





# **About the Pearland ISD Education Foundation**



The Pearland ISD Education Foundation has been a pillar of support for educational initiatives benefiting both students and staff within Pearland ISD over the last decade. With a commitment to filling funding gaps left by the regular operating budget, our organization channels resources towards educational programs and activities, fostering student achievement, skill development, and acknowledging staff excellence. This endeavor also seeks to broaden community engagement by encouraging contributions from individuals, businesses, and civic organizations.

Our Foundation annually distributes innovative grant awards throughout the district to enhance student learning experiences. The innovative grant program allows educators to request funding, with amounts reaching up to \$5,000 for teacher or classroom projects and up to \$7,500 for broader campus and districtwide initiatives. In the 2023-2024 academic year alone, the Foundation proudly disbursed nearly \$100,000, courtesy of the generous support from local individuals, businesses, and organizations.

Since 2014, our Foundation has awarded a total of \$700,000 in innovative grants to educators across Pearland ISD. Marking a significant milestone, the Foundation introduced a mini-grant program in 2023, providing further assistance for classroom needs. In 2024, we had more than \$70,000 in mini-grant applications. It is through your generosity we can begin to fund these and other powerful, local endeavors.

# How Your Sponsorship Makes a HUGE Difference



Because of your donation, my project,
"Growing Green" was funded with \$7,419. We
greatly appreciate the grant making it possible
to have something such as a greenhouse on
campus that allows students opportunities
that weren't possible before.
Haley Ricketts, Dawson High School

## 77

### **Supports Educators**

Your generous contribution directly fuels the creativity of educators throughout Pearland ISD, channeling funds into groundbreaking teaching grants that impact countless students across our district.

### **Supports Programs**

Through the contributions of local organizations such as the ICAN Foundation and United Way of Brazoria County, the Foundation has provided support for CTE, STEM and Pre-kindergarten programs.

### **Supports Pearland ISD**

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From #IWillAsk Community Event to the Pearland ISD Convocation, counselors' annual meeting and more, your business will stand out and generate positive public opinion and appreciation for your support.



The Pearland ISD Education Foundation is a 501(c)(3) nonprofit, tax-exempt, philanthropic organization of citizens that shares a vision of enhancing education in Pearland ISD. The organization works diligently to increase private support for educational activities in Pearland ISD. The organization is comprised of a group of volunteer Board of Directors made up of business, community and educational leaders.



PRESENTS

Evening for Education

BENEFITTING
PEARLAND ISD
EDUCATION FOUNDATION

Champagne Wishes

and

Caviar Dreams

SATURDAY, MARCH 8, 2025 6:00 PM HILTON HOUSTON POST OAK



### **EVENING FOR EDUCATION GALA**

#### Location:

**Hilton Houston Post Oak** 2001 Post Oak Blvd.

Houston, Texas 77056

#### Date:

Saturday, March 8, 2025 6:00 pm

### 🔭 Pop the Bubbly for a Brighter Future! 🦮

Join the Pearland ISD Education Foundation for our annual Evening for Education Gala on Saturday, March 8, 2025. It promises to be a fabulous evening of dinner, activities, entertainment, and auctions. The magic of the gala extends beyond the festivities, leaving a lasting impact on education in Pearland, with a history of raising tens of thousands of dollars for the district.

At our "Champagne Wishes and Caviar Dreams" gala, we're raising a glass—and \$100,000—for education! By becoming a sponsor, you'll join us in creating a world where every student's future sparkles with opportunity. Your generosity will help fund vital programs, inspire young minds, and empower the leaders of tomorrow.

Like champagne, bourbon & bubbles rising to the top, your support lifts our community higher. Together, we can make dreams come true, one wish at a time. Cheers to making an impact—because when we invest in education, everyone wins! 🅂

Will you help us make this vision a reality? Let's toast to your support!

### **Sponsorship Opportunities Available**

#### **Table Sponsorships** (see page 6):

- Presenting Sponsor \$15,000 | SOLD
- Platinum \$10,000
- Gold \$7,500
- Silver \$5,000
- Bronze- \$2,500

#### **Event Sponsorships:**

- Bourbon & Bubbles Pull \$5,000
- Auction Paddles \$5,000
- Guest Favors \$5,000
- Cocktail Reception \$5,000
- Valet Parking \$3,500
- Entertainment \$3,500
- Ring & Bling \$3,500
- Photobooth \$3,500
- Caviar Tasting \$3,500

#### **General Admission:**

Individual tickets are \$350 and will be limited.

# **Evening for Education Gala Sponsorship Guide**

	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$2,500
Table Seats	10 Seats	10 Seats	10 Seats	8 Seats
Priority Seating	•	•	•	•
Listing in Program	•	<b>©</b>	•	•
Logo on Website	<b>Ø</b>	•	•	•
Recognition from Stage	•			
Speaking Opportunity During Gala	•			
Signage on Table	<b>②</b>	•	•	•
Signage in Gala Room	•	•		
Logo Included in Monthly Newsletter	•	•	•	•
Digital Annual Partnership Logo to Use in Promotional Materials	•	•	•	
Invitation to Attend Surprize Patrol	•	•	•	•

# Other Ways In-Kind Auction to Sponsor? Item Donations

Donors who contribute an in-kind item for the live and/or silent auction will be recognized on social media and donor/company name will be featured on online auction site.

# Your support makes a difference.

In 2023, we were able to award \$99K in funding for educators in Pearland ISD.

#### **BOURBON & BUBBLES PULL \$5,000**

Sponsor a guest-favorite: the bourbon and bubbles pull where each player wins a coveted bottle of premier champagne or bourbon. Sponsorship includes custom signage with your logo or name at the Bourbon & Bubbles Pull; one table of 10; social media advertising; name in the program and the website.

#### **AUCTION PADDLES \$5,000**

Have your logo or name in every guest's hands and in the air! Sponsor our auction paddles and you'll be prominently displayed throughout the event. Sponsorship includes signage and logo on each guest's auction paddle; one table of 10; social media advertising; name in the program and the website.

#### **GUEST FAVORS \$5,000**

Ensure your guests take your branding home by providing the favors at each table. We'll work with you to ensure the guest favor is a memorable treat in line with your marketing strategy. Sponsorship includes a branded treat at each guest's place setting; one table of 10; social media advertising; name in the program; website.

#### **COCKTAIL RECEPTION \$5,000**

This year we're welcoming guests with a custom cocktail and here's your chance to help us concoct the perfect recipe! **Sponsorship** includes custom signage at the cocktail bar; one table of 10; social media advertising; name in the program and the website.

#### **VALET PARKING \$3,500**

Help us welcome guests in style and ease by covering the valet fee for the night! **Sponsorship includes one table of 8 with a table sign**; social media advertising; name in the program and website.

#### **ENTERTAINMENT \$3,500**

No night is complete without the perfect music and dancing! Ensure the night is merry by underwriting our entertainment! **Sponsorship** includes one table of 8 with a table sign; social media advertising; name in the program and website.

#### **RINGS & BLING SPONSORSHIP \$3,500**

A new tradition that began last year, guests will have the opportunity to purchase rings mid-event. Help us underwrite this initiative and have the master of ceremonies call out your company's name as the sponsor of this memorable moment. Sponsorship includes one table of 8 with a table sign; social media advertising; name in the program and website.

#### **PHOTO BOOTH \$3,500**

Ensure guests have a lasting keepsake of a memorable night by underwriting our photo booth. **Sponsorship includes one table of 8 with a table sign; social media advertising; name in the program and website.** 

#### **CAVIAR SPONSOR \$3,500**

Guests will enjoy a sampling of caviar at this decadent booth. **Sponsorship includes one table of 8 with a table sign; social media advertising; name in the program and website.** 



EVENT SPONSORS HAVE THE OPTION TO DONATE SEATS TO EDUCATORS AT PEARLAND ISD.

# CHAMPAGNE WISHES



& Caviar [

1. SELECT YOUR SPONSORSHIP	AND/OR TABLE	LEVEL						
Platinum - \$10,000	Gold - \$7,500	Silver - \$5,000						
<ul> <li>□ Bourbon &amp; Bubbles Pull - 9</li> <li>□ Auction Paddles - \$5,000</li> <li>□ Guest Favors - \$5,000</li> <li>□ Cocktail Reception - \$5,00</li> <li>□ Valet Parking - \$3,500</li> </ul>	[	Entertainment - \$3,500  Rings & Bling Sponsorship - \$3,500  Photo Booth - \$3,500  Caviar Sponsor - \$3,500  Bronze - \$2,500						
2. SELECT YOUR PAYMENT OPTI	ON/PREFERENC	CES						
<ul> <li>Enclosed is my check made payable to the Pearland ISD Education Foundation.</li> <li>Please invoice me for my sponsorship.</li> <li>I am unable to attend, but have enclosed a gift of: \$</li></ul>								
						My company will match my gift. Co	mpany Name:	
						3. PROVIDE YOUR SPONSORSH	IP INFORMATIO	N
Please list my/our sponsorship as fo	llows:							
City:	State:	ZIP:						
Email Address:	Phone:							
A CLIDANT THIC FORM WITH DA	VMAENIT INIEO TA	THE EMAIL OD ADDDECC DELOW						

**KIM BARFIELD** barfieldk@pearlandisd.org 281-997-4987 office

713-859-2622 mobile

**Pearland ISD Education Foundation ATTN: KIM BARFIELD** 

1928 N. Main Street Pearland, TX 77598

**Deadline to Submit Sponsorship Info** Friday February 28, 2025

Pearland ISD Education Foundation EIN: 46-4856559



EXPOSURE TO 300+ GUESTS

With each sponsor level receiving tickets to the gala, your business has an opportunity to personally connect with more than 300+ attendees.

CAN WE COUNT ON YOUR SUPPORT?

## VIP TICKETS & INVITE TO SURPRIZE PATROL

Top sponsors will automatically receive VIP tickets to the gala, brand exposure across various platforms, along with the opportunity to participate in the annual Surprize Patrol event in May 2025.

## AN INVESTMENT IN TO THE FUTURE

No matter what level sponsorship you choose, we want you to know that your contribution is an investment into learning at Pearland ISD.

Presented by



### **Contact Us!**

Email foundation@pearlandisd.org to secure your spot.



# Pearland Independent School District Who We Serve By the Numbers



**21,200** students served



23 campuses

11 elementary schools 4 middle schools 4 junior highs

4 high schools



97.2%

Attendance Rate 0.1 % Dropout Rate



2,700 full-time employees



"A" Rated District by the TEA



Rated A+ in Niche 2023

# **OUR TEAM**

#### 2024-2025 Executive Committee

Tony Carbone Lisa Cole

President Vice President of Development

Katy Jernigan Superintendent Dr. Larry Berger

Immediate Past President Secretary

Leslie Barcelona Mona Chavarria

President Elect Treasurer

Shelly Heuser Daniel Stuckey

Vice President of Administration Directors at Large

Vice President of Administration Directors at Large

#### 2024- 2025 Board of Directors

Corrina Abrego Dena Hanks

Dr. Charles Allen Jim Johnson

Melissa Black Julie Jones

Dr. Steffanie Campbell Sarah Lernor

Lisa Cole Marcie Meador

Sandy Cavazos Tally Perez

Nghiem Doan Susan Plemons

Hilary Douglas Donna Rizzo

Papar Faircloth Phil Rutter

Sharon Gifford Adrienne Villanueva

Maria Guerrettaz Lance Willis



# **Building Pearland ISD Proud Since 2014**

## Contact Us to Support our mission!

Pearland ISD Education Foundation 281-997-4987 / foundation@pearlandisd.org 1928 N. Main Street, Pearland, TX 77598 www.pearlandisd.org/foundation

### **Connect with Us**



WFBSITF



**FACEBOOK** 



INSTAGRAM