



LAUNCH



GIVING YOU TOMORROW'S CAREERS TODAY



LAUNCH

MISSION – The culminating mission of Launch is to ultimately equip participating students with the necessary knowledge, skill sets, problem solving ability, and experiences to enhance their level of effectiveness in any organization or career field in which they function.

PARTICIPATION LEVELS – The Launch Career Development Program exists to spark career discovery through a placement integration. These career placements are student selected based on individual interests. These business-industry placements have been an effective catalyst to help students identify and determine post-high school career paths. There are three different models in which students may experience the Launch process:

Externship – This career integration route is a limited number of days, usually no more than five, where the student simply desires a job shadowing or observation type experience.

Internship – This integration level is consistent and is typically 2-3 days per week in an organizational setting. The employer/agency is dependent on the Launch intern and utilizes them in various capacities.

Apprenticeship – At the apprenticeship level, Launch students are an extension of the business and operation system. The business/industry desires to train, develop, and enhance the apprentice's skill level in hope they can obtain a long-term productive employee. Apprentices complete all company mandated training and certifications.

DEVELOPMENT-TRAINING – All Launch participants attend multiple “Essential Skills” classes each week which incorporate a wide range of employability characteristics, problem solving applications, and high functioning actions to exhibit in order to elevate each intern/apprentice's performance level. Additionally, depending on their specific career pathway and certification requirements, some students complete state credentialing courses through Launch such as “Ready to Work” and “Manufacturing Skills Standards Curriculum” (MSSC). Finally, the on the job training Launch participants receive in conjunction with our class component creates a “real world” foundation.

PARTNERSHIPS – The Launch business-industry partnerships provide program participants with their specific career placement experience. Currently, Launch works with over 90 organizations both locally and nationally incorporating 40 different career pathways. Through this collective effort, program participants potential is maximized.

Outcomes/Benefits

School

1. Builds stakeholder capacity.
2. Strengthens community relations.
3. Exposes students' talents.
4. Facilitates college-career outcomes.
5. Increases scholarships.
6. Academic elevation.
7. Improved student attendance.
8. Enhances FHS students' marketability.
9. Has generated local/state/national awards.

Student

1. Unique/innovative experiences.
2. Increases scholarship offerings.
3. Valued industry credentials.
4. Form career employer contacts.
5. Establish network connections.
6. Enhanced marketability.
7. Dual enrollment/college credit.
8. Knowledge, skills, experiences.
9. Guides the career decision making process.
10. Potential 20K earnings over course of Launch experience.

Business

1. Forms a talent pipeline through this transition.
2. Become producers/developers of talent rather than just consumers.
3. Positive return on investment (ROI).
4. Reduction in hiring costs.
5. Increased innovation ability.
6. Receive loyal, enthusiastic, and engaged employees.
7. Creating a positive economic impact through building a competent and prepared workforce.



launching Falcons into careers

Numerous Launch student participants are currently in career roles making in excess of \$50,000 annual income.

Launch participants have been awarded millions of dollars in scholarship incentives since 2018.

**Follow us on Facebook @ Florence Falcon Launch Program.
Call (256) 768-3000 or (256) 768-2200 for more information.**