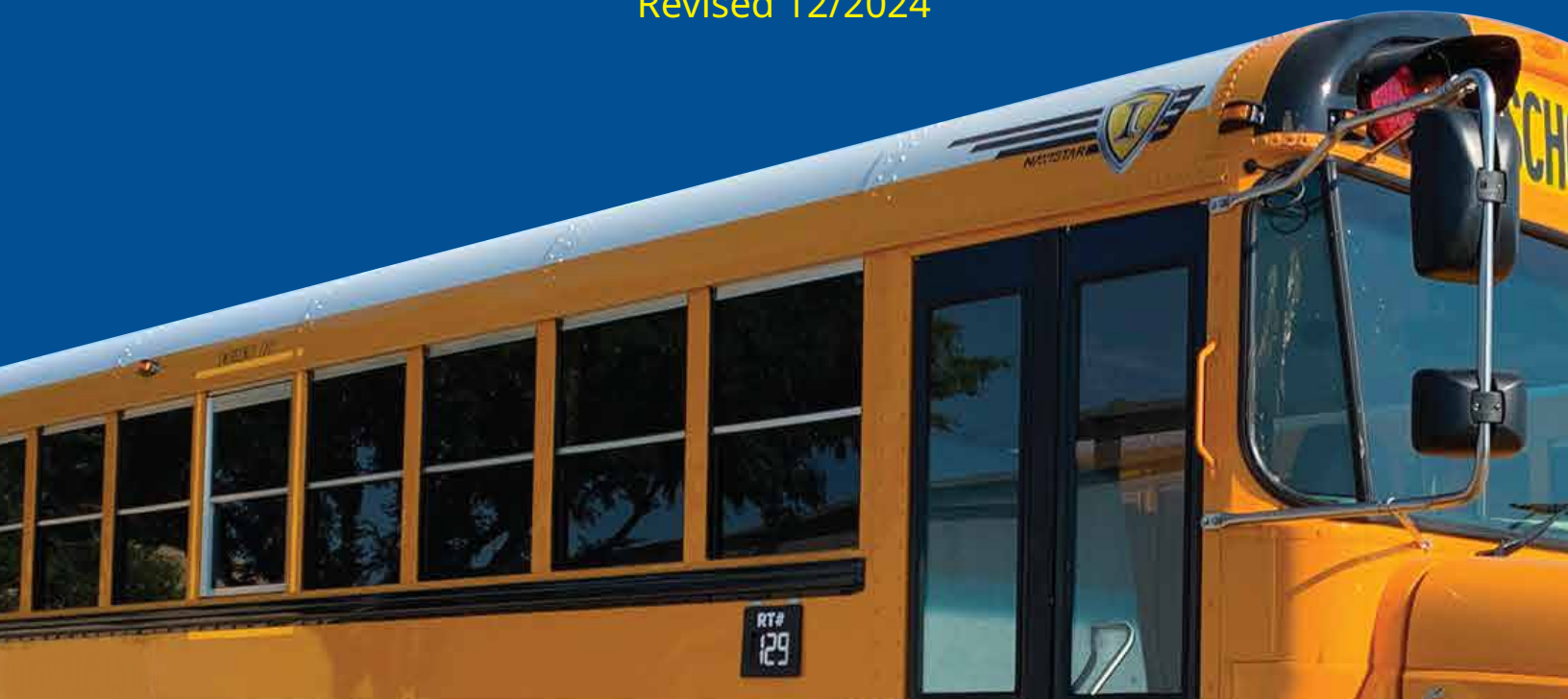




North Clackamas Schools

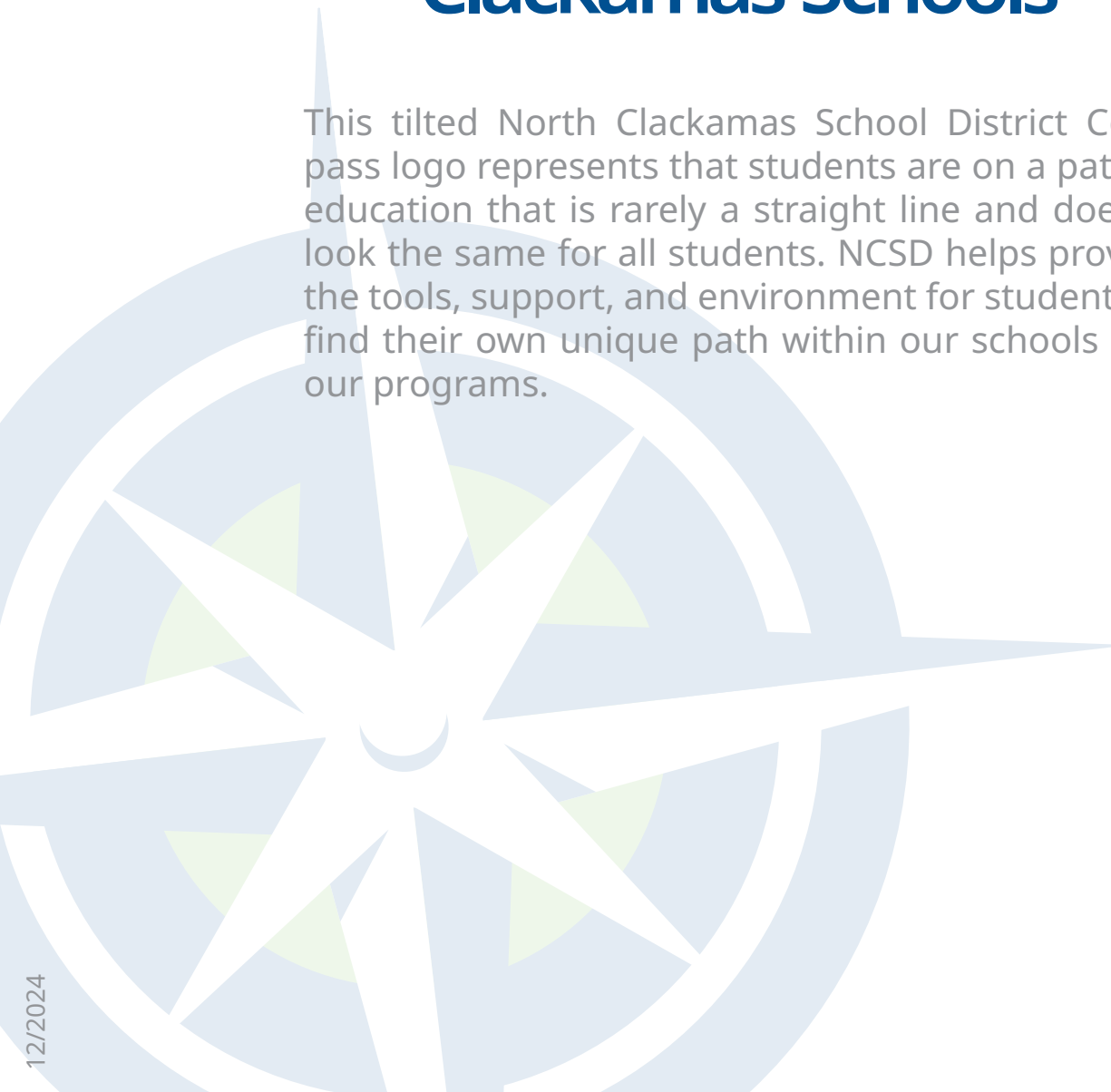
Style Guide

Revised 12/2024



North Clackamas Schools

This tilted North Clackamas School District Compass logo represents that students are on a path in education that is rarely a straight line and doesn't look the same for all students. NCS D helps provide the tools, support, and environment for students to find their own unique path within our schools and our programs.



Noto Sans Google Fonts

Noto is a global font collection for writing in all modern and ancient languages. Noto Sans is an unmodulated (“sans serif”) design for texts in the Latin, Cyrillic and Greek scripts, which is also suitable as the complementary choice for other script-specific Noto Sans fonts. It has italic styles, multiple weights and widths, and 3,741 glyphs.


HEADERS/ TITLES

Noto Sans Bold - English, Spanish, Russian, Vietnamese
Noto Sans SC Bold- Simplified Chinese • 简体中文

TEXT

Noto Sans Regular- English, Spanish, Russian, Vietnamese
 Noto Sans SC Regular - Simplified Chinese • 简体中文

Download Noto Sans

 Google Fonts

Primary Palette

NCSA Azure

RGB: 2 80 147
HEX: #02509
CMYK: 100 77 12 2
PMS: 2945 C

NCSA Green

RGB: 108 190 71
HEX: #6bbe47
CMYK: 62 0 98 0
PMS: 360 C

White

RGB: 255 255 255
HEX: #FFFFFF
CMYK: 0 0 0 0
PMS: -- --

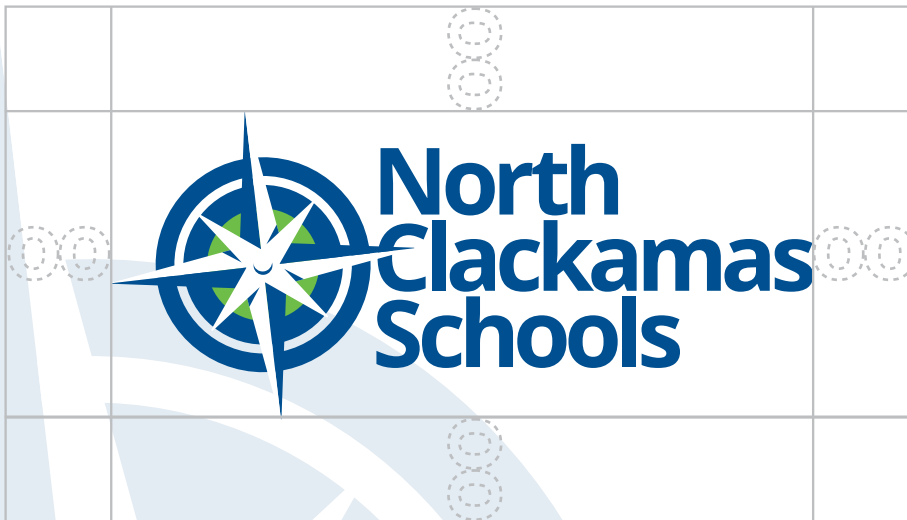
Secondary Palette

NCSA Powder

RGB: 166 195 230
HEX: #a6c3e6
CMYK: 33 15 0 0
PMS: 2717 C

NCSA Moss

RGB: 190 222 163
HEX: #bedea3
CMYK: 27 0 46 0
PMS: 7486 C



When placing logo please try and keep a minimum distance from edges or other elements.



Alternative versions of the NCS D logo are provided to offer additional flexibility and offering better fit within specific applications. All standards and recommendations also apply to these alternative logos. You may request an alternative logo from our communications department *here*.

Also available in white for use on colored backgrounds and photos



Do not use 'dark' logos or alternative logos on dark background like photos



Instead, use the provided 'white' version for darker backgrounds



Do not stretch, distort, curve, substitute colors/fonts, or generally alter the logo.

File Types & Uses



Portable Document Format

Format that provides an electronic image of text or text and graphics that looks like a printed document and can be viewed, printed, and electronically transmitted.

Best for sharing full-page documents. Viewable in browsers



Portable Network Graphics

PNGs are amazing for interactive documents such as web pages but are not suitable for print. *Allows for a 'transparent' background contoured around image shape.*

Best for: Website Images, Google Docs, Google Slides



Joint Photographic Experts Group

JPEGs are known for their "lossy" compression, meaning that the quality of the image decreases as the file size decreases. *Requires 'boxed' white or black background.*

Best for: Website Images, Google Docs, Google Slides



Graphics Interchange Format

GIFs are most common in their animated form, due to the limited number of colors, the file size is drastically reduced.

Best for: Animated images, super-low file sizes

Graphic Design Tools Required



Adobe Illustrator | Original File

Vector-based image format most preferred by designers and the most reliable type of file format for using images in all types of projects from web to print, etc.

Best for professionals and creating original artwork



Encapsulated Postscript

A file in vector format that has been designed to produce high-resolution graphics for print. Almost any kind of design software can create an EPS.

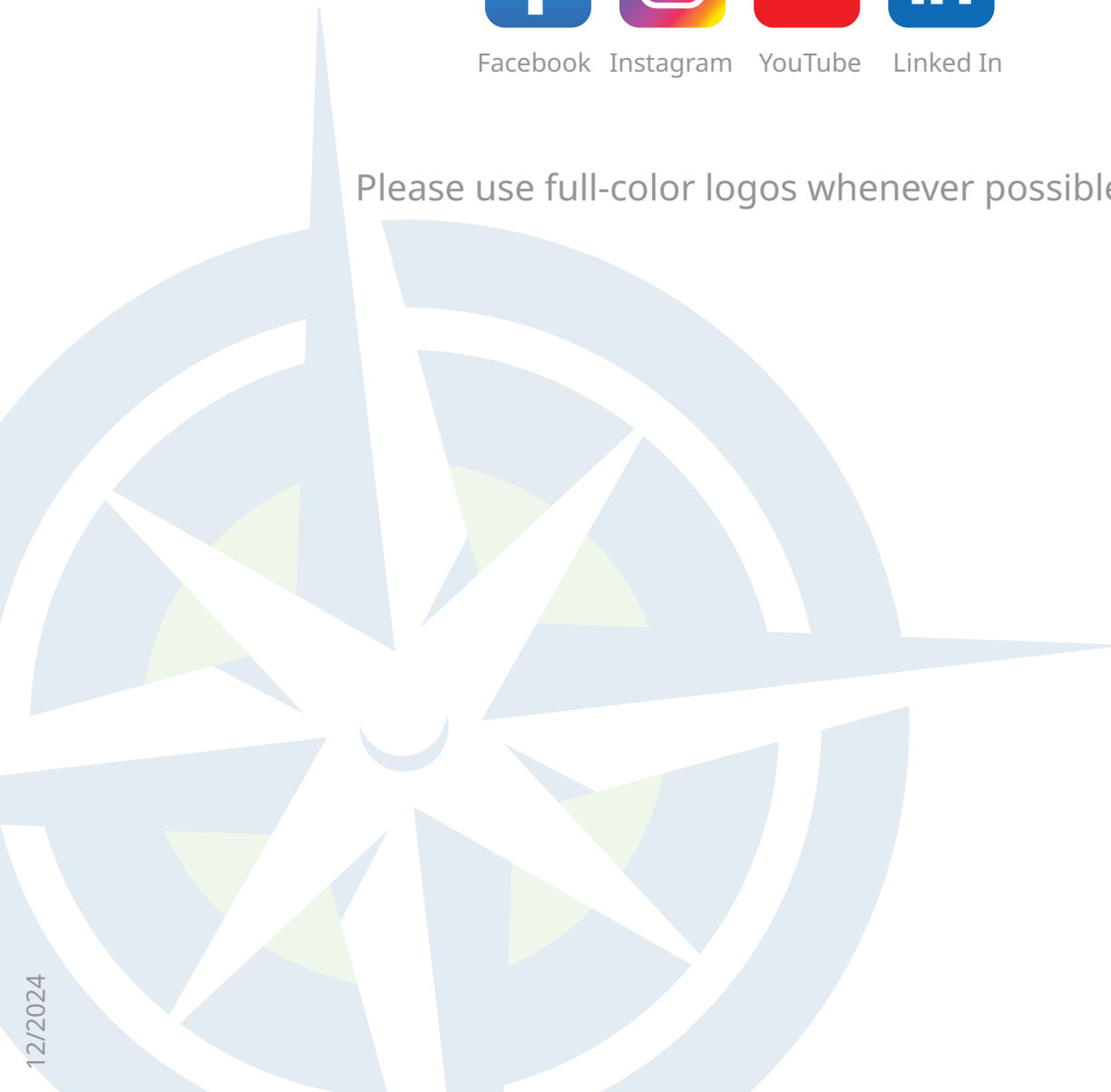
Best for professionals and creating original artwork

The order of social media should remain the same left to right.



Facebook Instagram YouTube Linked In

Please use full-color logos whenever possible



For questions or support in using this logo please contact
NCS D Communications Dept.

Contact NCS D Comms



Revised 12/2024