

Princ.of Digital Media

YAG 2024-2025

ICEV

Content/Grade: Princ. Of Digital Media / Jr High School

1st 9 Weeks: Approximately 46 days

Scope & Sequence	Lesson Title	TEKS	Days of Teaching*
1	Exploring Careers: Arts, A/V Technology & Communications	6.A.i; 6.A.ii; 6.A.iii; 6.A.iv; 6.A.v; 6.A.vi; 6.B.i; 6.B.ii; 6.B.iii; 6.B.iv; 6.B.v; 6.B.vi; 6.B.vii; 6.B.viii; 6.B.ix; 6.B.x; 6.B.xi; 6.B.xii; 6.C.i; 6.C.ii; 6.C.iii; 6.D.i; 6.D.ii; 6.D.iii; 6.D.iv; 6.D.v; 6.D.vi; 20.A.i; 20.C.i; 20.C.ii; 20.C.iii; 20.C.iv; 20.C.v; 20.C.vi	12
2	Performing Arts	ICEV Exclusive	2
3	Visual Arts	ICEV Exclusive	2
4	A/V Technology & Film	ICEV Exclusive	2
5	Journalism & Broadcasting	ICEV Exclusive	2
6	Printing Technology	ICEV Exclusive	2
7	Telecommunications	ICEV Exclusive	2
8	Communication Styles	2.C.i; 2.C.ii; 2.C.iii; 2.F.i; 2.F.ii; 3.A.i; 3.A.ii; 3.A.iii; 3.A.iv; 3.A.v; 3.A.vi; 3.A.vii; 3.A.viii; 3.B.i; 3.C.i; 3.C.ii; 3.C.iii; 3.C.iv; 3.C.vi; 3.D.ii; 3.E.i; 3.E.ii; 17.A.i; 17.A.ii; 17.A.iii; 17.A.iv; 17.A.v; 17.A.vi; 17.A.vii; 17.A.viii; 17.C.i; 17.C.ii; 18.C.i	7
9	Listening 101	2.E.i; 3.E.i; 3.E.ii	3
10	Introduction to Professional Communication	2.D.i; 2.E.i; 2.E.ii; 2.F.ii; 3.A.i; 3.A.ii; 3.A.iii; 3.A.iv; 3.A.v; 3.A.vi; 3.A.vii; 3.A.viii; 3.B.i; 3.B.ii; 3.C.i; 3.C.ii; 3.C.iii; 3.C.iv; 3.C.vi; 3.C.vii; 3.D.i; 3.D.ii; 17.A.i; 17.A.ii; 17.A.iii; 17.A.iv; 17.A.v; 17.A.vi; 17.A.vii; 17.A.viii; 17.B.i; 17.B.ii; 17.B.iii; 17.B.iv; 17.C.i; 17.C.ii; 18.C.i	5
11	Presentation Strategies & Tactics	2.F.i; 3.D.i; 3.D.ii; 17.A.i; 17.A.ii; 17.A.iii; 17.A.iv; 17.A.v; 17.A.vi; 17.A.vii; 17.A.viii; 17.B.i; 17.B.ii; 17.B.iii; 17.B.iv; 17.B.v; 17.B.vi; 17.C.i; 17.C.ii; 18.C.i	5

2nd 9 Weeks: Approximately 47 days

12	Written Communication Practices	16.C.i; 2.A.i; 2.A.ii; 2.A.iii; 2.B.i; 2.B.ii; 2.B.iii; 2.B.iv; 2.B.v; 2.B.vi; 2.D.i; 2.D.ii; 2.E.ii; 2.F.ii; 3.B.ii; 3.C.i	15
13	Researching Strategies & Tactics	18.A.i; 18.A.ii; 18.B.i; 18.B.ii	6
14	Public Speaking Basics	3.A.i; 3.A.ii; 3.A.iii; 3.A.iv; 3.A.v; 3.A.vi; 3.A.vii; 3.A.viii; 3.C.iii; 3.C.vi; 3.D.i; 3.D.ii; 17.A.i; 17.A.ii; 17.A.iii; 17.A.iv; 17.A.v; 17.A.vi; 17.A.vii; 17.A.viii; 17.B.i; 17.B.ii; 17.B.iii; 17.B.iv; 17.B.v; 17.B.vi; 17.C.i; 17.C.ii; 18.C.i	6
15	Public & Community Relations	3.H.i; 3.H.ii	4
16	Workplace Technology	16.E.iii; 16.E.iv; 19.B.i	6

3rd 9 Weeks: Approximately 41 days

17	Business Ethics	16.A.i	3
18	Ethics in Business	16.A.i	6
19	Web Ethics & Safety	16.E.i; 16.E.ii; 16.E.iii	9
20	Fundamentals of Audio/Video Production	5.A.i; 5.A.ii; 5.A.iii; 5.B.i; 7.A.i; 7.A.ii; 7.B.i; 7.B.ii; 7.C.i; 7.C.ii; 7.D.i; 7.D.ii; 7.D.iii; 7.D.iv; 7.D.v; 7.E.i; 7.F.i; 9.C.i; 12.C.i; 12.C.ii; 16.B.i; 16.B.ii; 16.B.iv; 16.B.iii; 16.B.v; 16.C.i; 16.C.ii; 16.C.iii; 16.C.iv; 16.C.v; 16.C.vi; 16.C.vii; 16.C.viii; 16.D.i; 16.D.ii; 16.D.iii; 20.C.i; 20.C.v; 20.C.vii; 20.C.viii	11
21	Introduction to Video Game Design	7.B.i; 7.B.ii; 7.C.i; 7.C.ii; 9.A.i; 9.A.ii; 9.B.i; 9.B.ii; 9.B.iii; 9.D.i; 9.D.ii; 9.E.i; 9.E.ii; 9.F.i; 16.D.i; 16.D.ii; 20.C.vii; 20.C.viii	11
22	Introduction to Animation	7.B.i; 7.B.ii; 12.A.i; 12.A.ii; 12.A.iii; 12.A.v; 12.A.vi; 12.A.vii; 12.A.viii; 12.A.ix; 12.A.x; 12.A.xi; 12.A.xii; 12.B.i; 12.B.ii; 12.B.iii; 12.B.iv; 12.B.v; 12.B.vi; 12.B.vii; 12.B.viii; 12.B.ix; 12.B.x; 12.B.xi; 12.B.xii; 12.B.xiii; 12.B.xiv; 12.B.xv; 23.B.xvi; 12.D.i; 12.D.ii; 16.D.i; 16.D.ii; 20.C.vii; 20.C.viii	13

4th 9 Weeks: Approximately 37 days

23	Introduction to Visual Arts	10.A.i; 10.A.ii; 10.B.i; 10.B.ii; 10.C.i; 10.D.i; 10.E.i; 10.E.ii; 10.E.iii; 10.E.iv; 10.E.v; 10.E.vi; 10.E.vii; 10.E.viii; 10.E.ix; 10.E.x; 10.E.xi; 10.E.xii; 10.E.xiv; 10.E.xv; 10.E.xvi; 10.E.xvii; 10.E.xviii; 11.A.i; 11.A.ii; 11.B.i; 11.B.ii; 11.B.iii; 13.A.i; 13.B.i; 13.C.i; 16.D.i; 16.D.ii; 20.B.i; 20.B.ii; 20.C.vii; 20.C.viii; 20.D.i; 20.E.i; 20.F.i; 21.A.i; 21.A.ii; 21.A.iii; 21.B.i; 21.B.ii; 21.B.iii; 21.B.iv; 21.B.v; 21.B.vi; 21.B.vii; 21.B.viii; 21.B.xi; 21.B.x; 21.B.xi; 21.B.xii; 21.B.xiii; 21.B.xiv; 21.B.xv; 21.B.xvi; 21.B.xvii; 21.B.xviii; 21.B.xix; 21.B.xx	13
24	The Fashion Industry	8.C.i	8
25	Developing a Fashion Product	8.A.i; 8.A.ii; 8.A.iii; 8.B.i	10
Career Development Lessons			
26	Skills for Real World Survival	1.B.i; 1.B.ii; 4.A.i; 4.A.ii; 15.B.i; 16.E.i; 16.E.ii; 16.E.iv; 16.F.i; 16.F.ii; 17.D.i; 17.D.ii; 17.D.iii; 17.D.iv	13
27	Employability Skills	1.A.i; 1.A.iii; 1.B.i; 1.B.ii; 4.A.ii; 4.B.i; 15.B.i; 15.B.ii; 16.F.i; 16.F.ii; 17.D.i; 17.D.ii; 17.D.iii; 17.D.iv	5
28	Jobs, Careers & Education	1.A.i; 1.A.ii; 1.A.iii	10
29	Formulas for Career Success: Higher Learning	1.A.ii	7
30	Formulas for Career Success: Job Search	1.C.i; 1.C.ii	2
31	Formulas for Career Success: Job Applications	1.C.i; 1.C.ii	2
32	Formulas for Career Success: Portfolio Development	1.C.i	5
33	Formulas for Career Success: Résumés	1.D.i	3
34	Formulas for Career Success: Cover Letters	1.D.ii	3
35	Formulas for Career Success: Interview Preparation	1.C.i	2
36	Societal Impacts on Careers	1.E.i; 1.E.ii	8
37	Decision Making	4.A.i	4
38	Leadership Styles	15.A.i; 15.B.i	5
39	Teamwork & Collaboration	1.B.i; 4.A.ii; 4.B.i; 15.A.i; 15.B.i; 17.D.i; 17.D.ii; 17.D.iii; 17.D.iv	5
40	Mathematics in the Workplace	3.C.ii; 3.C.v; 3.F.i; 3.F.ii; 3.F.iii; 3.F.iv; 3.F.v; 3.F.vi; 3.F.vii; 3.F.viii; 3.F.ix; 3.F.x; 3.F.xi; 3.F.xii	9
41	Management of Energy, Money & Tasks	19.A.i; 19.A.ii	6
42	Managing Diversity	3.G.i; 3.G.ii	6
43	Safe Working Environment	14.A.i; 14.A.ii; 14.B.i	3
44	Playing It Safe	14.A.ii; 14.B.i	4