



28th Annual IYRS Summer Gala
Saturday, July 12, 2025

SPONSORSHIP
OPPORTUNITIES

ABOUT IYRS

IYRS School of Technology & Trades is the premier marine trades and modern manufacturing school in the United States. Our hands-on, team-based learning models are sought by students and the employers who hire them alike, making IYRS a highly valued stakeholder in the regional workforce development infrastructure.

From programs in boatbuilding and marine systems to composites technology and digital modeling & fabrication, IYRS graduates are working for the world's leading companies in the marine, automotive, aerospace, and affiliated industries.

WHY IYRS

- 4 nationally accredited programs
- 7:1 student-faculty ratio
- 6-20 month programs
- 700+ hiring partners
- 94% graduation rate
- 90%+ graduate career placement rate
- 3-acre campus on Newport harbor

ABOUT THE GALA

THE IYRS SUMMER GALA is one of the largest and most anticipated events of the Newport, RI summer season. It's a destination for extraordinary and successful people - all in support of education. It attracts industry executives, financiers, government leaders, educators, yachts people, philanthropists, and Newport's elite. They support a unique and exceptionally accomplished school with worldwide reach teaching the next generation of makers and builders.

SELECT PAST CORPORATE SPONSORS

American Magic, AT&T, Bacardi, Christie's Auction House, Condé Nast, Fidelity Investments, The Hilton Group at UBS, The Hinckley Company, Lexus North America, Louis Vuitton, Morgan Stanley Smith Barney, Perini Navi, Prestige Jaguar and Land Rover, Ralph Lauren, Safe Harbor Marinas, Showboats International, State Street Corporation, Sunbrella, U.S. Trust Bank of America, Wimco Villas and Hotels.

PAST GALA ENTERTAINMENT

Jimmy Buffett, Lyle Lovett, The Beach Boys, Jackson Browne, Kool & the Gang, KC & the Sunshine Band, James Taylor, Pat Benatar, UB40, Trombone Shorty & Orleans Avenue.

SPONSORSHIP LEVELS

Title Sponsor \$75,000

Exclusive Benefits:

- Overall event “presented by” naming rights
- Prime logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Logo displayed on event signage, banners, and screens
- Full-page ad in the evening program
- Verbal acknowledgment during key event moments
- Prime table placement for ten guests and on-site VIP parking for all table guests
- Opportunity to address the audience during the event
- Opportunity to attend Gala band meet and greet
- Opportunity to host a private event for up to 200 guests at IYRS (Includes space rental only. Availability is based on IYRS's educational & events calendar)

Presenting Sponsor - \$50,000

Enhanced Benefits:

- Event cocktail hour “presented by” naming rights
- Prominent logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Full-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Verbal acknowledgement during key event moments
- Premiere table placement for ten guests and on-site VIP parking for 2 cars

Patron Sponsor - \$25,000

Valuable Benefits:

- Logo placement and sponsor recognition on all event materials, including invitations, digital content, social media and pre-and post-event press coverage
- Half-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Preferred table placement for ten guests and on-site VIP parking for 2 cars

SPONSORSHIP LEVELS

Benefactor Sponsor - \$17,500

Valuable Benefits:

- Logo placement and sponsor recognition on event materials, including digital content and pre-and post-event press coverage
- Half-page ad in the event program
- Logo displayed on event signage, banners, and screens
- Preferred table placement for ten guests and on-site VIP parking for 1 car

Contributor Sponsor - \$12,500

Benefits:

- Logo placement and sponsor recognition on digital event materials
- Logo displayed on screen during the event
- Table for ten guests and on-site VIP parking for 1 car

Supporter Sponsor - \$7,500

Benefits:

- Logo placement and sponsor recognition on digital event materials
- Logo displayed on screen during the event
- Table for ten guests and on-site VIP parking for 1 car

PLEASE NOTE:

The Fair Market Value of all sponsorship levels is \$2,500. Recognition in print materials is subject to the timing of sponsorship commitment



WE LOOK FORWARD TO HEARING FROM YOU!

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