

Ag Arena Committee Meeting
January 8, 2025

In attendance: Charlie Westbrook, Carrie Bolin, Dickie Harper, Amy Hagner, Chris Revels, CW Senn, Jim Britton, Adam Shumate, Shannon Clinton, Meg Ferguson, Sheila Quinn, Beth White, Tim Cooper, Lisa Spangler, Kelly Coxe, Dickie Harper

Welcome and Update: Amy called the meeting to order. Amy called on Jim to give an update

- DD Documents have been received (2nd level design documents)
- Estimated have started coming in and are lower than those in the conceptual estimates
- Estimate and work scope to be reconciled soon with good budget target

Ag Arena Funds: The district has received the \$3 million promised by General Assembly. In addition, the foundation reports that there is a little over \$65,000 in the account maintained by the foundations. York School District One Education Foundation is focusing on grant writing. The Good Folks grant was denied. Two others have been submitted and awaiting decisions.

Amy asked for help with following up with contacts from the May event. Committee members were asked to sign up to contact those on the list or other potential donors, distribute the sponsorship guide, and make an ask for sponsorships and donations. Several committee members committed to making contacts with specific people. Amy asked that when contacts are made, those who signed up were asked to contact Amy who will record keep in this effort.

Brick campaign: Three options of brick sizes will be sold:

Size	Description	Price
4x8	Name only, 3 lines, 19 characters per line	\$250
8x8	Limited option of logos (4H, FFA, School mascots, etc) and name	\$500
12x12	Universally recognized approved logo and wording	\$1000

The following incentive structure is set up to incentivize students to help with fundraising

- Students who sell a total of \$3000 worth of bricks will receive a free 4x4 brick (\$250 value)
- Students who sell a total of \$5000 worth of bricks will receive a free 4x8 brick (\$500 value)
- Students who sell a total of \$7500 worth of bricks will receive a free 12x12 brick (\$1000 value)

The company (Polar Engraving) will set up online and paper fundraising forms for our use.

Growing the Future Event: This 4H and FFA event will be held Jan 16 at 5:30 pm at YCHS. The celebration will include recognition of students who won 3rd or above at state level or participated in national competition; student videos highlighting their experiences with 4H and FFA; presentation regarding ag arena; opportunities for students to write thank you cards and funding request cards; rolling out brick fundraiser and requesting student assistance in fundraising.

York County: Several conversations have been held with Josh from York County who connected district superintendents and Amy Hagner with York County Economic to determine impact of the Ag Arena project on economics. Early estimates are that during the construction year alone, the impact will be \$3.2 to \$3.5 million. The annual impact, once the arena is operational, is still to be calculated. Plans are to go before York County Council to make a presentation and ask for monetary support, tying the project to the County's strategic plan. Committee members were asked to attend the meeting, hopefully for February or March.

The website has been updated with agendas, meeting notes, FAQ updates, renderings, timeline, etc.