

FWC PTF Board Meeting Minutes

October 17th, 2024

Meeting called to order by Charlotte Trice at 8:52 am

Prayer by Cassie Wagenknecht

In Attendance

Charlotte Trice [President], Cassie Wagenknecht [Secretary, School Supplies] Heather Bedichek [Treasurer], Christie Long [LS Rep], Esther White [MS Rep], Victoria Smargiasso [Hospitality], Krystal Pugh [Media/Marketing], Katelyn Malone [General], Elizabeth Miller [Parent Partner]

Visiting: Jaclyn Herrera, Jaclynn Delaune

Via Zoom: Traci Rosencrans [Vice President], Kristin Rivers [US Rep]

Treasurer Report (Heather Bedichek)

Spending Reports: Resale income is now reflected on income. (+\$242)

- Teacher Luncheons / (US \$550, MS \$254.65, LS \$506.98),
- Teacher Treats (US \$75.08)
- Family Picnic (LS \$790.05)
- Cards in Canton (\$145.42)

Important update: Check receipts are now required to be turned in before/on the Monday before the next meeting. If they are not turned in on time, they cannot be re-embursed.

Please remember to turn in all receipts before the next upcoming meeting!

Approval of Minutes (Charlotte Trice/Cassie Wagenknecht)

September meeting minutes presented for approval. Motion made for approval, and passed (Approved by Esther White, seconded by Heather Bedichek; September meeting minutes approved.

Parent Partner (Elizabeth Miller)

Elizabeth Reports 149 new students – 19 new seniors

Current enrollment for next year is at 723 with end of year goal of 740

Invites PTF to help during next open house (Oct 24, 9am) Next open house Dec 4th

Encourages us to let the office know if we see a family in need.

Goes over new students starting this week.

Oct 25th new applications opening – enrollment opens post current family enrolment in February.

Advancement (Kinch Cato)

Annual Giving Campaign: Participation is important to show how the community is supporting the school. People on the outside look and ask, do the people here understand and believe in generosity? Any amount, small or large is participation. Outside donors often look to see how much participation our own families are giving the school. Wants to show a culture of giving and pass that along to the children.

*Participation boards will be placed tomorrow.

Plans to incentivize:

- LS: Make it exciting with class & grade participation awards. When they reach 100% they will have a party – each class and grade. Coach Nate will do something outrageous (dunk tank/pie in face). Free Dress Day. Extended Recess. Join in Terry Talk
- MS: House competition – Student leaders will champion this. Prizes TBD – ideas of candy, free dress day, Crock day, donuts.
- US: Food. TBD.

Word of mouth is helpful, lead the way and participate!

Old Business (Charlotte Trice)

Cards in Canton: (Update from Wendy Reedy read by Charlotte Trice)

- Had a great time!
- We had a total of 29 people sign up. We had a goodie bag for them with some FWC items as well as the Canton shirts, Cards in Canton Cookie and bottled water.
- Total sign up brought in \$1680. 39 passenger bus (\$1485), t-shirts (\$427) totaling (\$1912) – remember we don't do Canton to make money. It's a great time for fellowship and community.
- The bus worked out great! Made a pit stop at Buc-ees
- 2 gift card raffles (donated by Traci Rosencrans) and a FWC tumbler purchased at Cardinal Store
- NEXT Canton trip will be October 2nd, 2025 – plan to leave earlier.

Secret Sponsor Updates: All have been filled for LS, MS and US

Luncheon attendance Expectations: LS (50), MS (20), US(37)

Middle School (Esther White)

Teachers luncheons next week – Plan to feed approx 20

Snacks and secret sponsors are covered

Grandparents day discussions have started.

New MS Rep in training (Jaclynn DeLaune)

Head of School (Dr Rogers)

Announces newest corporate Sponsor – Rufe Snow Chick-fil-a

- Looking for leads for additional sponsorships. (hospitals, banks, car lots)
- Sponsorships help athletics, fine arts & campus projects

Grandparents Day – help get people there

- 8-9 Breakfast/Classrooms, 9-10 switch Breakfast Classrooms, 10-11 service
- Will be announcing Grandparents Pray Program that will meet quarterly
- Will be asking grandparents to help fund new school updates.

School Updates:

- New turf field in planning for LS PE, MS practice. Hopes to have this completed by the start of school next August.
- New stadium lights are being updated – paid for by donor, not by the school
- Landscaping – dead trees being replaced - Looking for ideas to update/improve the pond

- Gained permit to build security station

Lower School:

- Walls, ceiling and light updates complete
- Flooring will be finished over Thanksgiving break
- Painting lockers

Middle School:

- Plans are coming, praying for funding

Upper School:

- Updating restrooms

New Business (Charlotte Trice)

LS Rep Change: Heidi stepped down, Victoria Smargiasso plans to assist

Booster Club: (Jaclyn Herrera) Having a soft opening and selling new booster cards for \$20 at game.

Benefits include coupons and deals with various business partners

LS Football Night: Kids run through the tunnel by class this year – team spirit

Social Media (Krystal Pugh)

People love reels, please send videos/pictures from teachers luncheons.

Still locked out of facebook – we all agree for a new page to be created.

Shout out from Charlotte to Krystal for her amazing graphic creations being used in newsletters and more! Krystal states she's happy to help with any graphics needs.

Lower School (Christie Long)

Teachers Luncheons: Plans to feed 50

Lower School Picnic: Had an amazing turn out with approximately 500 in attendance! Food truck ran out of food (nobody anticipated so many mouths to feed, wow! Go cheerleaders!). May consider an additional food truck next year to help with lines and food. Feedback from Tiffany Morgan who ponders how in the world will we be able to top this one?! (But also, more food trucks)

New Business Cont... (Charlotte Trice)

Christmas Meeting: Who would like to host? Start considering.

Wrapped with Love: Graphics being made by Krystal Pugh – invites being sent in teacher newsletters

Prompts LS Reps to start looking for Christmas ornaments for LS soon

Hospitality (Victoria Smargiasso)

Grandparents Day:

- Sage will be catering breakfast
- Need volunteers to help with setup and decor
- Need people to be there to chat/smile/guide and pick up trash

- Dr Rogers plans for Golf Carts and more Handicap parking
- Elizabeth Miller is training student ambassadors
- Queries if multilingual ambassadors can have espanol tags
- Adding more tables this year so everyone should have seating

School Supplies (Cassie Wagenknecht)

No updates

Upper School (covered by Katelyn Malone)

Fall Luncheon: next Tuesday, planning for soups to feed 37

Upcoming Events (Charlotte Trice)

Fall Teacher Luncheons – Week of Oct 20th

Grandparents Day – Nov 22nd

PTF Board Meeting – Nov 14th

Wrapped with Love – Dec 13th

Final Thoughts

Meeting closed at 10.02am