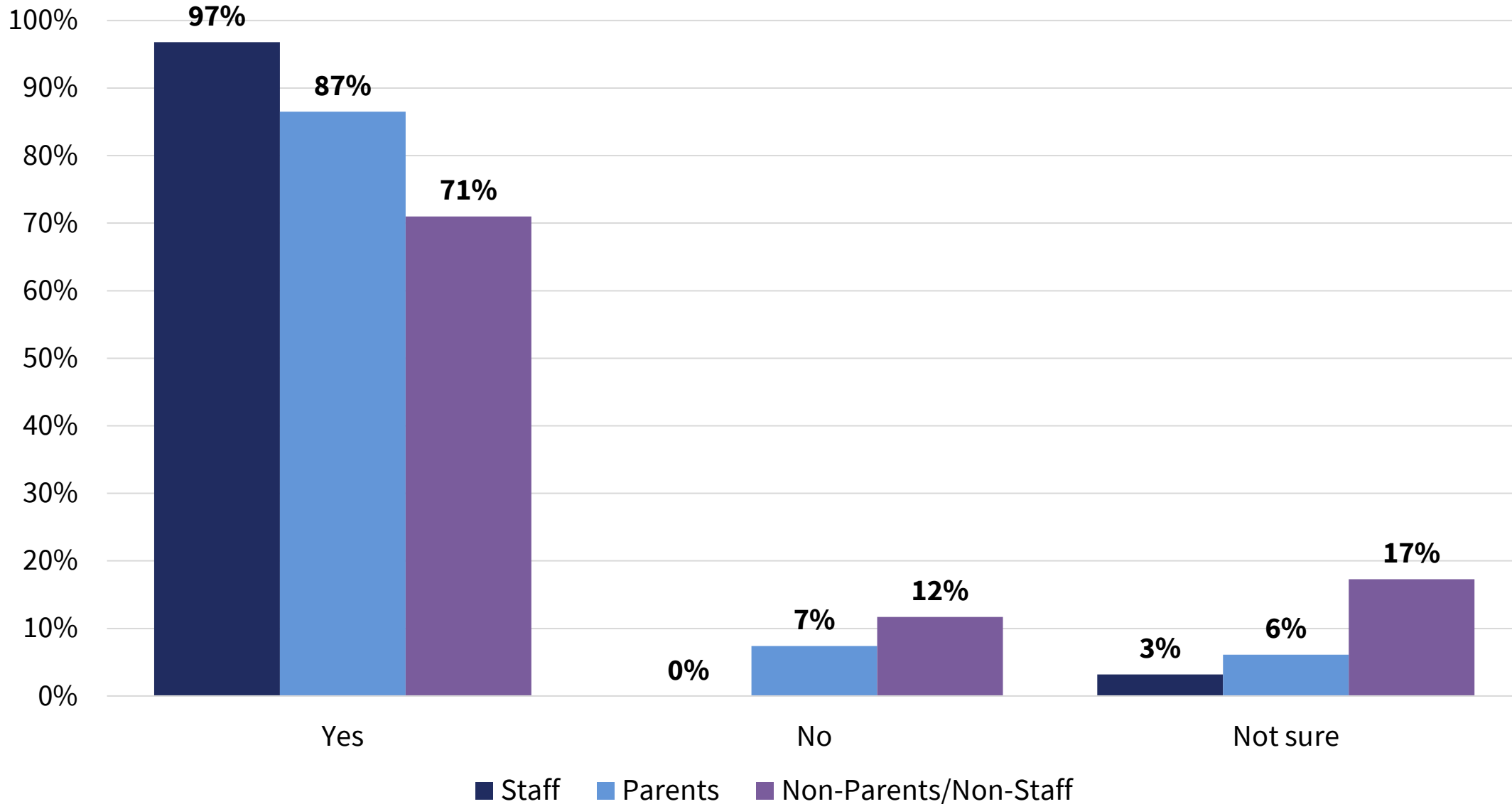


Classrooms and Support Areas

- The main entrance and office at the secondary building needs to be updated to increase security and provide additional meeting and office space.
- The elementary school still has the temporary walls originally installed in 1998. Permanent solutions are needed to provide privacy and additional classroom space for our increasing enrollment.
- Elementary school bathrooms are nearly 60 years old and need to be updated.
- The secondary science classrooms are original to the 1965 building and include asbestos tile and original cabinets and countertops.
- The high school cafeteria is overcrowded and doesn't provide adequate space to feed our students in two lunch periods.
- The high school lacks space for music, drama, and other performances and all-school events.
- There is not a devoted space for wrestling and archery, which creates scheduling issues with other activities in the gyms at both buildings.

These issues are too expensive to address in the annual budget. Instead, voters would need to approve a facilities referendum, which allows the District to take out a loan (issue debt).

Should the District explore a facilities referendum to address these challenges at this time?

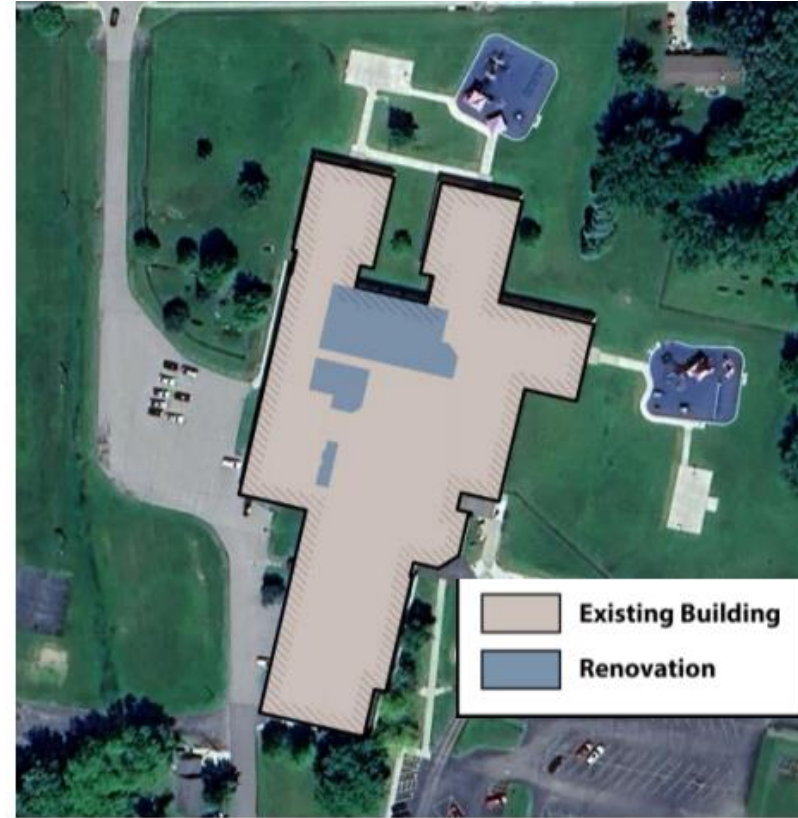


Base Plan

The District recommends the following projects to address our most significant needs:

- ✓ Replace roof sections at both schools
- ✓ Replace the high school track
- ✓ Replace HVAC and electrical components at both schools
- ✓ Renovate elementary school classrooms and support spaces to account for increasing enrollment
- ✓ Renovate high school science labs

The above projects would cost \$4.3 million.



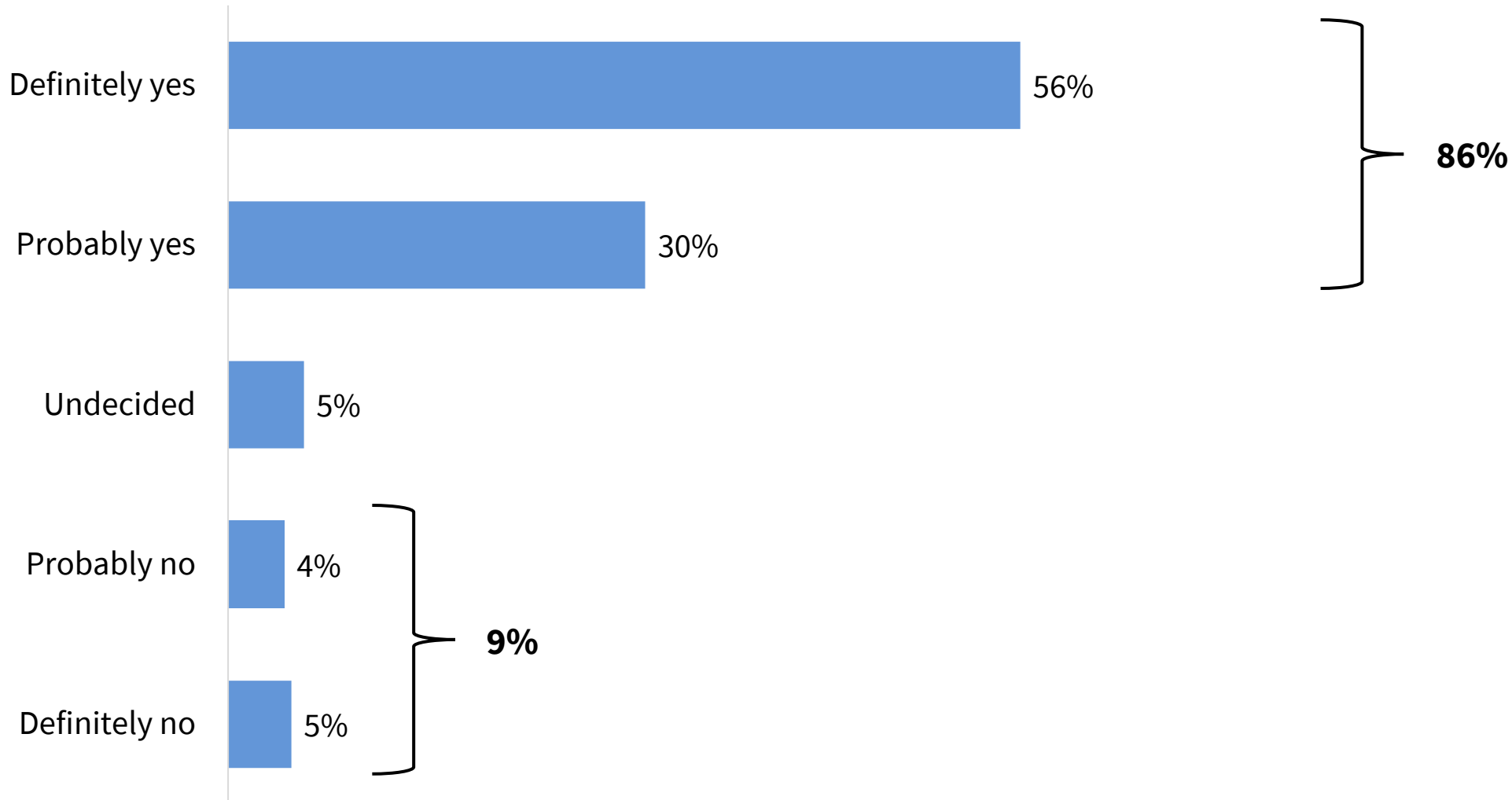
Elementary School



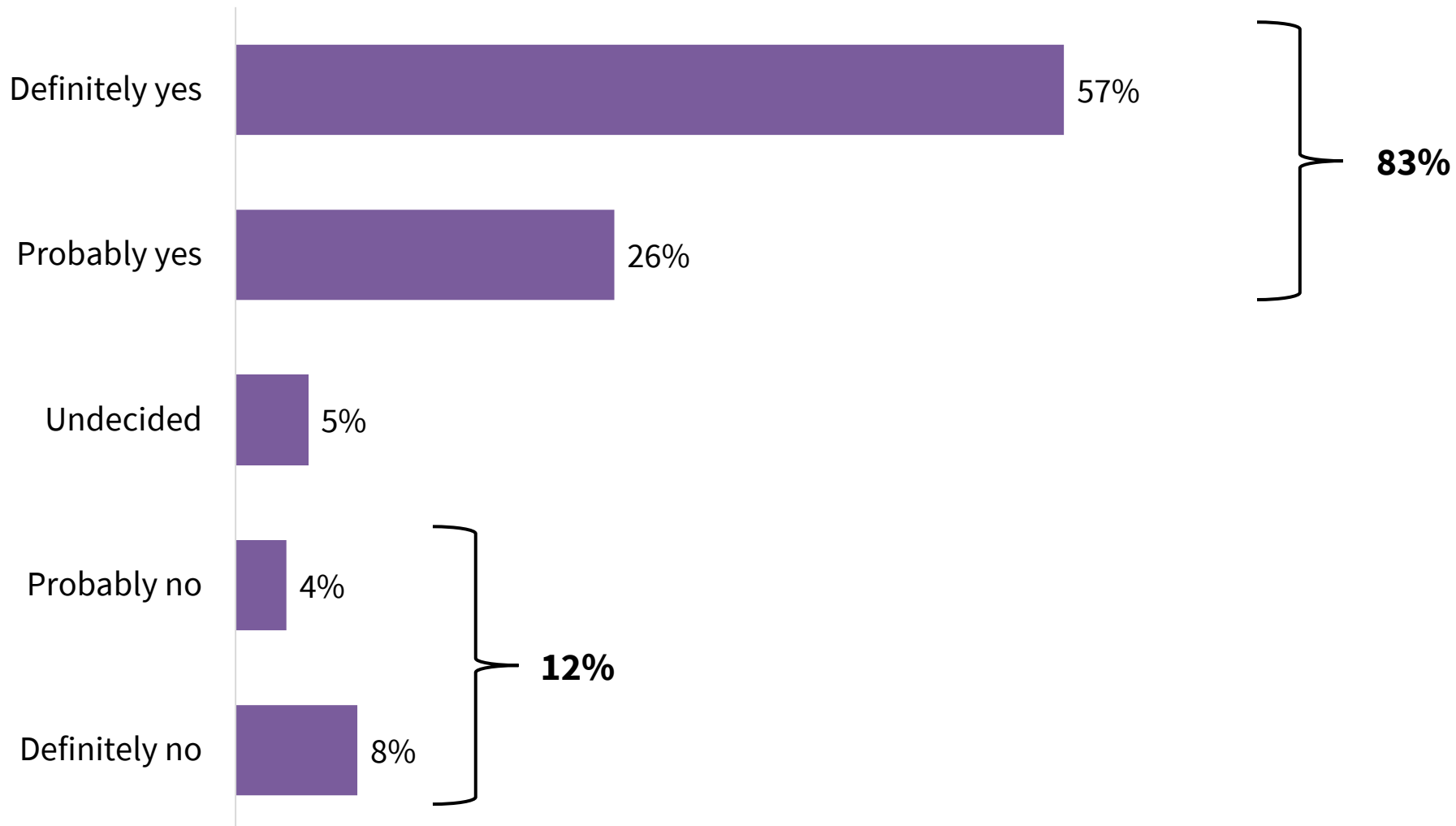
Would you support a \$4.3 million referendum to fund the base plan? (*Staff Residents*)



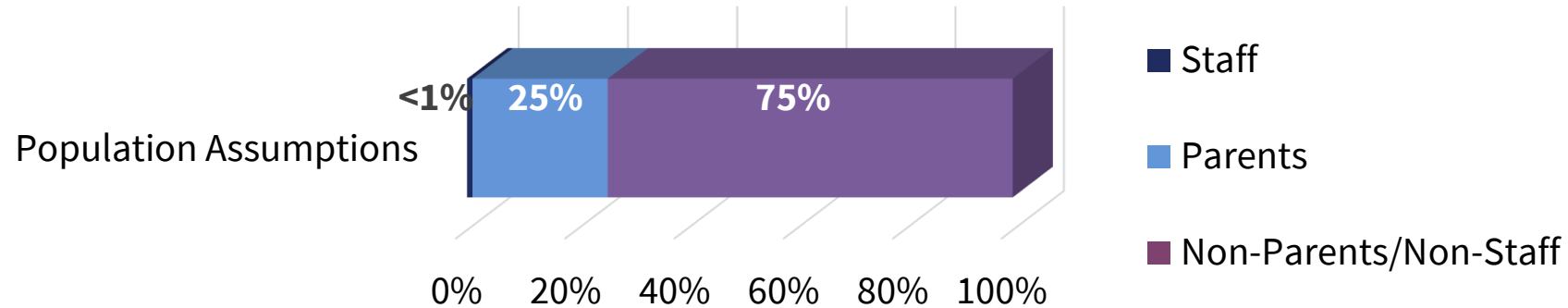
Would you support a \$4.3 million referendum to fund the base plan? (*Parent Residents*)



Would you support a \$4.3 million referendum to fund the base plan? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Would the \$4.3 million referendum to pay for the base plan be supported?



Weighted support for *Definitely yes and Probably yes*:

$$0.25 (86\%) + 0.75 (83\%) = \underline{\underline{83.8\%}}$$



Cafeteria/auditorium/main entrance addition

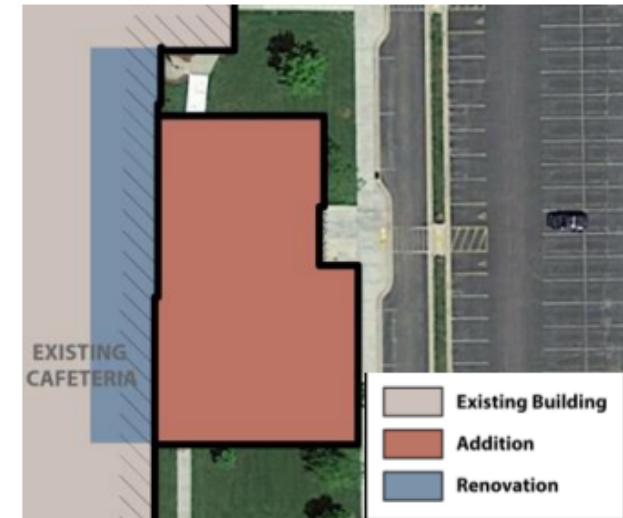


The District could expand the referendum to include either or both of the following projects at the middle/high school.

Cafeteria/auditorium/main entrance addition

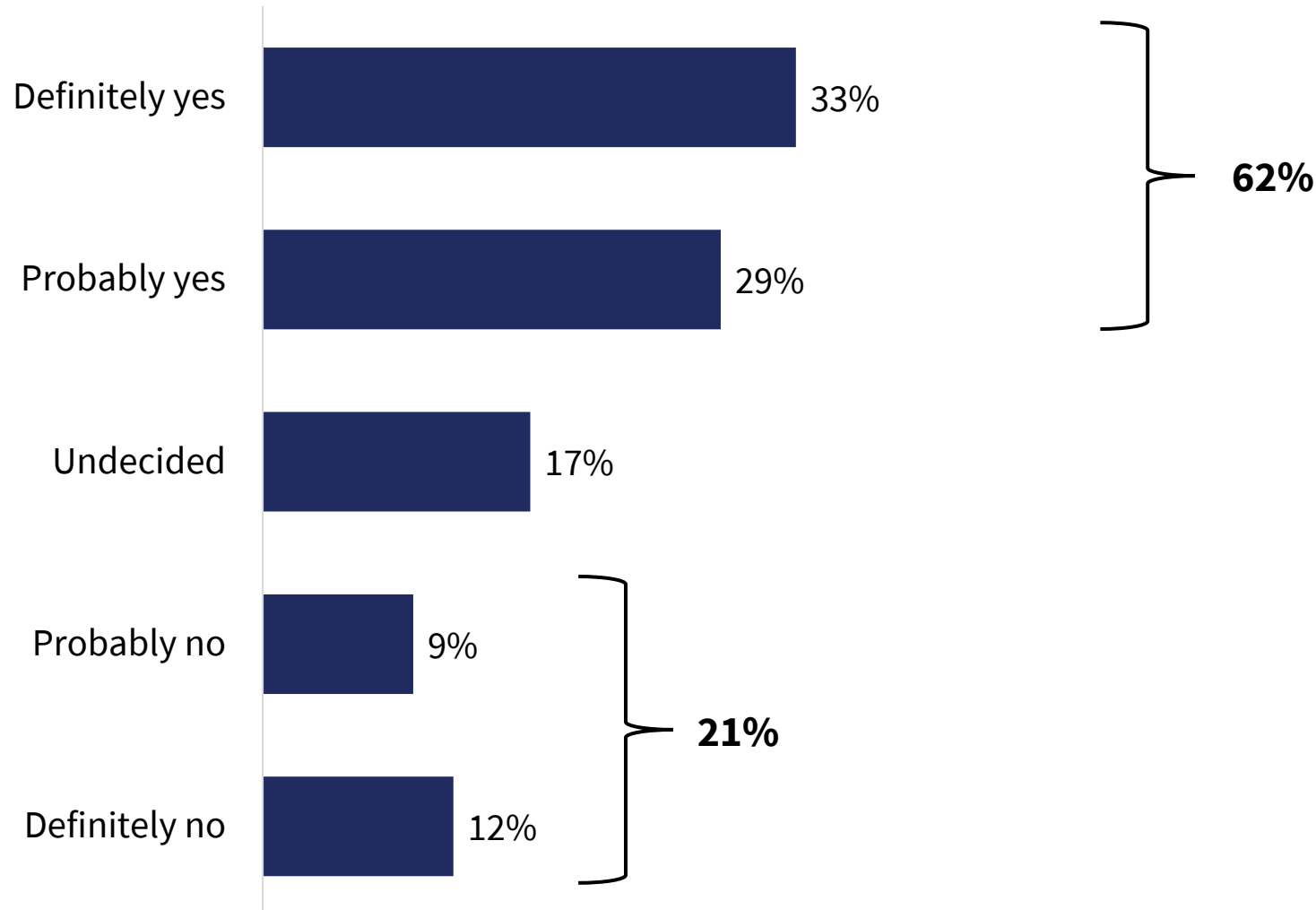
This \$9 million project would:

- ✓ Expand and renovate the main entrance to better monitor and control visitor access
- ✓ Build an addition to expand capacity of the cafeteria/multipurpose/auditorium space
- ✓ Renovate the main office to provide more space for student services (like counseling, nursing/health support, and special education)

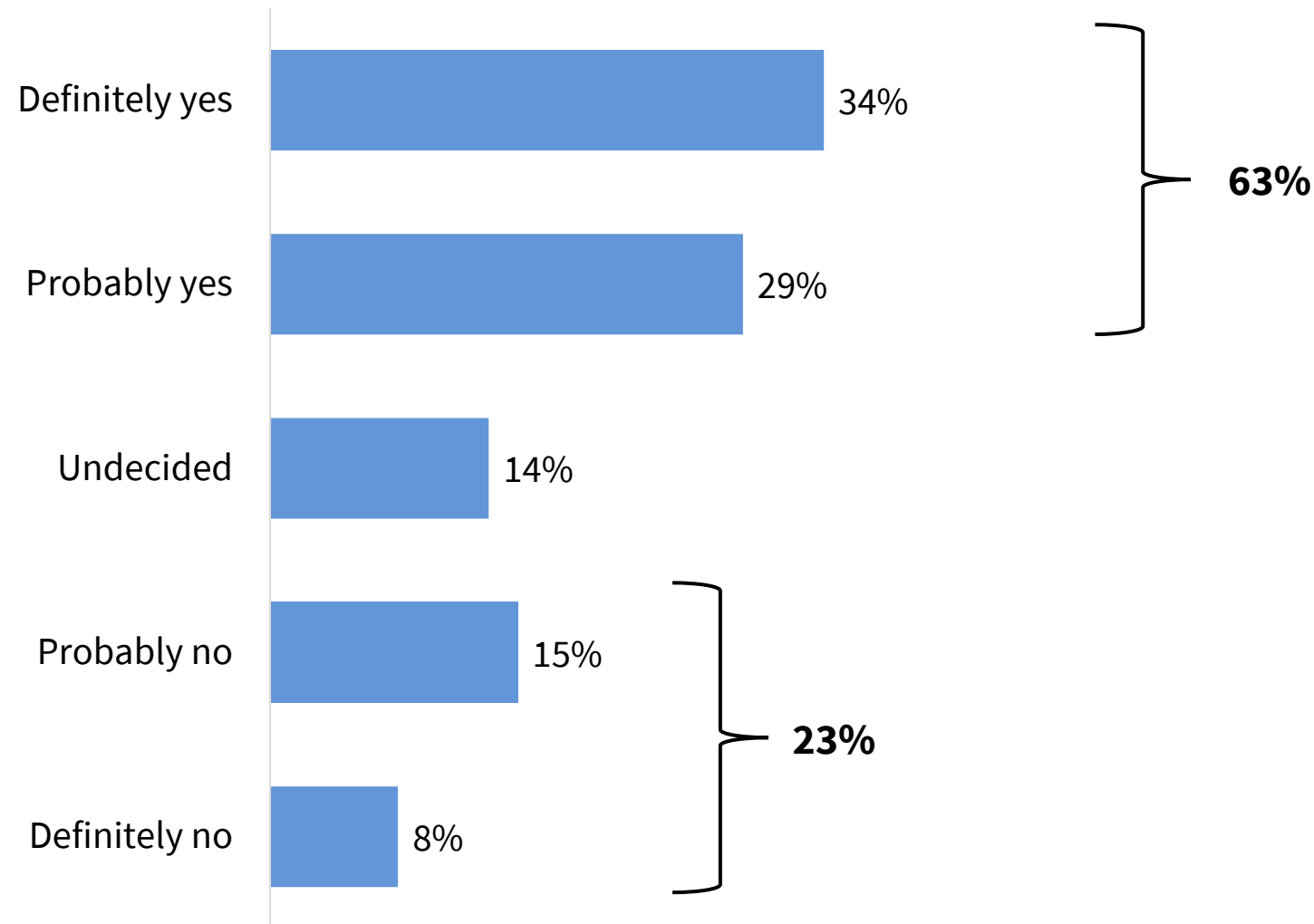


Base Plan	\$4.3 million
Cafeteria/Auditorium/Main Entrance Project	\$9 million
Total	\$13.3 million

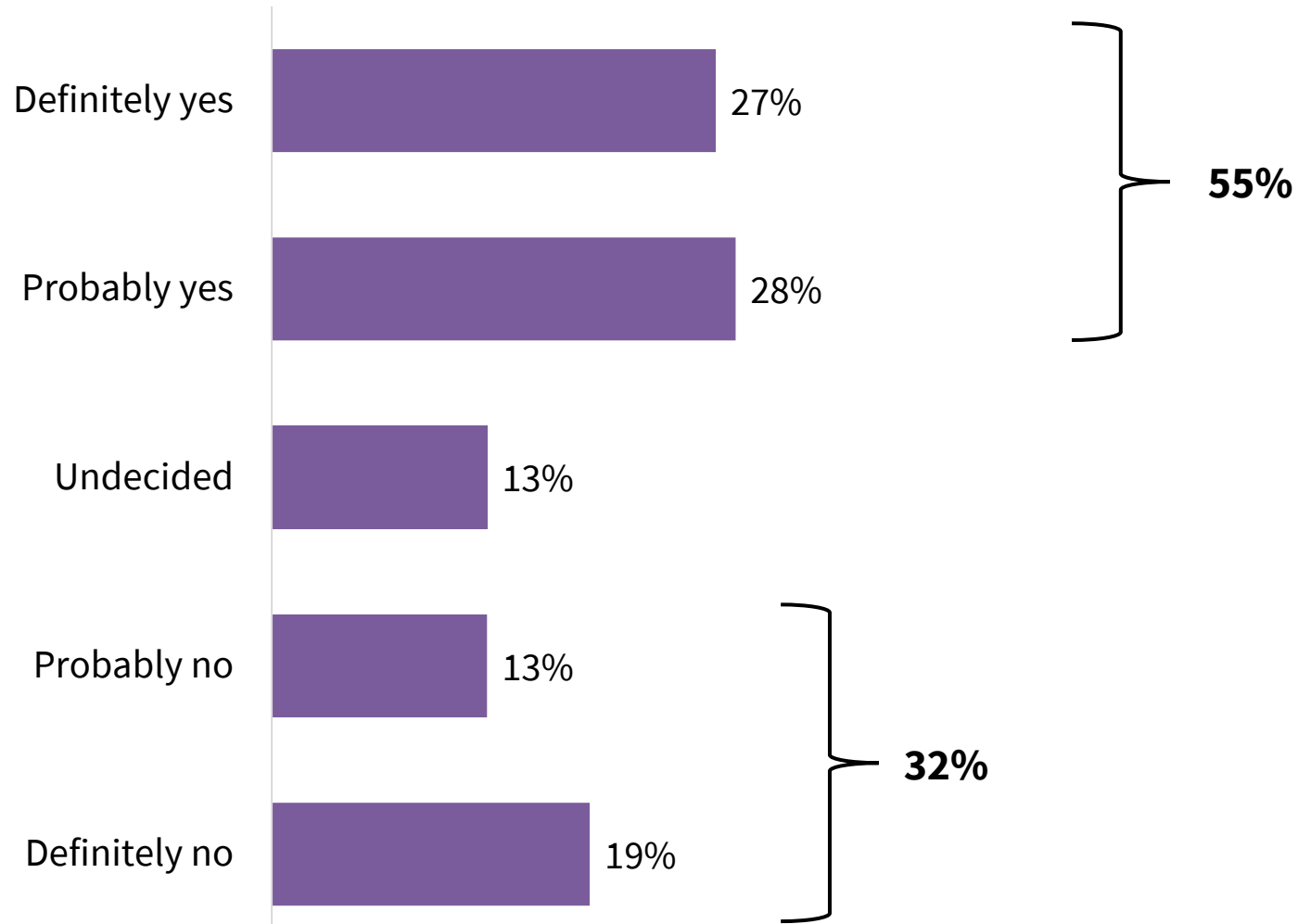
Would you support a \$13.3 million referendum to fund the base plan and cafeteria/auditorium/main entrance addition? (*Staff Residents*)



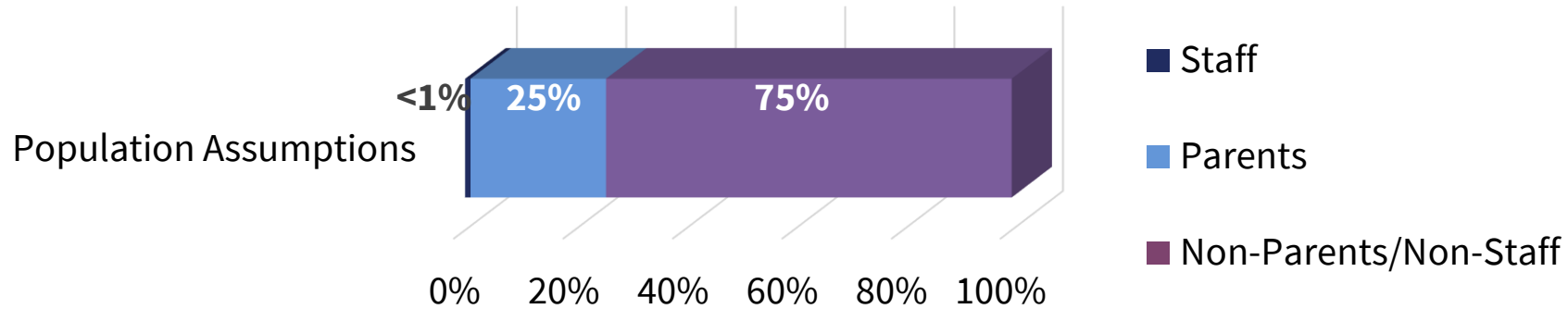
Would you support a \$13.3 million referendum to fund the base plan and cafeteria/auditorium/main entrance addition? (*Parent Residents*)



Would you support a \$13.3 million referendum to fund the base plan and cafeteria/auditorium/main entrance addition? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Would the \$13.3 million referendum to pay for the base plan and cafeteria/auditorium/main entrance addition be supported?



Weighted support for *Definitely yes and Probably yes*:

$$0.25 (63\%) + 0.75 (55\%) = \underline{\underline{57.0\%}}$$



Athletics Addition

Athletics Addition

The District could expand the referendum by \$12.3 million to include a two-floor addition at the north end of the middle/high school with:

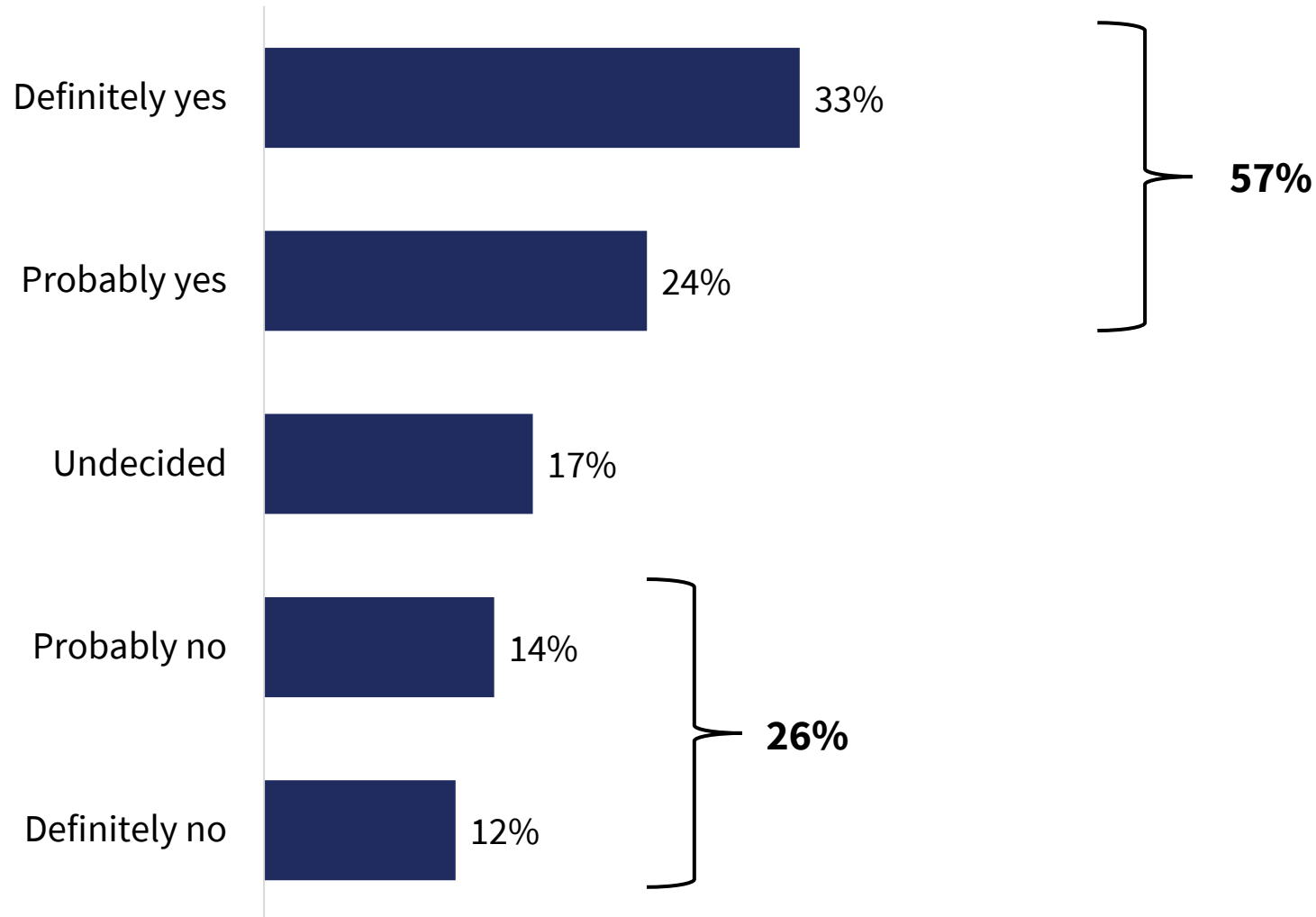
- ✓ Fitness space for school and community use
- ✓ Space for the wrestling team, archery, and other athletics
- ✓ A covered outdoor viewing platform for the football field and track



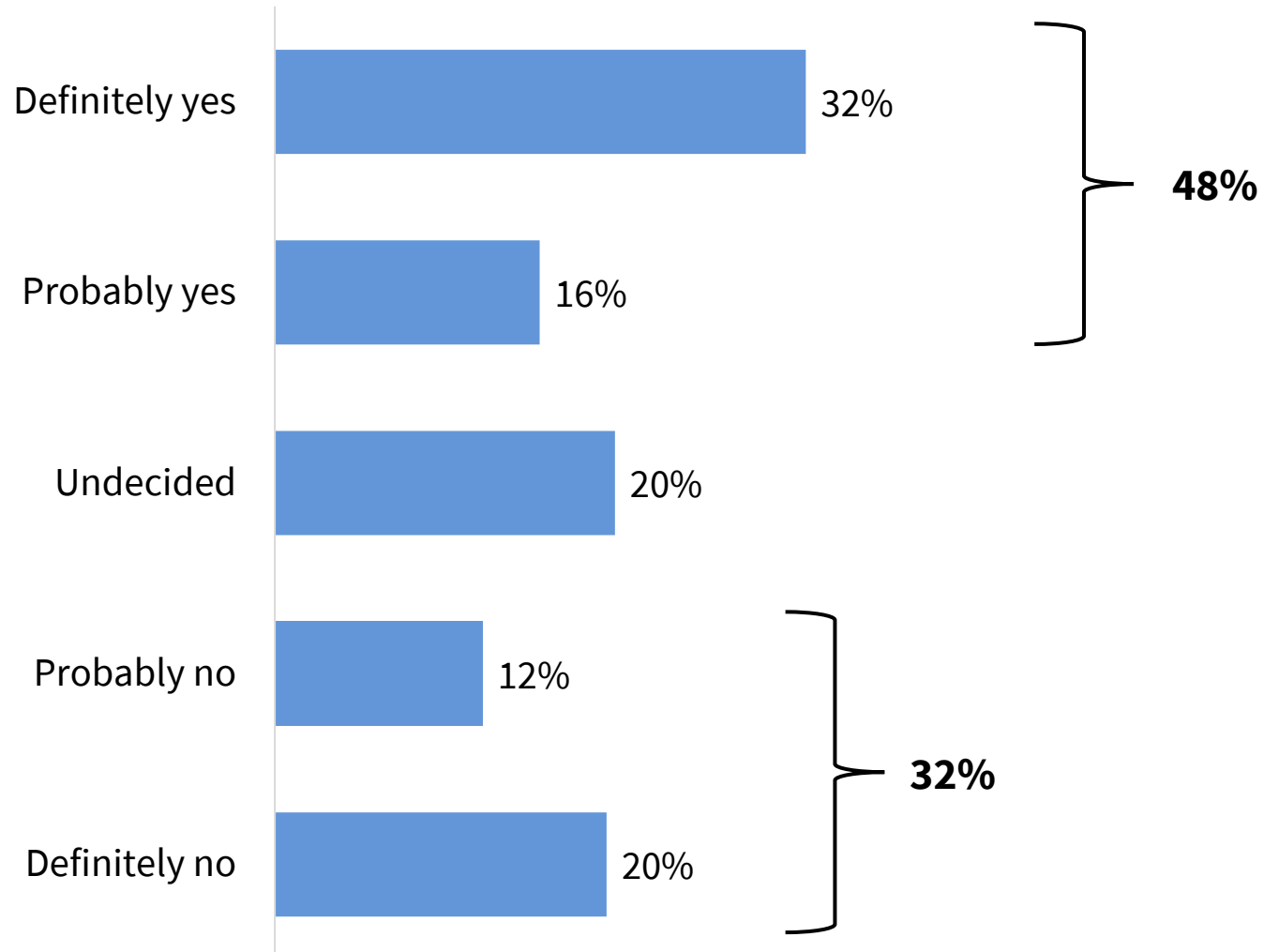
Base Plan	\$4.3 million
Wrestling/Archery/Multipurpose/Fitness Addition	\$12.3 million
Total	\$16.6 million



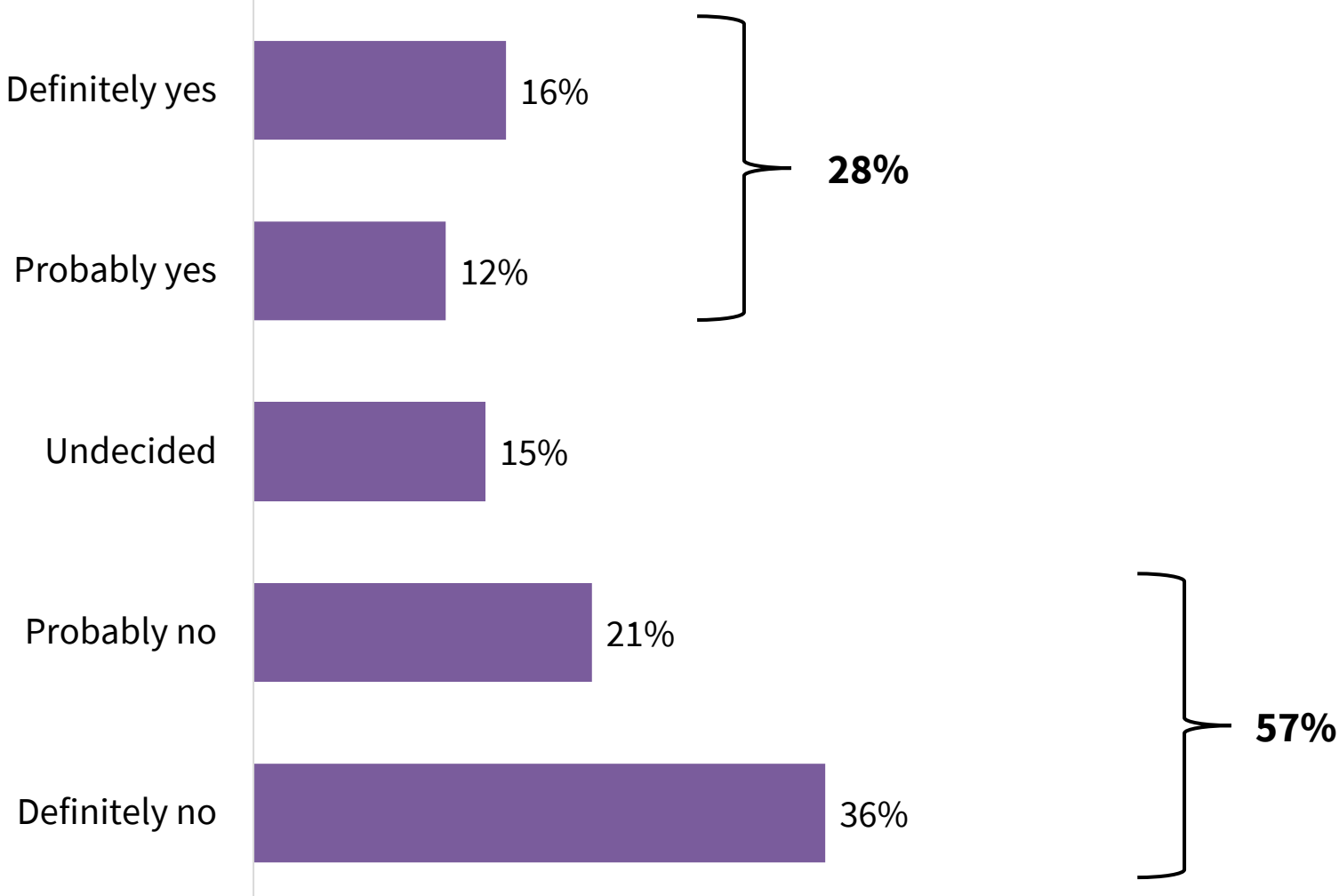
Would you support a \$16.6 million referendum to fund the base plan and athletics addition? (*Staff Residents*)



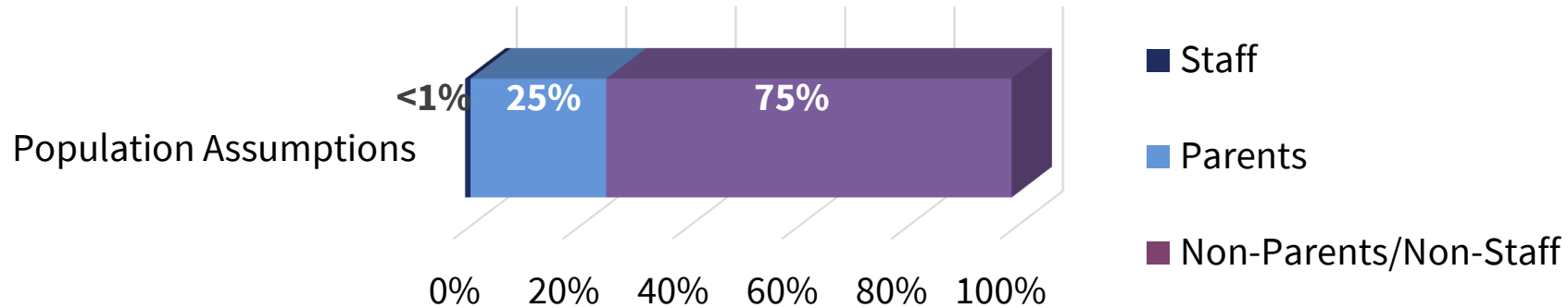
Would you support a \$16.6 million referendum to fund the base plan and athletics addition? (*Parent Residents*)



Would you support a \$16.6 million referendum to fund the base plan and athletics addition? *(Non-Parent/Non-Staff Residents)*



Additional Analysis: Would the \$16.6 million referendum to pay for the base plan and athletics addition be supported?



Weighted support for *Definitely yes and Probably yes*:

$$0.25 (48\%) + 0.75 (28\%) = \underline{\underline{33.0\%}}$$

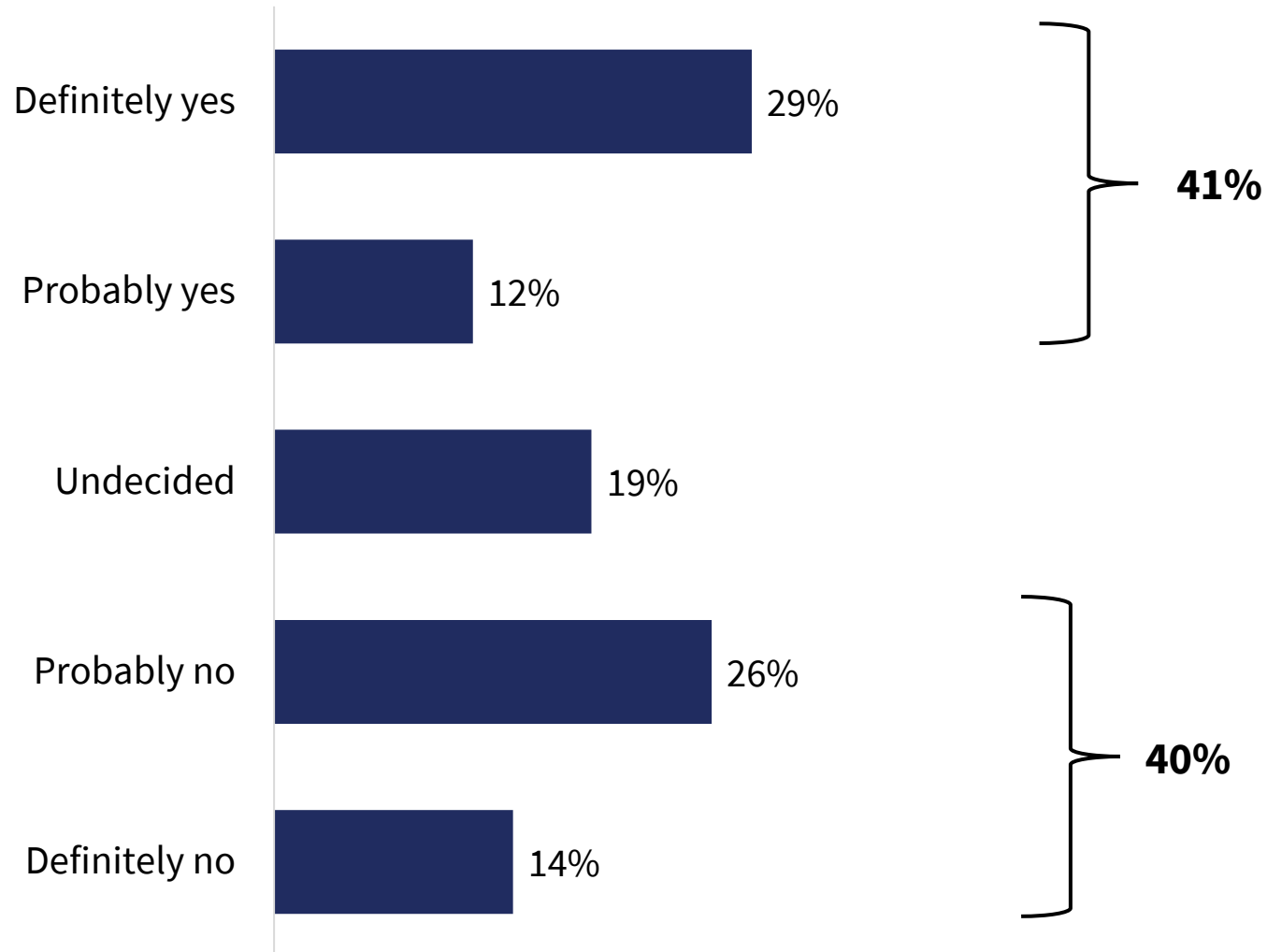
All three projects

The District would like to understand if voters would support all three projects.

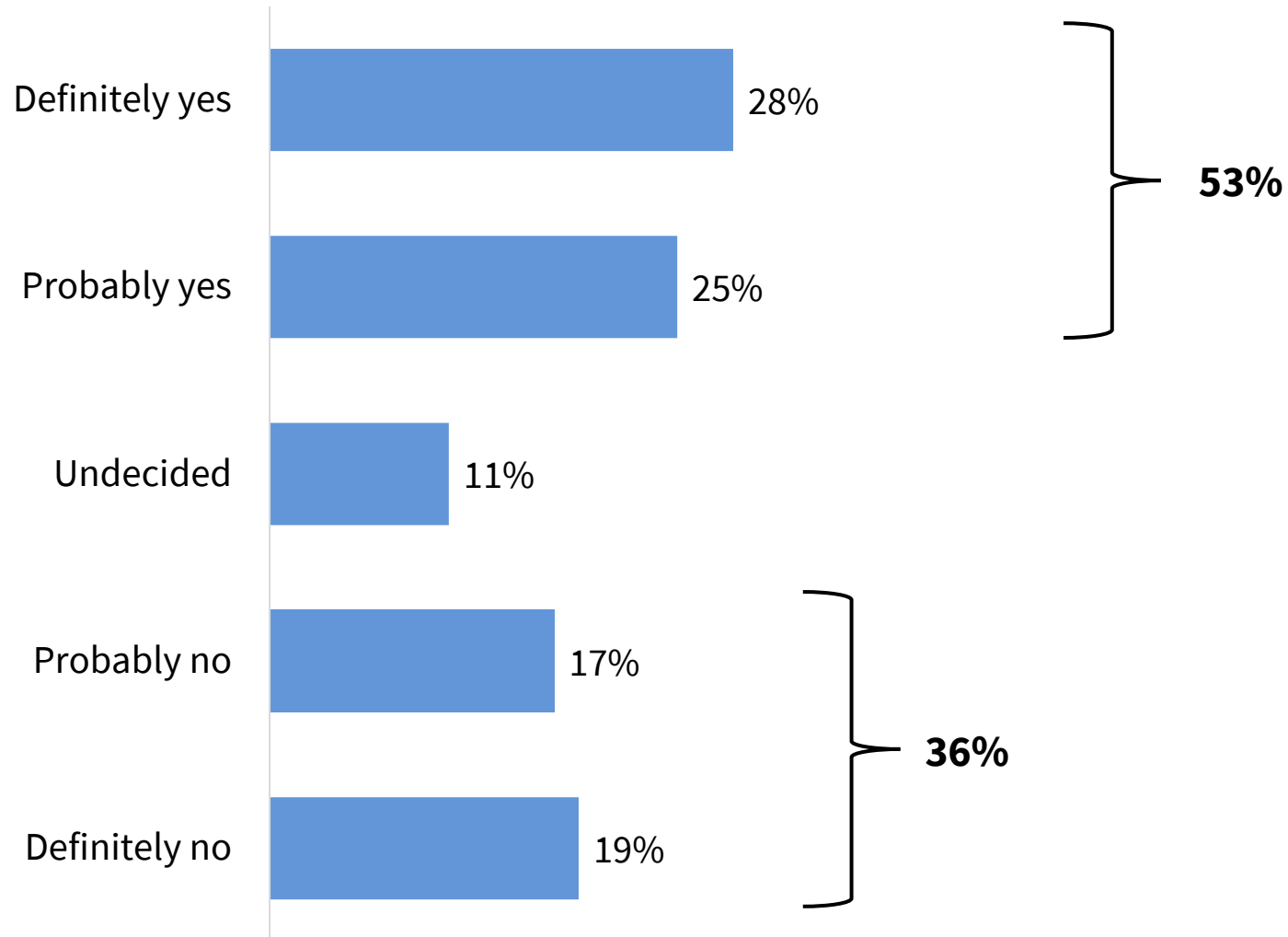
Base Plan	\$4.3 million
Cafeteria/Auditorium/Main Entrance Project	\$9 million
Wrestling/Archery/Multipurpose/Fitness Addition	\$12.3 million
Total	\$25.6 million



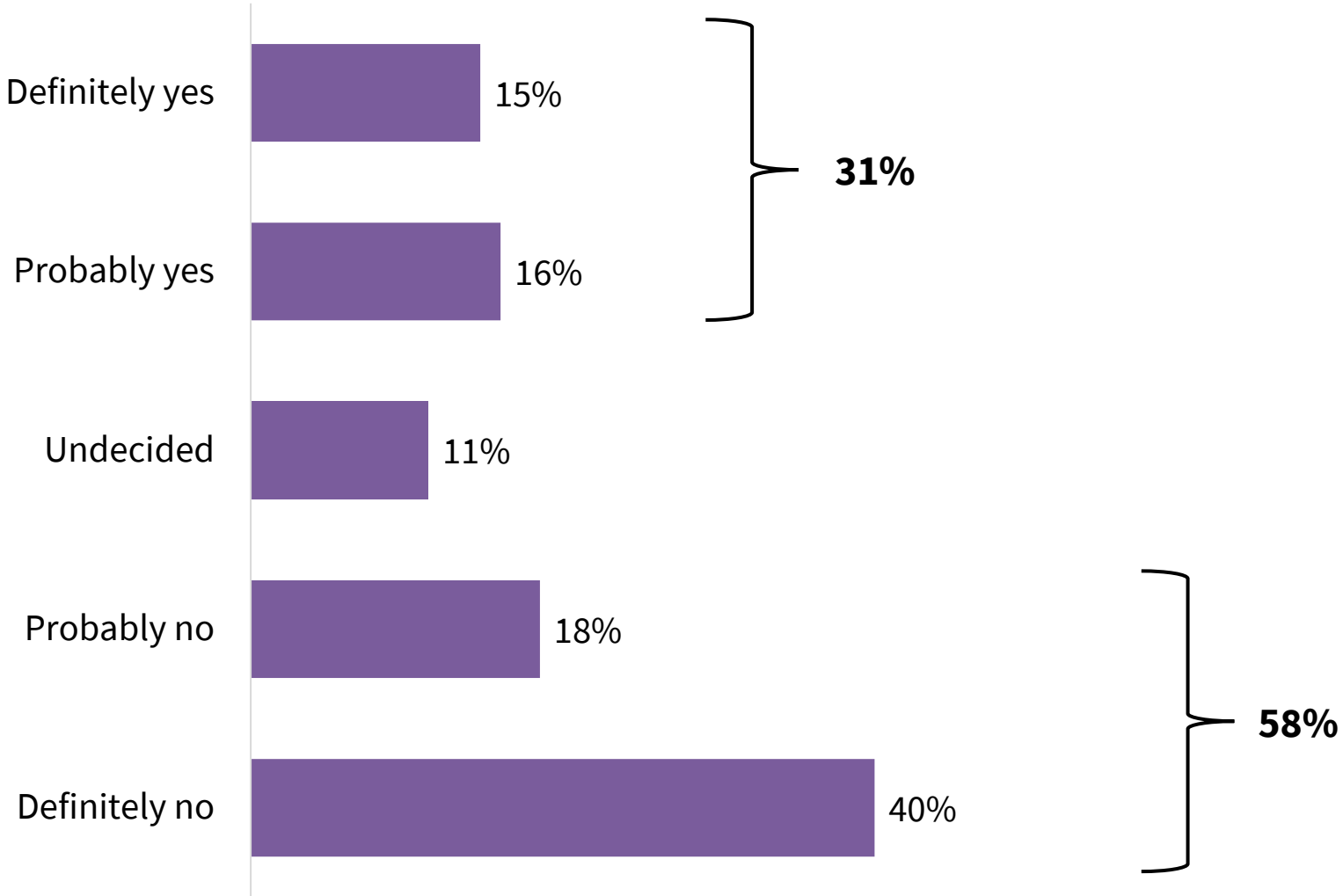
Would you support a \$25.6 million referendum to fund all projects? (*Staff Residents*)



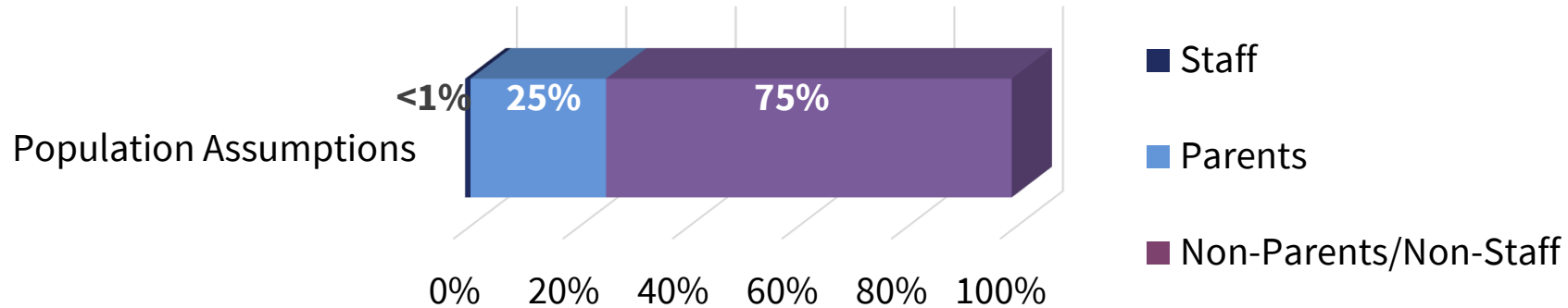
Would you support a \$25.6 million referendum to fund all projects? (*Parent Residents*)



Would you support a \$25.6 million referendum to fund all projects? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Would the \$25.6 million referendum to pay for all three projects be supported?



Weighted support for *Definitely yes and Probably yes*:

$$0.25 (53\%) + 0.75 (31\%) = \underline{\underline{36.5\%}}$$



How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



Item	Staff	Parents	Non-Parents/ Non-Staff
Delivering a high-quality education	3.30	3.05	3.17
Keeping the public informed	3.16	2.97	3.04
Managing funds appropriately	3.26	2.88	2.87
Building pride in the community	3.30	3.14	3.27

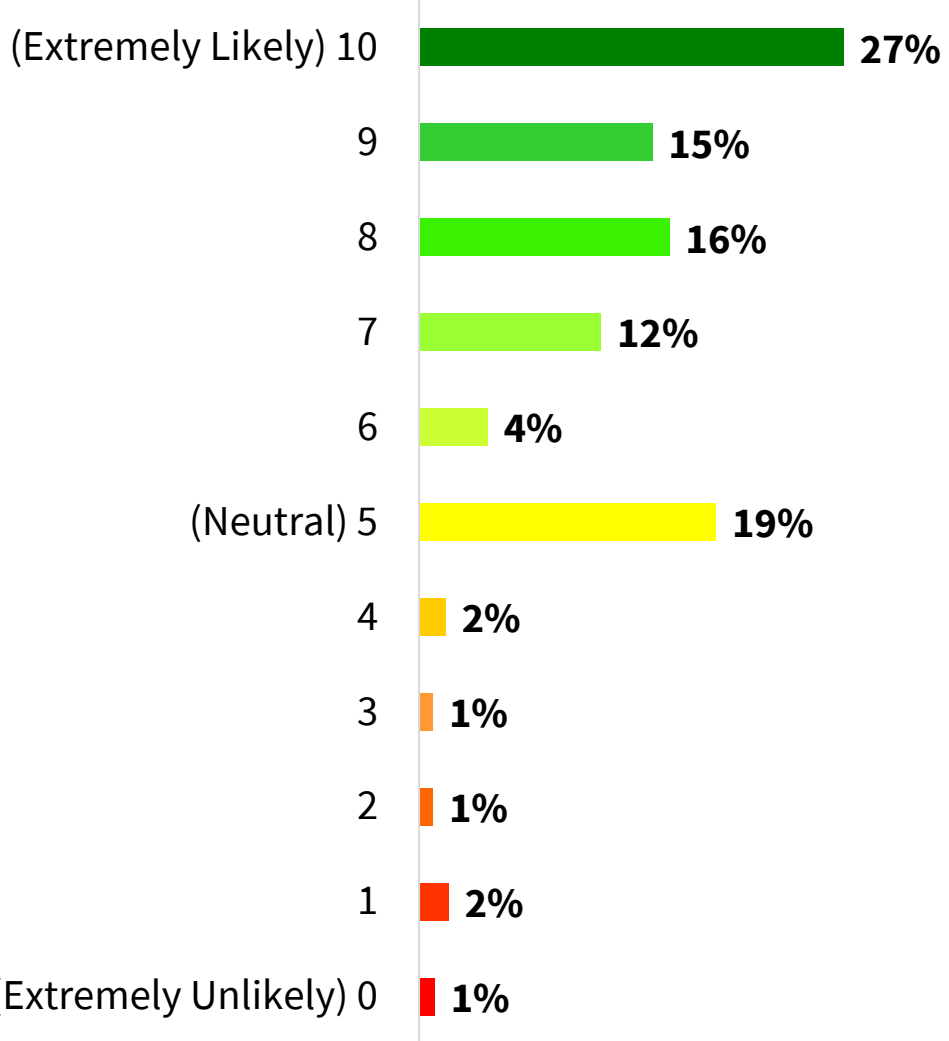
How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



Item	Percent “Great” or “Good”	Average	Comparison Percentile
Delivering a high-quality education	83%	3.13	62 nd
Keeping the public informed	75%	3.03	78 th
Managing funds appropriately	75%	2.94	82 nd
Building pride in the community	84%	3.21	85 th

On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?



Auburndale Score: 7.54
Comparison Score: 7.18
Comparison Percentile: 65th



SCHOOL PERCEPTIONS

Measuring what matters

262.644.4300 | schoolperceptions.com



Appendix



Financial Background



The School District of Auburndale's share of local property taxes is calculated using a mill rate. Our rate has declined by 45% since 2015.

In addition, the District has been pre-paying debt from the 2020 referendum to reduce the impact of any future investments.

School District of Auburndale Tax Mill Rates
Recent Downward Trend



Financial Background

Our rate is also the second-lowest in the Marawood Conference.

