

# ATHLETIC DEPARTMENT SWOT

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
Strong effort to meet the needs of our student athletes- academically, social emotionally, being a trustworthy, accountable adult prepared for the future.	Expectations of strength/speed/weight requirements and programs	Explore incentives for being a three-sport athlete.	Student motivation and effort for academic success.
High level of care and concern for student athletes.	Need for feeder elementary school district alignment.	Explore new ways to communicate and coordinate with feeder elementary districts, colleges, and junior sports programs to maximize opportunities for athletes and their families.	Struggling families (Poverty - Mental Illness)
A sense of community, team, collaboration, sportsmanship, and a good athlete-to-coach relationship.	Additional space for teams to work/condition.	Explore possibilities for a long-range facilities and equipment plan to better target allocation and funding opportunities.	Economics
Offering a wide range and increasing number of sports making the district a leader in southern Illinois athletics.	Meeting the economic struggles and needs of families.	Explore new ways for offering conditioning, strength, and agility skill building during and after the school day as well as beyond the school day and year.	Specialization and outside competing club sports.
Providing top quality facilities that are well maintained and updated.	Consistency in code of conduct/disciplinary standards and consequences for athletes.	Explore ways to target student athletes who need assistance in balancing athletics and academics.	Health and safety

Ensuring a healthy athlete-to-coach ratio to allow for personalization and individual skills development.	Supporting the “whole needs” of an athlete- academic, part-time jobs, extracurricular activities and family commitments.	Explore mentorship opportunities between coaches and athletes.	Community interests and supports
Hiring and retaining a high quality talented and experienced coaching and assistant coaching staff.	Lack of funds to fulfill increasing athletic program needs.	Foster diversity and inclusivity within the athletic program and booster club.	
Ensuring administrative support for a high-quality athletic program and a positive working and learning environment.		Expand community and alumni engagement opportunities.	
Offering seamless and consistent communication among players and between players and coaches to ensure everyone is on the same page regarding roles, expectations, and procedures.			