



FAMILY SPONSORSHIP OF THE 2024-2025 YEARBOOK

Family sponsorship of the yearbook provides an opportunity to place a lasting personal message in your child's yearbook. Tower School's yearbooks are cherished by students and faculty, and become part of the school's archives. **PLEASE SUBMIT YOUR FAMILY SPONSORSHIP BY FEBRUARY 24, 2025.**

Families can create their own unique message for their child using a quick and easy online design tool from Pictavo. Please follow the instructions below to create, submit and confirm your sponsorship.

Thank you for your support of Tower's yearbook.

1. SELECT YOUR SPONSORSHIP LEVEL

- Full page \$300 Quarter page \$ 125
- Half page \$200 Eighth page \$ 80

2. CONFIRM YOUR SPONSORSHIP

Please email liz.bradley@towerschool.org with an indication of your ad size and the date you created your ad on Pictavo.

3. CREATE YOUR SPONSORSHIP AD ONLINE

A. CREATE AN ACCOUNT

1. Using Chrome as your browser, visit [YBK Pix](#)
2. Select Create an Account (upper right corner).
3. Search for and select Tower School (id #: **726506**). Select Continue.
4. Provide details for your account as prompted. Select Create Account.
5. Check for an email from Pictavo, click the link to verify your email address.
6. Log in to your account.

B. TECH TIPS & HELP DESK

1. Use Google Chrome, rather than Safari
2. If you have ad or popup blocker on your computer, it may prevent you from seeing the design option after purchasing your ad. If this happens, turn it off and try logging in again.
3. If you need help designing your ad or using Pictavo, please contact Kat Aldonis at Coffee Pond at kat@coffeepond.com

C. SELECT YOUR PHOTOS

Digital images should be high resolution (300 dpi) in .jpg format.

D. CREATE YOUR SPONSORSHIP AD

1. Select Shop My School.
2. Choose the size you would like, then choose Add to Cart.
3. In the pop-up window, enter your child's first and last name then select "Student Ad" under grade/homeroom. If your sponsorship ad includes more than one child, include the name, grade and homeroom of your oldest child.
4. Follow steps to complete your secure, online payment.
5. Choose My Stuff, located in the upper right corner.
6. Select Design to begin.

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QUESTIONS

Please contact Liz Bradley at liz.bradley@towerschool.org.