

The background is a dark purple field filled with various colorful, rounded geometric shapes in shades of blue, teal, orange, and red. A large, solid teal circle is positioned on the right side of the image, serving as a container for the text.

ATHLETIC DEPARTMENT STRATEGIC PLAN

Team at Data Retreat

Athletic Department Strategic Plan Team			
Athletes	Parents/Community	Coaches/Assistant Coaches	Administration
Bryce <u>McKinnies</u> DeSoto	Jimmy Karayiannis, Parent	Bryan Lee, Football	Daniel Booth, Supt
Jasmine Martin DeSoto	Susan <u>Pimental</u> , Jr. Sports	Phen Grant, Football	Ryan Thomas, Principal
Will Lehman Private	Trey Anderson, Park District	Mike Butler, BG Tennis	Gwen Poore, AD
Shelby Dierks Private	Annie Webster, Park District	Jeff Hansen, BG Soccer	Linda Flowers, Board
Davin Wooley CMS	Matt Baughman, Parent	Fae Ragan, Volleyball	Rania Dababneh, Board
Danni Wooley CMS	Rhett <u>Barke</u> , Parent	Greg Storm, BGXC, <u>B</u> Ball	
Anthony <u>Ancell</u> GCS	Sarah Gray, Parent	Haley Karayiannis, Softball/Golf	
Sophie Krupa GCS	Sarah <u>Viernum</u> , Parent	DeAnne Miller, Cheer	
Jaxon Marlowe-Evans UP	Brian <u>Mahtzenbacher</u> , Parent	Jim Miller, Boys <u>B</u> ball	
Riley <u>McElveen</u> UP	Crystal Phillips, UP/Parent	Tracy Hill. Girls <u>B</u> ball	
	John Daly, Parent	Jerry Richards, Wrestling	
	IHSA Representative	Kevin Stamp, Football/Bowling	
	Caleb Cobb, CMS AD	Caleb Belcher, Football/Baseball/AD	
	Doug Corzine, DeSoto Supt	Kim Wheeler, Softball	
	Mary Beth Goff, UP Principal/Parent	Olivia Clark- <u>Kittleson</u> , Softball	
	Tim Ward, UP AD	Ortez Davis, BG Soccer	
	Toni Tabor, Giant City	Derrick Raney, Baseball	
	J <u>Wiltowski</u> , Giant City	Mykel Gary, BG Track	
	Lauren Clough- De Soto AD	Jimi Bradley, Football	
	Kelly Taylor – De Soto Principal		
	Jill Bloodworth- Parent		

Table Work

- Each of the 8 table teams created a product.
- The Facilitator reported all team products and created a consensus product representing the ideas listed on a majority of the team charts

Athletes Families

- 1 my athlete improved as a player
- 2 Sportsmanship "Good" Fairness
- 3 Trust my coach
- 4 Our team played appropriate number of games
- 5 my coach fostered strong sense of team unity

Coach

- 1 I had a chance to observe coaches at work, talk, and interact in practice
- 2 I had a chance to see and talk to coaches
- 3 I had a chance to see and talk to coaches
- 4 I had a chance to see and talk to coaches
- 5 I had a chance to see and talk to coaches

Athletes Families

- 1 Locker rooms & facilities are in good condition
- 2 Teachers & administrators need to attend sporting events more often
- 3 hours of weight room open
- 4
- 5

Coaches

- 1 Coach/Team Coaching from a student
- 2 Coach/Team Coaching from a student
- 3 Coach/Team Coaching from a student
- 4 Coach/Team Coaching from a student
- 5 Coach/Team Coaching from a student

At

- 1
- 2
- 3
- 4
- 5

Coache

- 1 Adequate Staff
- 2
- 3
- 4
- 5

5

Athletes Families

- 1 Care and concern for student athletes
- 2 athlete-to-coach relationship
- 3 coach display fairness with wins and losses
- 4 practices help improvement
- 5 offering wide range of sports

Coaches

- 1 Adequate Staffing
- 2 Coach job satisfaction
- 3 Strong + effective AD
- 4 High level of care + concern
- 5 Communication between athletes + coaches

5

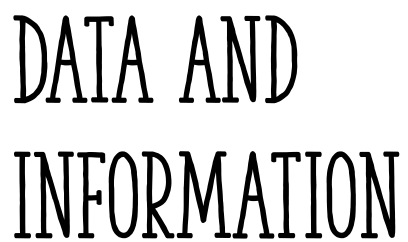
Athletes Families

- 1 Consistency in Code of conduct/discipline standards to consequences for athletes
- 2 providing athletic training staff with responsible, knowledgeable, and engaging
- 3 athlete-to-coach ratio
- 4 needs of weight room
- 5 transportation to and from practice

Coaches

- 1 Funding
- 2 Weight training facility + staff
- 3 Consistent admin + teacher support (discipline, attendance, communication)
- 4 Whole needs of athlete + family
- 5 Need for feeder school alignment





- **Teams examined perception data. What do athletes think? What do athletes' families think? What do coaches think?**
- **What does the plan team itself think is going well and what needs attention**



4. PRACTICE SKILL / AFFILIABILITY
5. CONTINUE GROWTH IN BOOZER CLUB
- NUMBERS / PARTNERSHIP
- 6.
- 7.
- 8.
- 9.
- 10.







Data and Information:
Competition Results
Academics
Attendance & Behavior
Facilities
Equipment
Uniforms
Budget
Funding

What is going well?
What needs attention?







STRENGTHS

STRENGTHS: What are we most proud of? What do we consider to be our results of our best work? What advantages do we have? What do others say about us in positive ways?

- **Athlete graduation rate**
 - **Athlete 43% 3.5 GPA or above**
 - **Growing enrollment: 1/3 of students are athletes**
 - **Diversity of athletes**
 - **Competition conference success- high number of boys and girls sport offerings**
 - **Administration/Athletic Director support, knowledge, passion**
 - **Growing success of Booster Club**
 - **Financial resources- growing & balanced budget/ project funding**
 - **Balanced interest in athlete non-athletic needs with athletics**
 - **Scholarship opportunities- College pathway**
-

WEAKNESSES: What are we not doing well? What are we most criticized for or receive the most complaints about? What do we seem to have a hard time doing well? What needs our immediate attention?

- **Facility upgrades, enhancements, cleanliness, maintenance**
- **Strength and conditioning program/space/time/coach**
- **Athlete attendance and motivation**
- **Athlete behaviors/discipline**
- **Feeder elementary district communication & collaboration**
- **Communication & collaboration among all coaches across all sports**
- **Eligibility confusion and approach**
- **Indoor practice space**
- **Main gymnasium over crowdedness and access**
- **Funding for large projects**





OPPORTUNITIES

OPPORTUNITIES: What opportunities for improvement do we know about, but have not addressed? Where with a little work could we change a weakness into a strength? What are we not doing currently that might be the opportunity for us to improve.

- **Increase incentives for being a 3-sport athlete**
- **Increase spirit, passion, celebrations, and financial resources among community business, agencies, alumni, and individuals**
- **Grow Booster Club**
- **Provide a long-range athletic plan for facility upgrades, uniform needs, equipment needs, future growth needs**
- **Track and report athletic department success metrics, disaggregate by sport**
- **Explore partnerships with SIU athletics**

THREATS: Who or what threatens us the most? What challenges are coming that we must respond to? What might block our progress? What do we have little control over that might impact our resources?

- **Increasing poverty**
- **Declining local business**
- **Sports/Specialization**
- **Parent Engagement**
- **PE waivers**
- **Conference size, decline, instability**
- **Carbondale perception- attractiveness to move to area**



THREATS