



## Tivy Early College High School Communication Plan

In partnership with Northwest Vista College. Alamo Colleges District

Audience	Medium
Families and Students	<ul style="list-style-type: none"> <li>• KISD Website</li> <li>• ECHS Webpage</li> <li>• Parent Newsletters</li> <li>• HPMS Recruitment Visits and Presentations</li> <li>• KISD/THS/HPMS Social Media- Facebook, Twitter, Instagram</li> <li>• Parent and Student Orientation</li> <li>• Parent and Student ECHS Family Night(s)</li> <li>• Student Progress Check In 1x/semester</li> <li>• Daily ECHS student contact (Fall 2025 and beyond)</li> </ul>
Community	<ul style="list-style-type: none"> <li>• Community Board Meeting (1/24; 10/24;1/25)</li> <li>• District Website</li> <li>• ECHS Webpage</li> <li>• KISD/THS/HPMS Social Media Accounts- Facebook, Twitter, Instagram</li> <li>• ECHS Informational table at community events for recruitment</li> </ul>
IHE Northwest Vista College	<ul style="list-style-type: none"> <li>• NVC and ECHS monthly meetings</li> <li>• Co-host Community and Family presentations</li> <li>• ECHS weekly Campus Leadership Team Meetings (Fall 2025 and beyond)</li> <li>• IHE Check In's as needed (Fall 2025 and beyond)</li> </ul>
School Board	<ul style="list-style-type: none"> <li>• Friday Report Updates</li> <li>• ECHS School Board Presentation</li> </ul>
District	<ul style="list-style-type: none"> <li>• Meetings with Superintendent and Superintendent's Designee</li> <li>• KISD Cabinet Team Presentations</li> </ul>