



Board of Education Meeting Minutes
October 15, 2024
Administration Office

Members Present: Rick Bertrand, Ben Uhl, Fr. Brad Pelzel, Joe Malsam, Dan Kriener, Jennifer Rose Bass, Jacki Kelly, Fr. Randy Schon, Fr. Tim Friedrichsen, Rhonda Bridges, Nick Hegarty

Absent Members: Fr. David Esquiliano

Via Conference Call: Ben Uhl

Staff Present: John Flanery, Kelsey, Schomaker, Marisa O'Connell, Andy Foster, Jay Wright
Guest: Gabriel Potts

1. Opening Prayer – 5:00 p.m. Fr. Tim Friedrichsen
2. Approval of September Board Meeting Minutes
 - Motion by: Jennifer Rose Bass
 - Seconded by: Fr. Brad Pelzel
 - Abstain: Fr. Tim Friedrichsen
 - All in Favor: Aye

Athletic Directors Update

- High School Athletics vs Club Sports
 - Instill Athletes with Transformative Principles
 - Faith
 - Team masses and prayer before/after games.
 - Grace Johanson – working with teams (esp. volleyball)
 - Family
 - Team Meals and weekly communication with parents.
 - Hall of Pride annual event.
 - Quarterly coaches meetings/meals.
 - Competition/Knowledge
 - 2023-2024 - 7 MRAC titles, 6 team state qualifiers, 2 state runners up, 1 state champion
 - 2024-2025 - 2 MRAC titles already, volleyball has over 30 wins, & ranked #2, football #4 in RPI
 - Including “We are Heelan” with High School parent meetings/conversation (Todd Roerig)
 - Play, Parent, Coach - Todd Roerig
 - Service
 - Volleyball team – score / line judging
 - Softball – run scoreboard.
 - Cross country served soup kitchen.
 - Volleyball/Basketball served at Miracle Kitchen.

- Coaches work 2 events at other sports.
- Both Athletic Directors mentor through teammates.
- Other
- Bound schedule – fewer complaints
- Gate has gone up since moving to Bound/ e ticketing.
- 2025 – Girls tennis and Boys golf will move to the fall.
- Gold Club was successful again.
- Pastors asked to find ways to encourage athletes' attendance at Sunday Mass and service at Parish events.

3. Committee Reports

- a. Academics – Joe Malsam – see minutes
 - Reviewed State indicators in reading and math. Compared ISASP results from Spring 2024 with FAST testing from Fall 2024
- b. Catholic Identity – Jacki Kelly – see minutes
 - “Pursuit” – a group that Grace Johanson is working with regarding Catholic Identity.
 - Looking for Committee Chair along with open board position.
- c. Enrollment and Marketing – see minutes attachment.
 - Marketing committee update
 - Identified 29 light poles that will have banners.
 - Each building has a Bishop Heelan Catholic School flag under our American flag.
 - “Just One More” – slogan. Whatever you are doing – ask “Just One More” person to a game, lunch, etc.
 - Will bring a proposal next month to Board of Education to increase budget to cover billboard, radio, tv advertising.
 1. Sample of billboard review.
 2. Marketing campaign from December 2024 – June 2025.
 3. Encourage parents to start thinking about enrollment long before school starts in August 2025
 4. Have planned shadow days to accommodate as many students as possible, Parents will need to register for shadow days - PTO moms/dads will be there to talk to parents.
 5. Shadow days – new students will be together, so more bonding can take place.
 - Expansion committee update
 - August – established Expansion Committee
 - September – presented LOI (Letter of Intent) for city properties board.
 - Voted to set aside up to one million dollars to purchase properties over three years.
 - What are the expansion priorities?
 - What is the budget?
 - Create a strategic plan.
 - Continued relief to the parishes because of ESA funds.
 - Diocese approved purchase of 3 properties.
 - Diocese may need to approve development plan.
 - Motion to approve the purchase request of four city lots at \$96,300 with development plan after additional board review via email.
 - Motion to approve – Nick Hegarty
 - Seconded – Joe Malsam
 - Abstain – Jennifer Rose Bass

- All in favor – Aye
- Motion to withdraw offer on property approved for purchase on September 26th. BHCS will pay for all seller costs incurred up to this point and provide Jennifer Rose Bass authority to settle withdrawal up to \$10,000.
 - Motion to withdraw – Nick Hegarty
 - Seconded – Fr. Brad Pelzel
 - Abstain – Jennifer Rose Bass
 - Oppose – Ben Uhl and Rick Bertrand
 - All remaining in favor – Aye
 - Motion passes
- Strategic Planning session
 - Discussed creating small group for initial work for board consideration.
 - Jennifer to get name of outside consultant for larger group.
- d. Finance – Kelsey Schomaker - see attachments.
 - Tuition Receivables reduction - \$595,538.72
 - Delinquent Accounts - \$97,602.86
 - Parish Receivables – see attachment.
 - ESA/tuition committee update – one meeting in September and upcoming meetings scheduled on October 22nd and October 30th
 - Putting together a 3-5 year plan including tuition rates, compensation, etc.
 - Finance Team- personnel update.
 - Conducted interviews and will schedule second interviews for potential candidates.
 - Auditors – onsite week of October 14th – 18th
- e. Leadership & Governance – Ben Uhl
 - No update

4. President's Report

- a. Advancement
 - 2024-2025 – see documentation
 - Hall of Pride event
 - Saturday, September 21st at Convention Center
 - Very successful
 - Legacy Gala Thursday, October 24th
 - 1950 class will be honored.
 - Auction – Thursday, April 10th
 - Annual Fund coming soon as well as Crusader Connection
 - Events update from Kansas City (October 9th) and future dates, Minneapolis (October 30th) and Omaha (November 12th)
- b. Director of Communications and Marketing position search update
 - 1 candidate coming in on Thursday, October 17th
- c. Inclusive Education – Kansas City visit October 11
 - Bishop Heelan Catholic Schools are not as far behind as some may have thought.
- d. Faith/Catholic identity visit to St. James Academy, October 10

5. Other Business

- Tuesday, Oct 22nd Holy Cross fundraiser at Marto

Move to Executive Session: 7:08 pm

- Motion by: Nick Hegarty
- Seconded by: Fr. Tim Friedrichsen

- All in Favor: Aye

Move out of Executive Session: 7:11 pm

- Motion by: Nick Hegarty
- Seconded by: Rhonda Bridges
- All in Favor: Aye

Move to Adjourn: 7:11 pm

- Motion to Adjourn: Nick Hegarty
- Seconded by: Fr. Tim Friedrichsen
- All in Favor: Aye

Father Friedrichsen closed in prayer.

Next meeting Tuesday, November 19th, 2024 at 5:00 p.m.