# ATHLETIC DEPARTMENT SWOT

| STRENGTHS | WEAKNESSES | OPPORTUNITIES | THREATS |
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| Strong effort to meet the needs of our student athletes- academically, social emotionally, being a trustworthy, accountable adult prepared for the future. | Expectations of strength/speed/weight requirements and programs | Explore incentives for being a three-sport athlete. | Student motivation and effort for academic success. |
| High level of care and concern for student athletes. | Need for feeder elementary school district alignment. | Explore new ways to communicate and coordinate with feeder elementary districts, colleges, and junior sports programs to maximize opportunities for athletes and their families. | Struggling families (Poverty - Mental Illness) |
| A sense of community, team, collaboration, sportsmanship, and a good athlete-to-coach relationship. | Additional space for teams to work/condition. | Explore possibilities for a long-range facilities and equipment plan to better target allocation and funding opportunities. | Economics |
| Offering a wide range and increasing number of sports making the district a leader in southern Illinois athletics. | Meeting the economic struggles and needs of families. | Explore new ways for offering conditioning, strength, and agility skill building during and after the school day as well as beyond the school day and year. | Specialization and outside competing club sports. |
| Providing top quality facilities that are well maintained and updated. | Consistency in code of conduct/disciplinary standards and consequences for athletes. | Explore ways to target student athletes who need assistance in balancing athletics and academics. | Health and safety |

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| Ensuring a healthy athlete-to-coach ratio to allow for personalization and individual skills development. | Supporting the “whole needs” of an athlete- academic, part-time jobs, extracurricular activities and family commitments. | Explore mentorship opportunities between coaches and athletes. | Community interests and supports |
| Hiring and retaining a high quality talented and experienced coaching and assistant coaching staff. | Lack of funds to fulfill increasing athletic program needs. | Foster diversity and inclusivity within the athletic program and booster club. | |
| Ensuring administrative support for a high-quality athletic program and a positive working and learning environment. | | Expand community and alumni engagement opportunities. | |
| Offering seamless and consistent communication among players and between players and coaches to ensure everyone is on the same page regarding roles, expectations, and procedures. | | | |
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