



MISSION

The African American Male Achievement initiative was created to inspire excellence and accelerate academic achievement amongst African American male students and their families through institutionalizing systemic change in Oakland Unified School District.

The African American Male Achievement (AAMA) initiative was launched in 2010, making Oakland Unified School District (OUSD) the first district in the nation to establish a department dedicated to addressing the needs of African American male students. AAMA offers academic classes and mentoring for over 500 Black boys and young men in K-12 schools across Oakland, with a focus on engagement, encouragement, and empowerment. The initiative also provides parent engagement opportunities and professional development to enhance OUSD staff's ability to effectively serve their Black young male students.

HIGHLIGHTS

- A-G Elective Course
- Dual Enrollment
- Legacy Builders Summer Academy
- Legacy Builders After School Program
- King Care Student Services
- Senior 2 Success

FIRST YEAR ACTIVE
2010

TARGETED SPECIALISTS
Kevin Jennings
Jamal Muhammad
Tiago Robinson



IMPACT

Increased Attendance/Reduced Chronic Absence

AAMA students have an average daily attendance rate of 90%, compared to the district average of 84% for African American males.

Increased Social-Emotional Well-Being

AAMA students regularly report higher levels of social-emotional well-being than the overall district average.

Increased Postsecondary Readiness

76% of AAMA's seniors identified a goal, submitted a financial aid application, and competed at least one post secondary application.

BEYOND THE DATA

Makale Bradley, is a Skyline alum, entered into the AAMA program in 7th grade and continued in the program throughout his high school career. Makale was part of AAMA programming, where he developed a passion for service and leadership. Throughout his journey, he gained valuable skills, discipline, and a strong sense of community. These formative years ignited his desire to become a firefighter. With determination and the support of our program, Makale graduated and pursued his dream, now serving his community as a firefighter—a true testament to his hard work and dedication. This is just one of the many students who have been a part of a cohort in AAMA.

THE POWER OF AAMA

AAMA classes, guided by the Khepera Curriculum, focus on developing healthy, positive self- and cultural identity. Key features of the class include building skills for young Black men to navigate life and embrace cultural ways of knowing and being. The lessons stimulate critical thinking and literacy by empowering students to define the kind of Black young men they aspire to be. Themes of culture and self-identity are woven throughout the curriculum.

