



# MANHASSET SECONDARY SCHOOL BROADCAST JOURNALISM PROGRAM UPDATE

Presented to the Manhasset UFSD Board of Education by  
Dr. Rebecca Chowske, Dr. Matthew Coleman, & the MBC Executive Board  
October 20, 2022

# MBC AT A GLANCE:



Two shows each week: *Good Morning Manhasset (Friday & Monday)*

Third year of the program

212 students in the program (137 in the electives, 75 active members in the club)

Offer Broadcast 1, 2, and 3 (All are ½ year electives; however, Broadcast 3 meets on odd days all year)

Students can be found in the Writing Center filming, editing, and writing before & after school, and during free periods



# MBC EXECUTIVE (E) BOARD



Meet the (E)Board

# HOW HAVE WE GROWN?

1999 to Now





# WHAT HAVE WE LEARNED?



**Creating Content:**  
*Good Morning, Manhasset, MBC+, 'Set Sports*



**Technological Skills:**  
transitions, effects, titles, filming, editing, & music



**Academic Skills:**  
Public speaking, organizational communication, interviewing & research skills

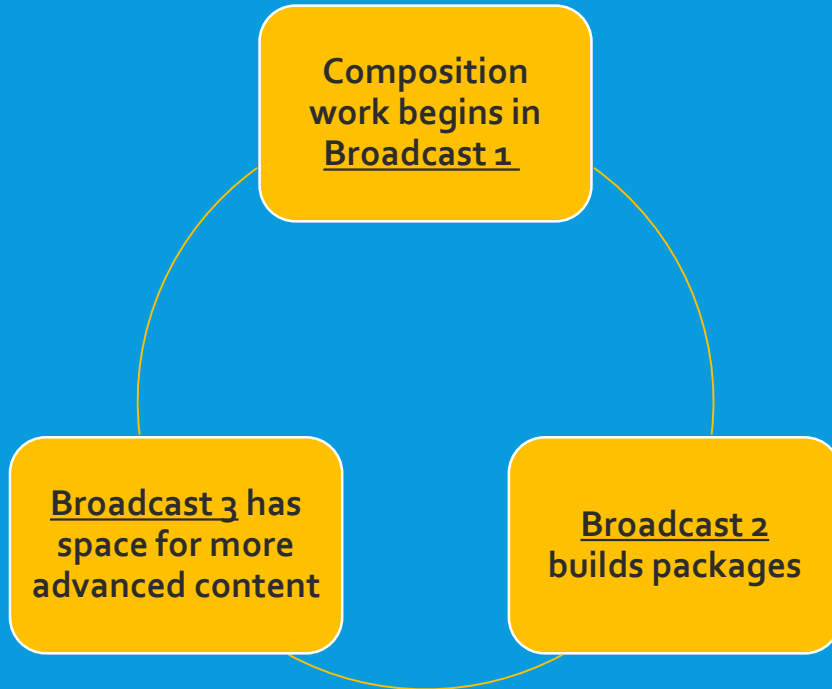


**Media Literacy:**  
Visual argument  
critical thinking, consideration of audience, and balanced coverage



**Leadership:**  
Organization, collaboration, planning, delegation, responsibility, independence

# SPOTLIGHT: SHOT COMPOSITION, EDITING, & GRAPHICS

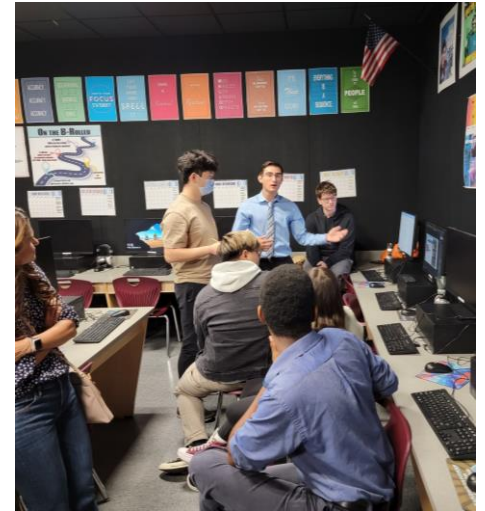


Broadcast 1 Video

Example Edit

# SPOTLIGHT: 'SET SPORTS:

- Began late spring 2021
- Current focus on major league sports
- Increasing Manhasset sports segments
- Recent site visit to Bellmore-Merrick's program
- Collaborating with Manhasset Athletics



# LOOKING FORWARD: BUILDING LEADERSHIP CAPACITY



- Apprenticeship model
- Student created & led shadowing & workshops:
  - Talent
  - Writing
  - Editing
  - Producing
  - Interviewing





# PROGRAM GROUNDED IN DISTRICT GOALS

# IN PROCESS: 2022-23

- Continued collaboration with community groups (e.g., CASA PSAs)
- Coordination with Elementary Broadcast Journalism Club
- Ongoing support from community members in media and broadcast
- Broadening our Long Island Broadcast Journalism professional network (including visits from other districts)
- Expanding our broadcast competition opportunities



# IN PROCESS: 2022-23



- Established relationship with the Gold Coast International Film Festival for a series of career panels
- Revising Broadcast Journalism sequence to provide a career pathway
- Working with Syracuse University's Newhouse School of Public Communication for possible capstone course

# PANEL #1: HOW CAN YOUNG FILMMAKERS GET STARTED IN THE INDUSTRY?



**Moderator:**  
**Caroline  
Sorokoff**

Director, Gold Coast International Film & Arts Festival, Assoc. Director of the Gold Coast Arts Center



**David Goldberg**

Founder and President, Digital Waterworx Corporate Communication Production & Veteran Audio/Video Producer



**David L.  
Paterson**

Actor, Screenwriter, Stuntman, and Producer of film and television. Writer/Producer of *The Bridge to Terabithia* and *The Great Gilly Hopkins*

November 22<sup>nd</sup>, 7:00 p.m. via Zoom. **Free!**

Register [here](#).

## Careers in Film & Media Speaker Series

Sponsored by the Gold Coast International Film Festival, Manhasset Secondary School English and Social Studies Departments, and Manhasset Secondary School Film Club



# PLEASE JOIN US IN CELEBRATING THE MANHASSET BROADCAST E-BOARD

- Megan Amato
- Jack Chambers
- Lucine Ciamician
- Caitlin Fox
- Rashaun Gardner
- Mitchell Jung
- Maria Karis
- Senan Marcus
- Helen Murphy
- Joana (Bella) Rontiris
- Jerry Shi
- Sara Strassberg
- Anna Stougiannou
- Andrea Vases
- Nitya Wanchoo
- Lily Westfall
- Victoria Yang

# THANK YOU!

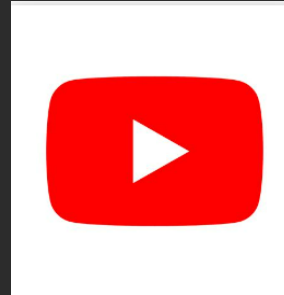
## Contact Us:

rebecca\_chowske@manhassetschools.org

matthew\_coleman@manhassetschools.org



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