

GROTON BOARD OF EDUCATION
COMMUNICATIONS COMMITTEE
SPECIAL MEETING MINUTES
DECEMBER 10, 2024 @ 6:00 P.M.
REMOTE MEETING

MEMBERS PRESENT: Jay Weitlauf, Jennifer White, Adrian Johnson

ALSO PRESENT: Anne Marie Mancini, Rebecca Beyus, Clint Kennedy

1. Call to Order – J. Weitlauf called the meeting to order at 6:01 p.m.
2. Update from Communications Specialist – R. Beyus updated the communications committee on current communication projects and goals and shared data on the website scope. A. Mancini highlighted the strategic plan survey. Presentation attached.
3. Discussion re: ParentSquare – R. Beyus presented ParentSquare usage and parent engagement statistics and platform goals. The committee briefly discussed Groton Public Schools distribution of materials as requested by community organizations. At its next meeting, the committee will discuss policies P1140 and P1325 and correlating regulations to determine whether they are sufficient or need to be referred to the Policy Committee.
4. Discussion re: Title I Communications – A. Mancini shared insights relative to Title 1 Communications, referencing expert Karen Mapp and her work around family-school partnerships and the dual capacity framework. She highlighted that all family engagement events should include a link to learning and model behaviors for parents.
5. Adjournment – The meeting adjourned at 7:18 p.m.