



FOLLOW THE
PATHWAY TO A NEW
EXPERIENCE

ENROLL NOW

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ARE YOU READY

TO TAKE CONTROL OF
YOUR EDUCATION?

Ready to make your mark in the world of business? The Chapter 74 Marketing Program is your launchpad for creativity and success! Whether you're dreaming of starting your own business or rocking the corporate world, your future in business starts here!



BARTLETT HIGH SCHOOL MARKETING



OFF-CAMPUS OPPORTUNITIES & COMMUNITY PARTNERSHIPS

- DECA



"The marketing program has helped me in so many ways throughout the years I went to Bartlett. It teaches you things you'll use in the real world. I learned how to do my taxes, what ways to go to start a business, stocks, and a lot of other things. This program helped me decided what field I wanted to go into when I grow up. The teachers make the classes fun and you learn a lot from them.

This program is helpful, needed, and amazing, it helps people understand more things that is going on in the real world and helps you with a lot of jobs. I took almost every class this program has offered and they keep adding to it. Definitely recommend taking every single class this program offers."

-Peter Brandao



PROGRAM REQUIREMENTS

- 900- Hours of Marketing Courses within the program
- Internship

TECHNICAL COURSES

- Business & Consumer Communications
- Sports & Entertainment Marketing
- Marketing I
- Marketing II
- Hospitality & Tourism
- Entrepreneurship
- 300-Hour Internship
- And Other Business Electives

High School Diploma

- Advertising Sales Agent
- Bank Clerk
- Telemarketing Representative
- Customer Service Representative

Bachelor's Degree (4 Years of College)

- Marketing Coordinator or Director
- Market Research Manager
- Public Relations Specialist

Master's Degree (MBA)

- Marketing Executive
- Sales Executive
- Public Relations Executive

INDUSTRY-RECOGNIZED CERTIFICATIONS

- OSHA-10 General Industries
- TIPS Certification